



**CARNIVAL**  
CORPORATION & PLC

2014 ANNUAL REPORT

**CARNIVAL CORPORATION & PLC  
2014 ANNUAL REPORT**

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## C O M P A N Y

Carnival Corporation & plc is among the most profitable and financially strong leisure travel companies in the world. We are the largest cruise company with a global market share of 48% based on the number of guests carried and a leading provider of vacations to all major cruise destinations throughout the world. We operate our cruise ships within a portfolio of nine leading global, regional and national cruise brands that sell tailored cruise products, services and vacation experiences in all the world's most important vacation markets. We believe having global and regional brands that are predominately serving multiple source markets and national brands that are predominately serving major source markets provides us with a unique advantage to compete within the entire leisure market for consumers' discretionary vacation spending. Our vision is to deliver unmatched joyful vacation experiences and breakthrough total shareholder returns by exceeding guest expectations and achieving the full benefits inherent in our scale.

Our portfolio of cruise brands in North America, Europe, Australia and Asia are comprised of Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK). Together, these brands operate 100 ships totaling 212,000 lower berths with ten new ships scheduled to enter service between late February 2015 and November 2018. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon, which complements our Alaska cruise operations. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

## H I G H L I G H T S

	2014	2013	2012	2011	2010
	(in millions, except per share amounts and statistical data)				
Revenues	\$ <b>15,884</b>	\$ 15,456	\$ 15,382	\$ 15,793	\$ 14,469
Net Income	\$ <b>1,236</b>	\$ 1,078	\$ 1,298	\$ 1,912	\$ 1,978
Non-GAAP Net Income <sup>(a)</sup>	\$ <b>1,524</b>	\$ 1,232	\$ 1,514	\$ 1,939	\$ 1,934
Earnings Per Share - Diluted	\$ <b>1.59</b>	\$ 1.39	\$ 1.67	\$ 2.42	\$ 2.47
Non-GAAP Earnings Per Share - Diluted <sup>(a)</sup>	\$ <b>1.96</b>	\$ 1.58	\$ 1.94	\$ 2.46	\$ 2.42

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### Statistical Data

Passengers Carried (in thousands)	<b>10,600</b>	10,100	9,800	9,600	9,100
Passenger Capacity <sup>(b) (c)</sup>	<b>212,000</b>	208,000	203,000	196,000	191,000
Number of Ships <sup>(c)</sup>	<b>100</b>	101	100	99	98

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(a) For a reconciliation to U.S. GAAP, see "Selected Financial Data."

(b) Passenger capacity is calculated based on two passengers per cabin.

(c) As of November 30, except for 2011 which are as of January 23, 2012.

## CHIEF EXECUTIVE OFFICER'S LETTER TO SHAREHOLDERS

### Dear Shareholders,

Achieving positive revenue yields and earnings growth of nearly 25 percent over 2013, we reached a significant inflection point for our company. Looking ahead, we are working hard to enable growth to accelerate in the years to come as we aggressively work toward delivering double-digit return on invested capital ("ROIC").

In 2014, we achieved non-GAAP net income exceeding \$1.5 billion and cash from operations of nearly \$3.5 billion, while containing costs and overcoming our share of obstacles, including the loss of higher yielding itineraries due to geopolitical concerns and historically high industry capacity increases in the Caribbean. These strong results were well above our 2014 guidance and a credit to the outstanding efforts of our 120,000 shipboard and shoreside team members who create exceptional vacation experiences each and every day for our more than 10.5 million guests across the globe.

Our earnings growth in 2014 was driven by improved performance at our Costa Cruises and Carnival Cruise Line brands. Costa experienced a further improvement in perception with an almost doubling of trust and confidence in Italy. Significantly, the brand experienced continued yield growth as well as improved profitability through collaboration across our Continental European brands.

Carnival Cruise Line was recognized as the most improved in consumer perception of any brand in any category in the United States in 2014 by YouGov. A number of initiatives introduced by Carnival Cruise Line such as the Carnival LIVE concert series, children's programs Camp Ocean and Seuss at Sea, as well as the Great Vacation Guarantee, are clearly resonating with guests.

New product initiatives and innovative marketing campaigns implemented across our brands over the past year are driving increased demand. We experienced a sustained improvement in booking trends throughout 2014 and are gaining momentum in our efforts to drive ticket prices and onboard revenues higher.

### THE PATH TO DOUBLE DIGIT ROIC

#### *Measured Capacity Growth*

In 2014, we continued progress toward enhancing our fleet while maintaining our commitment to measured capacity growth. We delivered two spectacular ships, *Regal Princess* and *Costa Diadema*. These new ship introductions generated substantial media coverage and positive buzz, including the star studded North American debut of *Regal Princess* which featured a reunion of the "Love Boat" cast and 25 guest stars who appeared on the hit TV show. The delivery of *Costa Diadema* was equally stunning and included a festive inaugural in Genoa, Italy.

As we continue to advance our fleet, we have a number of ships that we expect to replace with newer, larger and more fuel efficient vessels over time. These new ships will be more than double the size of those they are replacing, offer higher yielding balcony cabins, more than 20 percent lower unit costs and greater than 35 percent improved fuel efficiency.

We recently signed orders for three new ships for delivery in 2018 bringing the total order book to 10 vessels over a four-year period. We also sold four of our smaller, less-efficient ships resulting in only a 3 percent net capacity increase over this period and reinforcing our commitment to measured capacity growth.

#### *Accelerating Demand*

At the same time we are striving to drive additional demand. Cruising captures just a small percentage of the overall vacation market. Consequently, our biggest opportunity is to increase cruise consideration among consumers. We have a number of initiatives underway to attract first-time cruisers through increased demand in established markets, as well as expansion into new markets.

We are continually implementing product enhancements across all our brands, and striving to deliver an even better guest experience to increase retention and life-long advocacy. "Word of mouth" remains the most powerful tool in attracting first-time cruise guests.

We are unwaveringly focused on increasing demand on all fronts. That includes a significant public relations effort across all brands to deliver our message to consumers that cruising is a great experience, at a great value. In fact, we enjoyed a significant increase in our collective share of voice globally in 2014 with our number of positive mentions more than doubling.

We have increased our investment in advertising, having spent over \$600 million in 2014. We launched new marketing campaigns in multiple regions. In North America, Carnival Cruise Line was the National Cruise Line advertiser of the Winter Olympics telecast while Princess Cruises launched its first television campaign in 10 years. In addition, both Costa Cruises in Europe and P&O Cruises in the UK launched new advertising campaigns.

As we began 2015, we aired a new commercial on Super Bowl Sunday – the world’s biggest marketing stage. Our company’s first major multi-brand marketing initiative extended well beyond the Super Bowl itself garnering nearly 5 billion media impressions even before the game aired and more than 10 billion total impressions to date.

These efforts collectively help to drive demand for our brands that outpaces capacity, ultimately leading to higher yields.

### ***New Market Opportunities***

Asia, and in particular, China continues to be a focus for emerging market development, where we expect double-digit growth over the next few years. We expect China to be the largest cruise market in the world over time. We were the first to enter the market through our Costa Cruises brand in 2006 and are currently the largest cruise operator in mainland China. This year we will lead the industry with four ships which will homeport out of Mainland China and more than 12 marketing offices in the region. To coordinate our growth strategy, our Chief Operations Officer, Alan Buckelew, has relocated to China and we have entered into several strategic agreements focused on expanding the cruise industry in China.

We signed a memorandum of understanding (“MOU”) with China State Shipbuilding Corporation, China’s largest shipyard, and Italian shipbuilder, Fincantieri, to explore the possibility of shipbuilding and other strategic partnerships to foster growth. We also signed a MOU with China Merchants Group, China’s oldest state enterprise, to explore joint ventures in port and destination development, as well as other areas to successfully develop our industry.

We have clearly established a solid foothold as the largest cruise operator home-porting in China, and our development strategy is accelerating.

### ***Working Together to Unlock Our Potential***

I feel strongly that our brands must remain independent, especially concerning the guest interface, yet work together to unlock the potential of leveraging our scale and collective expertise. We began 2014 with the first-ever global leadership team meeting that brought together our top 65 leaders from around the world and achieved remarkable alignment on our vision and top priorities. By strengthening our communication and coordination, we enjoyed some early wins on our revenue and cost cross-brand collaboration efforts.

We furthered our never-ending pursuit of capturing insights from our guests beginning with our segmentation study in North America, the first we have done across brands and the largest ever done in our industry. We conducted extensive interviews with over 40,000 respondents and mined our 30 million past-guest database for insight to help grow demand and onboard revenue.

We elevated our level of cross-brand global deployment planning to drive greater penetration and more effective capacity management. Additionally, we conducted our first deep dive examination of our revenue management systems to share best practices and identify gaps, new opportunities and tools.

Some early wins on our cost containment efforts already contributed \$20 million of savings in 2014. We anticipate another \$70 to \$80 million in cost reductions to benefit 2015 and have further opportunity to help offset inflation in the broader base of non-fuel purchases over time.

## *Sustainable Operations*

We recognize our reputation and success depend on sustainable and transparent operations. We are committed to ensuring cruising is the most enjoyable vacation experience possible for our guests. We maintain this commitment by keeping our guests and crewmembers safe, by protecting the environment, by developing our workforce, by strengthening our stakeholder relations, enhancing the port communities that our ships visit and maintaining our fiscal strength.

Increasing our fuel efficiency remains at the cornerstone of our sustainability efforts. It is gratifying to say we have reduced our unit fuel consumption by 25 percent since 2007, meeting our stated goal of delivering a 20 percent reduction (per unit) in carbon emissions ahead of schedule. Over that time, our effort has saved over 1 billion gallons of fuel and \$2.5 billion in fuel costs. This efficiency improvement is a testament to the breadth of efforts undertaken to reduce consumption.

Moreover, we have taken the lead on developing technology to mitigate the impact of new low-sulfur fuel usage requirements which came into effect in January while maintaining our commitment to the pristine environments in which we have the great pleasure to sail. We are aggressively installing new air emissions technology on approximately 70 percent of our fleet by 2017 while at the same time rolling out other energy efficient technology. These advancements are an important investment in the environment and lay a solid foundation for sustainable earnings improvement.

## **EXECUTING ALONG THE PATH**

We believe we are executing along a clear path toward double-digit ROIC. We improved ROIC by nearly one percentage point in 2014 and expect another percentage point of improvement in 2015. We continue to manage the total capital plan with a keen eye toward exceeding guest expectations, while at the same time maintaining fiscal discipline.

Our collective efforts created significant value for shareholders in fiscal 2014, with our share price advancing over 22 percent as well as returning nearly \$800 million in dividends.

Importantly, the ground work for continued progress is laid and we are firmly on a path to deliver double-digit ROIC in the next three to four years.

In closing, I thank our Board for their counsel and support throughout the past year and I thank our management for their strong leadership in moving our company forward. For his contribution, I especially thank Gerry Cahill, an invaluable leader who retired after more than 20 years, and most recently served as President and CEO of the Carnival Cruise Line brand. We welcome Christine Duffy, the new head of Carnival Cruise Line, Orlando Ashford, the new head of Holland America Line and Neil Palombo, the new head of Costa Cruises — three strong additions to our very capable leadership team.

Our business, or any business, is all about the people. One out of every two guests who cruise anywhere in the world cruise on one of our nine brands and 100 ships. That is only possible because of the extraordinary efforts of our employees worldwide who passionately and consistently deliver joyful and memorable vacation experiences for our guests, as well as our travel agent partners around the globe who support our brands. I thank them all. My sincerest appreciation to our shareholders and, of course, our more than 10.5 million valued guests for choosing to spend their vacation with us. I look forward to welcoming you aboard again soon.



Arnold W. Donald  
President and Chief Executive Officer  
February 20, 2015



# CARNIVAL CORPORATION & PLC

## SHAREHOLDER BENEFIT

Carnival Corporation & plc is pleased to extend the following benefit to our shareholders:

	NORTH AMERICA BRANDS	CONTINENTAL EUROPE BRANDS	UNITED KINGDOM BRANDS	AUSTRALIA BRANDS
Onboard credit per stateroom on sailings of 14 days or longer	US \$250	€200	£150	A\$250
Onboard credit per stateroom on sailings of 7 to 13 days	US \$100	€ 75	£ 60	A\$100
Onboard credit per stateroom on sailings of 6 days or less	US \$ 50	€ 40	£ 30	A\$ 50

The benefit is applicable on sailings through July 31, 2016 aboard the brands listed below. Certain restrictions apply. Applications to receive these benefits should be made at least two weeks prior to cruise departure date.

This benefit is available to shareholders holding a minimum of 100 shares of Carnival Corporation or Carnival plc. Employees, travel agents cruising at travel agent rates, tour conductors or anyone cruising on a reduced-rate or complimentary basis are excluded from this offer. This benefit is not transferable, cannot be exchanged for cash and, cannot be used for casino credits/charges and gratuities charged to your onboard account. Only one onboard credit per shareholder-occupied stateroom. Reservations must be made by February 29, 2016.

Please provide by fax or by mail your name, reservation number, ship and sailing date, along with proof of ownership of Carnival Corporation or Carnival plc shares (for example, photocopy of shareholder proxy card, shares certificate, a dividend tax voucher or a current brokerage or nominee statement with your brokerage account number **blacked out**) to your travel agent or to the cruise line you have selected below.

### NORTH AMERICA BRANDS

#### CARNIVAL CRUISE LINE\*

Guest Administration  
3655 N.W. 87<sup>th</sup> Avenue  
Miami, FL 33178  
Tel 800 438 6744 ext. 70450  
Fax 305 406 6102

#### PRINCESS CRUISES\*

Booking Support  
24303 Town Center Drive, Suite 200  
Santa Clarita, CA 91355  
Tel 800 872 6779 ext. 30317  
Fax 661 753 0180

#### HOLLAND AMERICA LINE

World Cruise Reservations  
300 Elliott Avenue West  
Seattle, WA 98119  
Tel 800 522 3399  
Fax 206 281 0627

#### SEABOURN

Seabourn Reservations  
300 Elliott Avenue West  
Seattle, WA 98119  
Tel 800 929 9391  
Fax 206 501 2900

#### CUNARD\*

Booking Support  
24303 Town Center Drive, Suite 200  
Santa Clarita, CA 91355  
Tel 800 872 6779 ext. 30317  
Fax 661 753 0180

#### COSTA CRUISES\*

Guest Services Administration  
200 S. Park Road, Suite 200  
Hollywood, FL 33021  
Tel 800 462 6782  
Fax 954 266 5868

### CONTINENTAL EUROPE BRANDS

#### COSTA CRUISES\*

Manager of Reservation  
Piazza Piccapietra, 48  
16121 Genoa, Italy  
Tel 39 0 10 548 3800  
Fax 39 0 10 999 7019

#### AIDA CRUISES

Manager of Reservations  
Am Strande 3d  
18055 Rostock, Germany  
Tel 49 0 381 2027 0805  
Fax 49 0 381 2027 0804

### UNITED KINGDOM BRANDS

#### P & O CRUISES (UK), CUNARD\*

PRINCESS CRUISES (UK)\*  
Carnival UK  
Carnival House  
100 Harbour Parade  
Southampton SO15 1ST  
United Kingdom

*P & O CRUISES (UK)*  
Tel 44 0 843 374 0111  
Fax 44 0 238 065 7360

*CUNARD*  
Tel 44 0 843 374 0000  
Fax 44 0 238 065 7360

*PRINCESS CRUISES (UK)*  
Tel 44 0 843 373 0333  
Fax 44 0 238 065 7509

#### AUSTRALIA BRANDS

#### P & O CRUISES (AUSTRALIA), PRINCESS CRUISES\* CARNIVAL CRUISE LINE\*

Customer Service Manager  
PO Box 2006  
North Sydney NSW 2059  
Tel 61 2 8 424 8800  
Fax 61 2 8 424 9161

\* The onboard credit for Carnival Cruise Line, Costa Cruises, Cunard and Princess Cruises is determined based on the operational currency onboard the vessel.

**CARNIVAL CORPORATION & PLC**  
**CONSOLIDATED STATEMENTS OF INCOME**

(in millions, except per share data)

	Years Ended November 30,		
	2014	2013	2012
<b>Revenues</b>			
Cruise			
Passenger tickets .....	\$11,889	\$11,648	\$11,658
Onboard and other .....	3,780	3,598	3,513
Tour and other .....	215	210	211
	15,884	15,456	15,382
<b>Operating Costs and Expenses</b>			
Cruise			
Commissions, transportation and other .....	2,299	2,303	2,292
Onboard and other .....	519	539	558
Fuel .....	2,033	2,208	2,381
Payroll and related .....	1,942	1,859	1,742
Food .....	1,005	983	960
Other ship operating .....	2,445	2,589	2,233
Tour and other .....	160	143	154
	10,403	10,624	10,320
Selling and administrative .....	2,054	1,879	1,720
Depreciation and amortization .....	1,635	1,588	1,527
Ibero goodwill and trademark impairment charges .....	-	13	173
	14,092	14,104	13,740
<b>Operating Income</b> .....	1,792	1,352	1,642
<b>Nonoperating (Expense) Income</b>			
Interest income .....	8	11	10
Interest expense, net of capitalized interest .....	(288)	(319)	(336)
(Losses) gains on fuel derivatives, net .....	(271)	36	(7)
Other income (expense), net .....	4	(8)	(7)
	(547)	(280)	(340)
<b>Income Before Income Taxes</b> .....	1,245	1,072	1,302
<b>Income Tax (Expense) Benefit, Net</b> .....	(9)	6	(4)
<b>Net Income</b> .....	\$ 1,236	\$ 1,078	\$ 1,298
<b>Earnings Per Share</b>			
Basic .....	\$ 1.59	\$ 1.39	\$ 1.67
Diluted .....	\$ 1.59	\$ 1.39	\$ 1.67
<b>Dividends Declared Per Share</b> .....	\$ 1.00	\$ 1.00	\$ 1.50

The accompanying notes are an integral part of these consolidated financial statements.

**CARNIVAL CORPORATION & PLC**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(in millions)

	Years Ended November 30,		
	2014	2013	2012
<b>Net Income</b> .....	\$1,236	\$1,078	\$1,298
<b>Items Included in Other Comprehensive (Loss) Income</b>			
Change in foreign currency translation adjustment .....	(746)	332	25
Other .....	(31)	36	(23)
<b>Other Comprehensive (Loss) Income</b> .....	(777)	368	2
<b>Total Comprehensive Income</b> .....	\$ 459	\$1,446	\$1,300

The accompanying notes are an integral part of these consolidated financial statements.

**CARNIVAL CORPORATION & PLC**  
**CONSOLIDATED BALANCE SHEETS**

(in millions, except par values)

	November 30,	
	2014	2013
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents .....	\$ 331	\$ 462
Trade and other receivables, net .....	332	405
Insurance recoverables .....	154	381
Inventories .....	364	374
Prepaid expenses and other .....	322	315
Total current assets .....	1,503	1,937
<b>Property and Equipment, Net</b> .....	32,773	32,905
<b>Goodwill</b> .....	3,127	3,210
<b>Other Intangibles</b> .....	1,270	1,292
<b>Other Assets</b> .....	859	760
	\$39,532	\$40,104
 <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>Current Liabilities</b>		
Short-term borrowings .....	\$ 666	\$ 60
Current portion of long-term debt .....	1,059	1,408
Accounts payable .....	626	639
Claims reserve .....	262	456
Accrued liabilities and other .....	1,276	1,126
Customer deposits .....	3,032	3,031
Total current liabilities .....	6,921	6,720
<b>Long-Term Debt</b> .....	7,363	8,092
<b>Other Long-Term Liabilities</b> .....	960	736
<b>Commitments and Contingencies</b>		
<b>Shareholders' Equity</b>		
Common stock of Carnival Corporation, \$0.01 par value; 1,960 shares authorized; 652 shares at 2014 and 651 shares at 2013 issued .....	7	7
Ordinary shares of Carnival plc, \$1.66 par value; 216 shares at 2014 and 2013 issued ...	358	358
Additional paid-in capital .....	8,384	8,325
Retained earnings .....	19,242	18,782
Accumulated other comprehensive (loss) income .....	(616)	161
Treasury stock, 59 shares at 2014 and 2013 of Carnival Corporation and 32 shares at 2014 and 2013 of Carnival plc, at cost .....	(3,087)	(3,077)
Total shareholders' equity .....	24,288	24,556
	\$39,532	\$40,104

The accompanying notes are an integral part of these consolidated financial statements.

**CARNIVAL CORPORATION & PLC**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in millions)

	<u>Years Ended November 30,</u>		
	<u>2014</u>	<u>2013</u>	<u>2012</u>
<b>OPERATING ACTIVITIES</b>			
Net income . . . . .	\$ 1,236	\$ 1,078	\$ 1,298
Adjustments to reconcile net income to net cash provided by operating activities			
Depreciation and amortization . . . . .	1,635	1,588	1,527
Losses on ship sales and ship impairments, net . . . . .	2	163	49
Goodwill, trademark and other impairment charges . . . . .	-	27	173
Share-based compensation . . . . .	52	42	39
Losses (gains) on fuel derivatives, net . . . . .	271	(36)	7
Other, net . . . . .	35	35	12
Changes in operating assets and liabilities			
Receivables . . . . .	75	(128)	(15)
Inventories . . . . .	1	19	(16)
Insurance recoverables, prepaid expenses and other . . . . .	401	402	148
Accounts payable . . . . .	9	79	(24)
Claims reserves and accrued and other liabilities . . . . .	(379)	(330)	(192)
Customer deposits . . . . .	92	(105)	(7)
Net cash provided by operating activities . . . . .	<u>3,430</u>	<u>2,834</u>	<u>2,999</u>
<b>INVESTING ACTIVITIES</b>			
Additions to property and equipment . . . . .	(2,583)	(2,149)	(2,332)
Proceeds from sale of ships . . . . .	42	70	46
Insurance proceeds for a ship . . . . .	-	-	508
Other, net . . . . .	34	23	6
Net cash used in investing activities . . . . .	<u>(2,507)</u>	<u>(2,056)</u>	<u>(1,772)</u>
<b>FINANCING ACTIVITIES</b>			
Proceeds from (repayments of) short-term borrowings, net . . . . .	617	4	(224)
Principal repayments of long-term debt . . . . .	(2,466)	(2,212)	(1,052)
Proceeds from issuance of long-term debt . . . . .	1,626	2,687	946
Dividends paid . . . . .	(776)	(1,164)	(779)
Purchases of treasury stock . . . . .	-	(138)	(90)
Sales of treasury stock . . . . .	-	35	-
Other, net . . . . .	(29)	8	9
Net cash used in financing activities . . . . .	<u>(1,028)</u>	<u>(780)</u>	<u>(1,190)</u>
Effect of exchange rate changes on cash and cash equivalents . . . . .	(26)	(1)	(22)
Net (decrease) increase in cash and cash equivalents . . . . .	(131)	(3)	15
Cash and cash equivalents at beginning of year . . . . .	462	465	450
Cash and cash equivalents at end of year . . . . .	<u>\$ 331</u>	<u>\$ 462</u>	<u>\$ 465</u>

The accompanying notes are an integral part of these consolidated financial statements.

**CARNIVAL CORPORATION & PLC**  
**CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY**  
(in millions)

	Common stock	Ordinary shares	Additional paid-in capital	Retained earnings	Accumulated other comprehensive (loss) income	Treasury stock	Total share- holders' equity
<b>Balances at November 30, 2011</b> .....	\$6	\$357	\$8,180	\$18,349	\$(209)	\$(2,851)	\$23,832
Net income .....	-	-	-	1,298	-	-	1,298
Other comprehensive income .....	-	-	-	-	2	-	2
Cash dividends declared .....	-	-	-	(1,168)	-	-	(1,168)
Purchases of treasury stock under the Repurchase Program and other .....	-	-	72	-	-	(107)	(35)
<b>Balances at November 30, 2012</b> .....	6	357	8,252	18,479	(207)	(2,958)	23,929
Net income .....	-	-	-	1,078	-	-	1,078
Other comprehensive income .....	-	-	-	-	368	-	368
Cash dividends declared .....	-	-	-	(775)	-	-	(775)
Purchases and sales under the Stock Swap program .....	-	-	10	-	-	(9)	1
Purchases of treasury stock under the Repurchase Program and other .....	1	1	63	-	-	(110)	(45)
<b>Balances at November 30, 2013</b> .....	7	358	8,325	18,782	161	(3,077)	24,556
Net income .....	-	-	-	1,236	-	-	1,236
Other comprehensive loss .....	-	-	-	-	(777)	-	(777)
Cash dividends declared .....	-	-	-	(777)	-	-	(777)
Other .....	-	-	59	1	-	(10)	50
<b>Balances at November 30, 2014</b> .....	<u>\$7</u>	<u>\$358</u>	<u>\$8,384</u>	<u>\$19,242</u>	<u>\$(616)</u>	<u>\$(3,087)</u>	<u>\$24,288</u>

The accompanying notes are an integral part of these consolidated financial statements.

**CARNIVAL CORPORATION & PLC**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE 1 – General**

**Description of Business**

Carnival Corporation is incorporated in Panama and Carnival plc is incorporated in England and Wales. Carnival Corporation and Carnival plc operate a dual listed company (“DLC”), whereby the businesses of Carnival Corporation and Carnival plc are combined through a number of contracts and through provisions in Carnival Corporation’s Articles of Incorporation and By-Laws and Carnival plc’s Articles of Association. The two companies operate as if they are a single economic enterprise, but each has retained its separate legal identity. Each company’s shares are publicly traded; on the New York Stock Exchange (“NYSE”) for Carnival Corporation and the London Stock Exchange for Carnival plc. In addition, Carnival plc American Depository Shares are traded on the NYSE (see Note 3).

The consolidated financial statements include the accounts of Carnival Corporation and Carnival plc and their respective subsidiaries. Together with their consolidated subsidiaries, they are referred to collectively in these consolidated financial statements and elsewhere in this 2014 Annual Report as “Carnival Corporation & plc,” “our,” “us” and “we.”

We are the largest cruise company and among the largest leisure travel companies in the world. Each of our nine leading global, regional and national brands is an operating segment that we aggregate into either the (1) North America or (2) Europe, Australia & Asia (“EAA”) reportable cruise segments (see Note 11). As of January 22, 2015, our cruise brands’ summary information is as follows:

<u>Cruise Brands</u>	<u>Passenger Capacity (a)</u>	<u>Percentage of Total Capacity</u>	<u>Number of Cruise Ships</u>
<b><u>North America</u></b>			
Carnival Cruise Line . . . . .	62,366	29%	24
Princess Cruises (“Princess”) . . . . .	44,090	21	18
Holland America Line . . . . .	23,540	11	15
Seabourn . . . . .	1,782	1	5
North America Cruise Brands . . . . .	<u>131,778</u>	<u>62</u>	<u>62</u>
<b><u>EAA</u></b>			
Costa Cruises (“Costa”) . . . . .	35,828	17	15
AIDA Cruises (“AIDA”) . . . . .	18,656	9	10
P&O Cruises (UK) . . . . .	14,736	7	7
Cunard . . . . .	6,694	3	3
P&O Cruises (Australia) . . . . .	4,804	2	3
EAA Cruise Brands . . . . .	<u>80,718</u>	<u>38</u>	<u>38</u>
	<u>212,496</u>	<u>100%</u>	<u>100</u>

(a) In accordance with cruise industry practice, passenger capacity is calculated based on the assumption of two passengers per cabin even though some cabins can accommodate three or more passengers.

## NOTE 2 – Summary of Significant Accounting Policies

### Basis of Presentation

We consolidate entities over which we have control, as typically evidenced by a voting control of greater than 50% or for which we are the primary beneficiary, whereby we have the power to direct the most significant activities and the obligation to absorb significant losses or receive significant benefits from the entity (see Note 3). We do not separately present our noncontrolling interests in the consolidated financial statements since the amounts are insignificant. For affiliates we do not control but where significant influence over financial and operating policies exists, as typically evidenced by a voting control of 20% to 50%, the investment is accounted for using the equity method.

### Preparation of Financial Statements

The preparation of our consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported and disclosed in our financial statements. Actual results may differ from the estimates used in preparing our consolidated financial statements. All significant intercompany balances and transactions are eliminated in consolidation. Certain prior period amounts have been reclassified in the Consolidated Balance Sheets and the Consolidated Statements of Cash Flows to conform to the current period presentation. The reclassifications in the Consolidated Statements of Cash Flows had no impact on net cash provided by operating activities and net cash used in investing and financing activities.

### Cash and Cash Equivalents

Cash and cash equivalents include investments with maturities of three months or less at acquisition, which are stated at cost. At November 30, 2014 and 2013, cash and cash equivalents are comprised of cash on hand, money market funds and time deposits.

### Inventories

Inventories consist substantially of food and beverages, hotel and restaurant products and supplies, fuel and gift shop merchandise held for resale, which are all carried at the lower of cost or market. Cost is determined using the weighted-average or first-in, first-out methods.

### Property and Equipment

Property and equipment are stated at cost. Depreciation and amortization were computed using the straight-line method over our estimates of useful lives and residual values, as a percentage of original cost, as follows:

	<u>Years</u>	<u>Residual Values</u>
Ships . . . . .	30	15%
Ship improvements . . . . .	Shorter of remaining ship life or useful life (3-28)	0%
Buildings and improvements . . . . .	10-35	0% or 10%
Computer hardware and software . . . . .	3-10	0% or 10%
Transportation equipment and other . . . . .	3-20	0% or 10%
Leasehold improvements, including port facilities . . . . .	Shorter of lease term or related asset life (3-30)	-

The cruise industry is very capital intensive, and at January 22, 2015, we operated 100 cruise ships. Therefore, we have a capital program that we develop for the improvement of our ships and for asset replacements in order to enhance the effectiveness and efficiency of our operations; comply with, or exceed all relevant legal and

statutory requirements related to health, environment, safety, security and sustainability; and gain strategic benefits or provide newer improved product innovations to our guests.

Ship improvement costs that we believe add value to our ships, such as those discussed above, are capitalized to the ships and depreciated over the shorter of their or the ships' estimated remaining useful life, while costs of repairs and maintenance, including minor improvement costs and dry-dock expenses, are charged to expense as incurred and included in other ship operating expenses. Dry-dock costs primarily represent planned major maintenance activities that are incurred when a ship is taken out-of-service for scheduled maintenance. We capitalize interest as part of the cost of acquiring ships and other capital projects during their construction period. The specifically identified or estimated cost and accumulated depreciation of previously capitalized ship components are written-off upon retirement, which may result in a loss on disposal that is also included in other ship operating expenses.

We review our long-lived assets, principally our ships, for impairment whenever events or changes in circumstances indicate that the carrying amounts of these assets may not be fully recoverable. Upon the occurrence of a triggering event, the assessment of possible impairment is based on our ability to recover the carrying value of our asset, which is determined by using the asset's estimated undiscounted future cash flows. If these estimated undiscounted future cash flows are less than the carrying value of the asset, an impairment charge is recognized for the excess, if any, of the asset's carrying value over its estimated fair value. As it relates to our ships, the lowest level for which we maintain identifiable cash flows that are independent of the cash flows of other assets and liabilities is at the individual ship level.

A significant amount of judgment is required in estimating the future cash flows and fair values of our cruise ships.

### **Intangibles**

Goodwill represents the excess of the purchase price over the fair value of identifiable net assets acquired in a business acquisition. We review our goodwill for impairment at least annually and, when events or circumstances dictate, more frequently. All of our goodwill has been allocated to our reporting units, also referred to as "cruise brands." The impairment review for goodwill allows us to first assess qualitative factors to determine whether it is necessary to perform the more detailed two-step quantitative goodwill impairment test. We would perform the quantitative test if our qualitative assessment determined it is more-likely-than-not that a cruise brand's estimated fair value is less than its carrying amount. We may also elect to bypass the qualitative assessment and proceed directly to the quantitative test for any cruise brand. When performing the quantitative test, if the estimated fair value of the cruise brand exceeds its carrying value, no further analysis or write-down of goodwill is required. However, if the estimated fair value of the cruise brand is less than the carrying value of its net assets, the estimated fair value of the cruise brand is assigned to all its underlying assets and liabilities, including both recognized and unrecognized tangible and intangible assets, based on their fair values. If necessary, goodwill is then written down to its implied fair value.

Trademarks represent substantially all of our other intangibles. For certain acquisitions, we have allocated a portion of the purchase prices to the acquiree's identified trademarks. Trademarks are estimated to have an indefinite useful life and, therefore, are not amortizable, but are reviewed for impairment at least annually and, when events or circumstances dictate, more frequently. The impairment review for trademarks also allows us to first assess qualitative factors to determine whether it is necessary to perform a more detailed quantitative trademark impairment test. We would perform the quantitative test if our qualitative assessment determined it was more-likely-than-not that the trademarks are impaired. We may also elect to bypass the qualitative assessment and proceed directly to the quantitative test. Our trademarks would be considered impaired if their carrying value exceeds their estimated fair value. The costs of developing and maintaining our trademarks are expensed as incurred.

A significant amount of judgment is also required in estimating the fair values of our cruise brands and trademarks.

## **Revenue and Expense Recognition**

Guest cruise deposits represent unearned revenues and are initially included in customer deposit liabilities when received. Customer deposits are subsequently recognized as cruise revenues, together with revenues from onboard and other activities, and all associated direct costs and expenses of a voyage are recognized as cruise costs and expenses, upon completion of voyages with durations of ten nights or less and on a pro rata basis for voyages in excess of ten nights. The impact of recognizing these shorter duration cruise revenues and costs and expenses on a completed voyage basis versus on a pro rata basis is not significant. Future travel discount vouchers issued to guests are included as a reduction of cruise passenger ticket revenues when such vouchers are utilized. Guest cancellation fees are recognized in cruise passenger ticket revenues at the time of the cancellation.

Our sale to guests of air and other transportation to and from airports near the home ports of our ships and the related cost of purchasing these services are included in cruise passenger ticket revenues and cruise transportation costs, respectively. The proceeds that we collect from the sales of third-party shore excursions and on behalf of our onboard concessionaires, net of the amounts remitted to them, are included in onboard and other cruise revenues as concession revenues. All of these amounts are recognized on a completed voyage or pro rata basis as discussed above.

Cruise passenger ticket revenues include fees, taxes and charges collected by us from our guests. A portion of these fees, taxes and charges vary with guest head counts and are directly imposed on a revenue-producing arrangement. This portion of the fees, taxes and charges is expensed in commissions, transportation and other costs when the corresponding revenues are recognized. These fees, taxes and charges included in passenger ticket revenues and commissions, transportation and other costs were \$532 million, \$517 million and \$477 million in 2014, 2013 and 2012, respectively. The remaining portion of fees, taxes and charges are also included in cruise passenger ticket revenues but are expensed in other ship operating expenses when the corresponding revenues are recognized.

Revenues and expenses from our hotel and transportation operations, which are included in our Tour and Other segment, are recognized at the time the services are performed or expenses are incurred. Revenues from the long-term leasing of ships, which are also included in our Tour and Other segment, are recognized ratably over the term of the charter agreement using the straight-line method (see Note 11).

## **Insurance**

We maintain insurance to cover a number of risks including illness and injury to crew, guest injuries, pollution, other third-party claims in connection with our cruise activities, damages to hull and machinery for each of our ships, war risks, workers' compensation, employee health, directors and officers liability, property damages and general liabilities for third-party claims. We recognize insurance recoverables from third-party insurers for incurred expenses at the time the recovery is probable and upon realization for amounts in excess of incurred expenses. All of our insurance policies are subject to coverage limits, exclusions and deductible levels. The liabilities associated with crew illnesses and crew and guest injury claims, including all legal costs, are estimated based on the specific merits of the individual claims or actuarially estimated based on historical claims experience, loss development factors and other assumptions. While we believe our estimated accrued claims reserves are adequate, the ultimate losses will differ.

At November 30, 2014 and 2013, substantially all of our aggregated short-term and long-term insurance recoverables are for crew, guest and other third-party claims related to the January 2012 ship incident. At November 30, 2014 and 2013, the majority of our aggregated short-term and long-term claims reserves also relate to this January 2012 ship incident. At November 30, 2014 and 2013, our long-term insurance recoverables and long-term claims reserve are included in other assets and other long-term liabilities, respectively, and are not material.

## **Selling and Administrative Expenses**

Selling expenses include a broad range of advertising, such as marketing and promotional expenses. Advertising is charged to expense as incurred, except for media production costs. Brochures and media production costs are recorded as prepaid expenses and charged to expense as consumed or upon the first airing of the advertisement, respectively. Advertising expenses totaled \$623 million, \$588 million and \$527 million in 2014, 2013 and 2012, respectively. Administrative expenses represent the costs of our shoreside ship support, reservations and other administrative functions, and includes salaries and related benefits, professional fees and occupancy costs, which are typically expensed as incurred.

## **Foreign Currency Translations and Transactions**

Each business determines its functional currency by reference to its primary economic environment. We translate the assets and liabilities of our foreign operations that have functional currencies other than the U.S. dollar at exchange rates in effect at the balance sheet date. Revenues and expenses of these foreign operations are translated at weighted-average exchange rates for the period. Their equity is translated at historical rates and the resulting foreign currency translation adjustments are included as a component of accumulated other comprehensive income (“AOCI”), which is a separate component of shareholders’ equity. Therefore, the U.S. dollar value of the non-equity translated items in our consolidated financial statements will fluctuate from period to period, depending on the changing value of the U.S. dollar versus these currencies.

We execute transactions in a number of different currencies, principally the U.S. dollar, euro, sterling and Australian dollar. Exchange rate gains and losses arising from changes in foreign currency exchange rates between the time an expense is recorded and when it is settled as well as the remeasurement of monetary assets and liabilities, all denominated in a currency other than the functional currency of the entity involved, are recognized currently in nonoperating earnings, unless such monetary liabilities have been designated to act as hedges of net investments in our foreign operations. The net gains or losses resulting from these “nonoperating foreign currency transactions” were insignificant in 2014, 2013 and 2012. In addition, the unrealized gains or losses on our long-term intercompany receivables denominated in a non-functional currency, which are not expected to be repaid in the foreseeable future and are therefore considered to form part of our net investments, are recorded as foreign currency translation adjustments, which are included as a component of AOCI.

## **Share-Based Compensation**

We recognize compensation expense for all share-based compensation awards using the fair value method. For time-based share awards, we recognize compensation cost ratably using the straight-line attribution method over the expected vesting period or to the retirement eligibility date, if less than the vesting period, when vesting is not contingent upon any future performance. For performance-based share awards, we generally recognize compensation cost ratably using the straight-line attribution method over the expected vesting period based on the probability of the performance condition being achieved. If all or a portion of the performance condition is not expected to be met, the appropriate amount of previously recognized compensation expense will be reversed and future compensation expense will be adjusted accordingly. For market-based share awards, we recognize compensation cost ratably using the straight-line attribution method over the expected vesting period. If the target market conditions are not expected to be met, compensation expense will still be recognized. In addition, we estimate the amount of expected forfeitures based on historical forfeiture experience when calculating compensation cost. If the actual forfeitures that occur are significantly different from the estimate, then we revise our estimates.

## **Earnings Per Share**

Basic earnings per share is computed by dividing net income by the weighted-average number of shares outstanding during each period. Diluted earnings per share is computed by dividing net income by the weighted-average number of shares and common stock equivalents outstanding during each period. For earnings per share purposes, Carnival Corporation common stock and Carnival plc ordinary shares are considered a single class of shares since they have equivalent rights (see Note 3).

### **NOTE 3 – DLC Arrangement**

In 2003, Carnival Corporation and Carnival plc completed a DLC transaction, which implemented Carnival Corporation and Carnival plc's DLC arrangement. The contracts governing the DLC arrangement provide that Carnival Corporation and Carnival plc each continue to have separate boards of directors, but the boards and senior executive management of both companies are identical. The constitutional documents of each of the companies also provide that, on most matters, the holders of the common equity of both companies effectively vote as a single body. On specified matters where the interests of Carnival Corporation's shareholders may differ from the interests of Carnival plc's shareholders (a "class rights action" such as transactions primarily designed to amend or unwind the DLC arrangement), each shareholder body will vote separately as a class. Generally, no class rights action will be implemented unless approved by both shareholder bodies.

Upon the closing of the DLC transaction, Carnival Corporation and Carnival plc also executed the Equalization and Governance Agreement, which provides for the equalization of dividends and liquidation distributions based on an equalization ratio and contains provisions relating to the governance of the DLC arrangement. Because the equalization ratio is 1 to 1, one Carnival plc ordinary share is entitled to the same distributions, subject to the terms of the Equalization and Governance Agreement, as one share of Carnival Corporation common stock. In a liquidation of either company or both companies, if the hypothetical potential per share liquidation distributions to each company's shareholders are not equivalent, taking into account the relative value of the two companies' assets and the indebtedness of each company, to the extent that one company has greater net assets so that any liquidation distribution to its shareholders would not be equivalent on a per share basis, the company with the ability to make a higher net distribution is required to make a payment to the other company to equalize the possible net distribution to shareholders, subject to certain exceptions.

At the closing of the DLC transaction, Carnival Corporation and Carnival plc also executed deeds of guarantee. Under the terms of Carnival Corporation's deed of guarantee, Carnival Corporation has agreed to guarantee all indebtedness and certain other monetary obligations of Carnival plc that are incurred under agreements entered into on or after the closing date of the DLC transaction. The terms of Carnival plc's deed of guarantee mirror those of Carnival Corporation's. In addition, Carnival Corporation and Carnival plc have each extended their respective deeds of guarantee to the other's pre-DLC indebtedness and certain other monetary obligations, or alternatively have provided standalone guarantees in lieu of utilization of these deeds of guarantee, thus effectively cross guaranteeing all Carnival Corporation and Carnival plc indebtedness and certain other monetary obligations. Each deed of guarantee provides that the creditors to whom the obligations are owed are intended third-party beneficiaries of such deed of guarantee.

The deeds of guarantee are governed and construed in accordance with the laws of the Isle of Man. Subject to the terms of the deeds of guarantee, the holders of indebtedness and other obligations that are subject to the deeds of guarantee will have recourse to both Carnival plc and Carnival Corporation, though a Carnival plc creditor must first make written demand on Carnival plc and a Carnival Corporation creditor on Carnival Corporation. Once the written demand is made by letter or other form of notice, the holders of indebtedness or other obligations may immediately commence an action against the relevant guarantor. Accordingly, there is no requirement under the deeds of guarantee to obtain a judgment, take other enforcement actions or wait any period of time prior to taking steps against the relevant guarantor. All actions or proceedings arising out of or in connection with the deeds of guarantee must be exclusively brought in courts in England.

Under the terms of the DLC transaction documents, Carnival Corporation and Carnival plc are permitted to transfer assets between the companies, make loans to or investments in each other and otherwise enter into intercompany transactions. The companies have entered into some of these types of transactions and may enter into additional transactions in the future to take advantage of the flexibility provided by the DLC arrangement, and to operate both companies as a single unified economic enterprise in the most effective manner. In addition, under the terms of the Equalization and Governance Agreement and the deeds of guarantee, the cash flows and assets of one company are required to be used to pay the obligations of the other company, if necessary.

Given the DLC arrangement, we believe that providing separate financial statements for each of Carnival Corporation and Carnival plc would not present a true and fair view of the economic realities of their operations. Accordingly, separate financial statements for both Carnival Corporation and Carnival plc have not been presented.

**NOTE 4 – Property and Equipment**

Property and equipment consisted of the following (in millions):

	November 30,	
	2014	2013
Ships, including ship improvements .....	\$ 42,886	\$ 42,367
Ships under construction .....	533	535
	43,419	42,902
Land, buildings and improvements, including leasehold improvements and port facilities .....	1,088	971
Computer hardware and software, transportation equipment and other .....	1,322	1,251
Total property and equipment .....	45,829	45,124
Less accumulated depreciation and amortization .....	(13,056)	(12,219)
	<u>\$ 32,773 (a)</u>	<u>\$ 32,905 (a)</u>

(a) At November 30, 2014 and 2013, the net carrying values of ships and ships under construction for our North America, EAA, Cruise Support and Tour and Other segments were \$18.6 billion, \$12.6 billion, \$0.3 billion and \$0.1 billion and \$18.3 billion, \$13.2 billion, \$0.3 billion and \$0.1 billion, respectively.

Ships under construction include progress payments for the construction of new ships, as well as design and engineering fees, capitalized interest, construction oversight costs and various owner supplied items. Capitalized interest, substantially all included in our ships under construction, amounted to \$21 million, \$15 million and \$17 million in 2014, 2013 and 2012, respectively.

Repairs and maintenance expenses, including minor improvement costs and dry-dock expenses, were \$918 million, \$954 million and \$832 million in 2014, 2013 and 2012, respectively, and are substantially all included in other ship operating expenses.

During 2012, we wrote-off the net carrying value of a ship related to the January 2012 ship incident and received €395 million (or \$508 million) of hull and machinery insurance proceeds for the total loss of the ship. As a result, in 2012 we recognized €14 million (or \$17 million) of proceeds in excess of the net carrying value of the ship as a reduction of other ship operating expenses. In addition, during 2012 we incurred \$28 million of January 2012 ship incident-related expenses, that were not covered by insurance and are principally included in other ship operating expenses. See Note 7 for a discussion of loss contingencies related to the January 2012 ship incident.

See Note 10 for a discussion regarding ship sales and impairments.

## NOTE 5 – Unsecured Debt

Long-term debt and short-term borrowings consisted of the following (in millions):

	November 30, 2014		November 30,	
	Interest Rates	Maturities Through	2014 (a)	2013 (a)
<b>Long-Term Debt</b>				
<b>Export Credit Facilities</b>				
Fixed rate (b) . . . . .	4.2% to 5.5%	2020	\$ 1,358	\$ 1,684
Euro fixed rate (b) . . . . .	3.8% to 4.5%	2025	340	408
Floating rate (c) . . . . .	1.4% to 1.6%	2026	1,031	1,196
Euro floating rate (b)(d) . . . . .	0.3% to 1.2%	2026	1,909	1,742
<b>Bank Loans</b>				
Fixed rate (b)(e) . . . . .	-	-	-	650
Euro fixed rate (b) . . . . .	3.9%	2021	221	276
Floating rate (b)(e)(f) . . . . .	0.7% to 1.2%	2019	800	850
Euro floating rate (b)(g) . . . . .	0.7%	2015	249	138
<b>Private Placement Notes</b>				
Fixed rate . . . . .	5.9% to 6.0%	2016	116	116
Euro fixed rate (b) . . . . .	6.9% to 7.3%	2018	153	194
<b>Publicly-Traded Notes</b>				
Fixed rate . . . . .	1.2% to 7.1%	2028	2,219	2,219
<b>Other</b> . . . . .	3.8% to 7.3%	2030	26	27
<b>Short-Term Borrowings</b>				
Euro bank loans (h) . . . . .	1.3%	2015	13	60
U.S. dollar-denominated commercial paper (h) . . . . .	0.4%	2015	653	-
<b>Total Debt</b> . . . . .			9,088	9,560
Less short-term borrowings . . . . .			(666)	(60)
Less current portion of long-term debt . . . . .			(1,059)	(1,408)
<b>Total Long-term Debt</b> . . . . .			<u>\$ 7,363</u>	<u>\$ 8,092</u>

- (a) The debt table does not include the impact of our foreign currency and interest rate swaps. At November 30, 2014, 67% and 33% (69% and 31% at November 30, 2013) of our debt was U.S. dollar and euro-denominated, respectively, including the effect of foreign currency swaps. At November 30, 2014, 52% and 48% (59% and 41% at November 30, 2013) of our debt bore fixed and floating interest rates, respectively, including the effect of interest rate swaps. Substantially all of our fixed rate debt can only be called or prepaid by incurring additional costs. In addition, substantially all of our debt agreements, including our main revolving credit facility, contain one or more financial covenants that require us, among other things, to maintain minimum debt service coverage and minimum shareholders' equity and to limit our debt to capital and debt to equity ratios and the amounts of our secured assets and secured and other indebtedness. Generally, if an event of default under any debt agreement occurs, then pursuant to cross default acceleration clauses, substantially all of our outstanding debt and derivative contract payables (see Note 10) could become due, and all debt and derivative contracts could be terminated. At November 30, 2014, we believe we were in compliance with all of our debt covenants.
- (b) Includes \$2.4 billion of debt whose interest rates, and in the case of our main revolver its commitment fees, would increase upon a downgrade in the long-term senior unsecured credit ratings of Carnival Corporation or Carnival plc.
- (c) In 2014, we repaid an aggregate of \$590 million outstanding under two export credit facilities prior to their maturities through May 2024. In addition, in 2014 we borrowed \$554 million under an export credit facility, the proceeds of which were used to pay for a portion of *Regal Princess*' purchase price and is due in semi-annual installments through May 2026.

- (d) In 2014, we borrowed \$498 million under a euro-denominated export credit facility, the proceeds of which were used to pay for a portion of *Costa Diadema's* purchase price and is due in semi-annual installments through October 2026.
- (e) In 2014, we restructured two floating rate bank loan facilities that had an aggregate outstanding balance of \$250 million and were previously due through 2016. The restructuring converted the terms into perpetual one-year maturities and added a \$150 million tranche, which was used to repay a portion of a \$500 million fixed rate bank loan in 2014 prior to its 2015 maturity date. We can terminate this facility at any time upon three days notice, and the bank can terminate the facility at any time upon one-year's notice.
- (f) In 2014, we borrowed \$150 million under a floating rate bank loan, which is due in September 2019. We used the net proceeds of this loan for general corporate purposes.
- (g) In 2014, we borrowed \$275 million under a euro-denominated floating rate revolving bank loan facility, the proceeds of which were used for general corporate purposes. This facility has a perpetual term although we can terminate it at any time, and the bank can terminate the facility at any time upon nine months notice.
- (h) The interest rate associated with our short-term borrowings represents an aggregate-weighted average interest rate.

At November 30, 2014, the scheduled annual maturities of our debt were as follows (in millions):

	Fiscal					Thereafter	Total
	2015	2016	2017	2018	2019		
Short-term borrowings . . . . .	\$ 666	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 666
Long-term debt . . . . .	1,059	1,785	634	1,302	685	2,957	8,422
	<u>\$1,725</u>	<u>\$1,785</u>	<u>\$634</u>	<u>\$1,302</u>	<u>\$685</u>	<u>\$2,957</u>	<u>\$9,088</u>

Debt issuance costs are generally amortized to interest expense using the straight-line method, which approximates the effective interest method, over the term of the debt. In addition, all debt issue discounts are amortized to interest expense using the effective interest rate method over the term of the notes.

### Committed Ship Financings

We have unsecured euro and U.S. dollar long-term export credit committed ship financings in order to pay for a portion of our ships' purchase prices. These commitments, if drawn, are repayable semi-annually over 12 years. We have the option to cancel each one at specified dates prior to the underlying ship's delivery date.

At January 22, 2015, our committed ship financings are as follows:

<b><u>Cruise Brands and Ships</u></b>	<b><u>Fiscal Year Scheduled for Funding</u></b>	<b><u>Amount</u></b> (in millions)
<b><u>North America</u></b>		
<b><u>Carnival Cruise Line</u></b>		
<i>Carnival Vista</i> .....	2016	\$ 483
<b><u>Holland America Line</u></b>		
<i>Koningsdam</i> .....	2016	379
<b><u>Seabourn</u></b>		
Newbuild (a) .....	2016	204
North America Cruise Brands .....		<u>1,066</u>
<b><u>EAA</u></b>		
<b><u>AIDA</u></b>		
<i>AIDAprima</i> (a) .....	2015	393
Newbuild (a) .....	2016	393
<b><u>P&amp;O Cruises (UK)</u></b>		
<i>Britannia</i> (a) .....	2015	480
EAA Cruise Brands .....		<u>1,266</u>
		<u>\$2,332</u>

(a) Commitments are euro-denominated.

### **Revolving Credit Facilities**

In June 2014, Carnival Corporation, Carnival plc and certain of Carnival plc's subsidiaries amended and replaced their existing five-year multi-currency revolving credit facility of \$2.5 billion (comprised of \$1.6 billion, €450 million and £150 million) with a new five-year multi-currency revolving credit facility (the "Facility"). This Facility of \$2.6 billion (comprised of \$1.7 billion, €500 million and £150 million) at November 30, 2014 expires in June 2019, and we have options to extend this Facility through June 2021 subject to the approval of each bank. The Facility currently bears interest at LIBOR/EURIBOR plus a margin of 40 basis points ("bps"). The margin varies based on changes to Carnival Corporation's and Carnival plc's long-term senior unsecured credit ratings. We are required to pay a commitment fee of 35% of the margin per annum on any undrawn portion. We will also incur an additional utilization fee of 10 bps, 20 bps or 40 bps if equal to or less than one-third, more than one-third or more than two-thirds of the Facility, respectively, is drawn on the total amount outstanding.

At November 30, 2014, we have two other undrawn revolving credit facilities for \$300 million and \$75 million that expire in 2020 and 2015, respectively, and provide us with additional liquidity. At November 30, 2014, \$2.9 billion was available under all of our revolving credit facilities.

### **NOTE 6 – Commitments**

#### **Ship Commitments**

At November 30, 2014, as adjusted for our new ship orders through January 22, 2015, we had ten ships under contract for construction with an aggregate passenger capacity of more than 28,200 lower berths. The estimated total cost of these ships is \$6.2 billion, which includes the contract prices with the shipyards, design and engineering fees, capitalized interest, construction oversight costs and various owner supplied items. We have paid \$0.5 billion through November 30, 2014 and anticipate paying \$1.6 billion, \$1.9 billion, \$0.8 billion and \$1.4 billion of the remaining estimated total costs in 2015, 2016, 2017 and 2018, respectively.

## Operating Leases, Port Facilities and Other Commitments

Rent expense under our operating leases, principally for office and warehouse space, was \$63 million, \$61 million and \$57 million in 2014, 2013 and 2012, respectively.

At November 30, 2014, minimum amounts payable for our operating leases, with initial or remaining terms in excess of one year, and for the annual usage of port facilities and other contractual commitments with remaining terms in excess of one year, were as follows (in millions):

	Fiscal						Total
	2015	2016	2017	2018	2019	Thereafter	Total
Operating leases . . . . .	\$ 56	\$ 45	\$ 30	\$ 25	\$24	\$147	\$ 327
Port facilities and other . . . . .	231	188	141	110	70	600	1,340
	<u>\$287</u>	<u>\$233</u>	<u>\$171</u>	<u>\$135</u>	<u>\$94</u>	<u>\$747</u>	<u>\$1,667</u>

## NOTE 7 – Contingencies

### Litigation

As a result of the January 2012 ship incident, litigation claims, enforcement actions, regulatory actions and investigations, including, but not limited to, those arising from personal injury, loss of life, loss of or damage to personal property, business interruption losses or environmental damage to any affected coastal waters and the surrounding areas, have been and may be asserted or brought against various parties, including us. The existing assertions are ongoing and there are significant jurisdictional uncertainties. The ultimate outcome of these matters cannot be determined at this time. However, we do not expect these matters to have a significant impact on our results of operations because we have insurance coverage for these types of third-party claims.

The UK Maritime & Coastguard Agency and the U.S. Department of Justice are investigating allegations that *Caribbean Princess* breached international pollution laws. We are cooperating with the investigations, including conducting our own internal investigation into the matter. The ultimate outcome of this matter cannot be determined at this time. However, we do not expect it to have a significant impact on our results of operations.

Additionally, in the normal course of our business, various claims and lawsuits have been filed or are pending against us. Most of these claims and lawsuits are covered by insurance and, accordingly, the maximum amount of our liability, net of any insurance recoverables, is typically limited to our self-insurance retention levels. Management believes the ultimate outcome of these claims and lawsuits will not have a material adverse impact on our consolidated financial statements.

### Contingent Obligations – Lease Out and Lease Back Type (“LILO”) Transactions

At November 30, 2014, Carnival Corporation had estimated contingent obligations totaling \$397 million, excluding termination payments as discussed below, to participants in LILO transactions for two of its ships. At the inception of these leases, the aggregate of the net present value of these obligations was paid by Carnival Corporation to a group of major financial institutions, who agreed to act as payment undertakers and directly pay these obligations. As a result, these contingent obligations are considered extinguished and neither the funds nor the contingent obligations have been included in our Consolidated Balance Sheets.

In the event that Carnival Corporation were to default on its contingent obligations and assuming performance by all other participants, we estimate that it would, as of November 30, 2014, be responsible for a termination payment of \$31 million. In 2017, Carnival Corporation has the right to exercise options that would terminate these LILO transactions at no cost to it.

If the credit rating of one of the financial institutions who is directly paying the contingent obligations falls below AA-, or below A- for the other financial institution, then Carnival Corporation will be required to replace the

applicable financial institution with another financial institution whose credit rating is at least AA or meets other specified credit requirements. In such circumstances, it would incur additional costs, although we estimate that they would not be material to our consolidated financial statements. The financial institution payment undertaker subject to the AA- credit rating threshold has a credit rating of AA, and the financial institution subject to the A-credit rating threshold has a credit rating of A+. If Carnival Corporation's credit rating, which is BBB+, falls below BBB, it will be required to provide a standby letter of credit for \$36 million, or, alternatively, provide mortgages for this aggregate amount on these two ships.

### **Contingent Obligations – Indemnifications**

Some of the debt contracts that we enter into include indemnification provisions that obligate us to make payments to the counterparty if certain events occur. These contingencies generally relate to changes in taxes and changes in laws that increase lender capital costs and other similar costs. The indemnification clauses are often standard contractual terms and were entered into in the normal course of business. There are no stated or notional amounts included in the indemnification clauses, and we are not able to estimate the maximum potential amount of future payments, if any, under these indemnification clauses. We have not been required to make any material payments under such indemnification clauses in the past and, under current circumstances, we do not believe a request for material future indemnification payments is probable.

### **NOTE 8 – Taxation**

A summary of our principal taxes and exemptions in the jurisdictions where our significant operations are located is as follows:

#### **U.S. Income Tax**

We are primarily foreign corporations engaged in the business of operating cruise ships in international transportation. We also own and operate, among other businesses, the U.S. hotel and transportation business of Holland America Princess Alaska Tours through U.S. corporations.

Our North American cruise ship businesses and certain ship-owning subsidiaries are engaged in a trade or business within the U.S. Depending on its itinerary, any particular ship may generate income from sources within the U.S. We believe that our U.S. source income and the income of our ship-owning subsidiaries, to the extent derived from, or incidental to, the international operation of a ship or ships, is currently exempt from U.S. federal income and branch profit taxes.

In general, under Section 883 of the Internal Revenue Code, certain non-U.S. corporations (such as our North American cruise ship businesses) are not subject to U.S. federal income tax or branch profits tax on U.S. source income derived from, or incidental to, the international operation of a ship or ships. Applicable U.S. Treasury regulations provide in general that a foreign corporation will qualify for the benefits of Section 883 if, in relevant part, (i) the foreign country in which the foreign corporation is organized grants an equivalent exemption to corporations organized in the U.S. (an "equivalent exemption jurisdiction") and (ii) the foreign corporation meets a defined publicly-traded test. Subsidiaries of foreign corporations that are organized in an equivalent exemption jurisdiction and meet the publicly-traded test also benefit from Section 883. We believe that Panama is an equivalent exemption jurisdiction and Carnival Corporation currently qualifies as a publicly-traded corporation under the regulations. Accordingly, substantially all of Carnival Corporation's income is exempt from U.S. federal income and branch profit taxes.

Regulations under Section 883 list items that the Internal Revenue Service ("IRS") does not consider to be incidental to ship operations. Among the items identified as not incidental are income from the sale of air transportation, transfers, shore excursions and pre- and post-cruise land packages to the extent earned from sources within the U.S.

We believe that the U.S. source transportation income earned by Carnival plc and its Italian resident subsidiary currently qualifies for exemption from U.S. federal income tax under applicable bilateral U.S. income tax treaties.

Our domestic U.S. operations, principally the hotel and transportation business of Holland America Princess Alaska Tours, are subject to federal and state income taxation in the U.S.

Carnival Corporation and Carnival plc and certain of their subsidiaries are subject to various U.S. state income taxes generally imposed on each state's portion of the U.S. source income subject to U.S. federal income taxes. However, the state of Alaska imposes an income tax on its allocated portion of the total income of our companies doing business in Alaska and certain of their subsidiaries.

### **UK and Australian Income Tax**

Cunard, P&O Cruises (UK) and P&O Cruises (Australia) are divisions of Carnival plc and have elected to enter the UK tonnage tax on a rolling 10-year term and, accordingly, reapply every year. Companies to which the tonnage tax regime applies pay corporation taxes on profits calculated by reference to the net tonnage of qualifying ships. UK corporation tax is not chargeable under the normal UK tax rules on these brands' relevant shipping income. Relevant shipping income includes income from the operation of qualifying ships and from shipping related activities.

For a company to be eligible for the regime, it must be subject to UK corporation tax and, among other matters, operate qualifying ships that are strategically and commercially managed in the UK. Companies within UK tonnage tax are also subject to a seafarer training requirement.

Our UK non-shipping activities that do not qualify under the UK tonnage tax regime remain subject to normal UK corporation tax. Dividends received from subsidiaries of Carnival plc doing business outside the UK are generally exempt from UK corporation tax.

P&O Cruises (Australia) and all of the other cruise ships operated internationally by Carnival plc for the cruise segment of the Australian vacation market are exempt from Australian corporation tax by virtue of the UK/Australian income tax treaty.

### **Italian and German Income Tax**

In early 2015, Costa and AIDA will reelect to enter the Italian tonnage tax regime through 2024 and can reapply for an additional ten-year period beginning in early 2025. Companies to which the tonnage tax regime applies pay corporation taxes on shipping profits calculated by reference to the net tonnage of qualifying ships.

Most of Costa's and AIDA's earnings not considered to be shipping profits for Italian tonnage tax purposes will be taxed at an effective tax rate of 5.5% under the Italian International shipping tax regime since all of their ships are Italian registered.

Substantially all of AIDA's earnings are exempt from Italian and German corporation tax by virtue of the Italy/Germany income tax treaty.

### **Income and Other Taxes in Asian Countries**

Substantially all of our brands' income from their international operation in Asian countries is exempt from local corporation tax by virtue of relevant income tax treaties.

### **Other**

We recognize income tax benefits for uncertain tax positions, based solely on their technical merits, when it is more likely than not to be sustained upon examination by the relevant tax authority. The tax benefit to be

recognized is measured as the largest amount of benefit that is greater than 50% likely of being realized upon ultimate resolution. All interest expense related to income tax liabilities is included in income tax expense. Based on all known facts and circumstances and current tax law, we believe that the total amount of our uncertain income tax position liabilities and related accrued interest are not significant to our financial position.

We do not expect to incur income taxes on future distributions of undistributed earnings of foreign subsidiaries and, accordingly, no deferred income taxes have been provided for the distribution of these earnings. In addition to or in place of income taxes, virtually all jurisdictions where our ships call impose taxes, fees and other charges based on guest counts, ship tonnage, passenger capacity or some other measure, and these taxes, fees and other charges are included in commissions, transportation and other costs and other ship operating expenses.

#### **NOTE 9 – Shareholders’ Equity**

Carnival Corporation’s Articles of Incorporation authorize its Board of Directors, at its discretion, to issue up to 40 million shares of preferred stock. At November 30, 2014 and 2013, no Carnival Corporation preferred stock had been issued and only a nominal amount of Carnival plc preference shares had been issued. Our Boards of Directors have authorized, subject to certain restrictions, the repurchase of up to an aggregate of \$1 billion of Carnival Corporation common stock and/or Carnival plc ordinary shares (the “Repurchase Program”). The Repurchase Program does not have an expiration date and may be discontinued by our Boards of Directors at any time.

During 2014, there were no repurchases of Carnival Corporation common stock under the Repurchase Program. In 2013 and 2012, we repurchased 2.8 million and 2.6 million shares of Carnival Corporation common stock for \$103 million and \$90 million, respectively, under the Repurchase Program. During 2014, 2013 and 2012, there were no repurchases of Carnival plc ordinary shares under the Repurchase Program. Since March 2013, the remaining availability under the Repurchase Program has been \$975 million.

In addition to the Repurchase Program, the Boards of Directors authorized, in October 2008, the repurchase of up to 19.2 million Carnival plc ordinary shares and, in January 2013, the repurchase of up to 32.8 million shares of Carnival Corporation common stock under the Stock Swap programs described below. Depending on market conditions and other factors, we may repurchase shares of Carnival Corporation common stock and/or Carnival plc ordinary shares under the Repurchase Program and the Stock Swap programs concurrently. We use the Stock Swap programs in situations where we can obtain an economic benefit because either Carnival Corporation common stock or Carnival plc ordinary shares are trading at a price that is at a premium or discount to the price of Carnival plc ordinary shares or Carnival Corporation common stock, as the case may be. Any realized economic benefit under the Stock Swap programs is used for general corporate purposes, which could include repurchasing additional stock under the Repurchase Program. Carnival plc ordinary share repurchases under both the Repurchase Program and the Stock Swap programs require annual shareholder approval. The existing shareholder approval is limited to a maximum of 21.5 million ordinary shares and is valid until the earlier of the conclusion of the Carnival plc 2015 annual general meeting or October 16, 2015. At January 22, 2015, the remaining availability under the Stock Swap programs was 18.1 million Carnival plc ordinary shares and 32.0 million shares of Carnival Corporation common stock.

During 2014 and 2012, no Carnival Corporation common stock or Carnival plc ordinary shares were sold or repurchased under the Stock Swap programs. During 2013, Carnival Investments Limited, a wholly owned subsidiary of Carnival Corporation, sold 0.9 million of Carnival plc ordinary shares for net proceeds of \$35 million. Substantially all of the net proceeds from these sales were used to repurchase 0.9 million shares of Carnival Corporation common stock. Pursuant to our Stock Swap programs, Carnival Corporation sold these Carnival plc ordinary shares owned by Carnival Investments Limited only to the extent it was able to repurchase shares of Carnival Corporation common stock in the U.S. market on at least an equivalent basis. During 2013, no Carnival Corporation common stock was sold or Carnival plc ordinary shares were repurchased under the Stock Swap programs.

At November 30, 2014, there were 15.9 million shares of Carnival Corporation common stock reserved for issuance under its employee benefit and dividend reinvestment plans. At November 30, 2014, there were 8.4 million ordinary shares of Carnival plc authorized for future issuance under its employee benefit plans.

On November 15, 2012, our Boards of Directors declared a special dividend to holders of Carnival Corporation common stock and Carnival plc ordinary shares of \$0.50 per share, or \$0.4 billion, which was paid in December 2012. The special dividend was in addition to our \$0.25 per share regular 2012 quarterly dividend.

Accumulated other comprehensive (loss) income was as follows (in millions):

	November 30,	
	2014	2013
Cumulative foreign currency translation adjustments, net .....	\$(512)	\$234
Unrecognized pension expenses .....	(90)	(97)
Unrealized losses on marketable securities .....	(5)	(7)
Net (losses) gains on cash flow derivative hedges .....	(9)	31
	<u>\$(616)</u>	<u>\$161</u>

During 2014, \$18 million of unrecognized pension expenses were reclassified out of accumulated other comprehensive (loss) income, of which \$12 million and \$6 million were included in payroll and related expenses and selling and administrative expenses, respectively.

#### **NOTE 10 – Fair Value Measurements, Derivative Instruments and Hedging Activities**

##### **Fair Value Measurements**

U.S. accounting standards establish a fair value hierarchy that prioritizes the inputs used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurement) and the lowest priority to unobservable inputs (Level 3 measurement). This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

- Level 1 measurements are based on unadjusted quoted prices in active markets for identical assets or liabilities that we have the ability to access. Valuation of these items does not entail a significant amount of judgment.
- Level 2 measurements are based on quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active or market data other than quoted prices that are observable for the assets or liabilities.
- Level 3 measurements are based on unobservable data that are supported by little or no market activity and are significant to the fair value of the assets or liabilities.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between independent and knowledgeable market participants at the measurement date. Therefore, even when market assumptions are not readily available, our own assumptions are set to reflect those that we believe market participants would use in pricing the asset or liability at the measurement date.

The fair value measurement of a financial asset or financial liability must reflect the nonperformance risk of the counterparty and us. Therefore, the impact of our counterparty's creditworthiness was considered when in an asset position, and our creditworthiness was considered when in a liability position in the fair value measurement of our financial instruments. Creditworthiness did not have a significant impact on the fair values of our financial instruments at November 30, 2014 and 2013. Both the counterparties and we are expected to continue to perform

under the contractual terms of the instruments. Considerable judgment may be required in interpreting market data used to develop the estimates of fair value. Accordingly, certain estimates of fair value presented herein are not necessarily indicative of the amounts that could be realized in a current or future market exchange.

***Financial Instruments that are Not Measured at Fair Value on a Recurring Basis***

The estimated carrying and fair values and basis of valuation of our financial instrument assets and liabilities that are not measured at fair value on a recurring basis were as follows (in millions):

	November 30, 2014				November 30, 2013			
	Carrying Value	Fair Value			Carrying Value	Fair Value		
		Level 1	Level 2	Level 3		Level 1	Level 2	Level 3
<b>Assets</b>								
Cash and cash equivalents (a) . . . . .	\$ 240	\$240	\$ -	\$ -	\$ 349	\$349	\$ -	\$ -
Restricted cash (b) . . . . .	11	11	-	-	-	-	-	-
Long-term other assets (c) . . . . .	156	1	103	49	110	1	58	50
Total . . . . .	<u>\$ 407</u>	<u>\$252</u>	<u>\$ 103</u>	<u>\$49</u>	<u>\$ 459</u>	<u>\$350</u>	<u>\$ 58</u>	<u>\$50</u>
<b>Liabilities</b>								
Fixed rate debt (d) . . . . .	\$4,433	\$ -	\$4,743	\$ -	\$5,574	\$ -	\$5,941	\$ -
Floating rate debt (d) . . . . .	4,655	-	4,562	-	3,986	-	3,997	-
Total . . . . .	<u>\$9,088</u>	<u>\$ -</u>	<u>\$9,305</u>	<u>\$ -</u>	<u>\$9,560</u>	<u>\$ -</u>	<u>\$9,938</u>	<u>\$ -</u>

- (a) Cash and cash equivalents are comprised of cash on hand, and at November 30, 2013 also include time deposits. Due to their short maturities, the carrying values approximate their fair values.
- (b) Restricted cash is comprised of a money market deposit account.
- (c) At November 30, 2014 and 2013, long-term other assets were substantially all comprised of notes and other receivables. The fair values of our Level 1 and Level 2 notes and other receivables were based on estimated future cash flows discounted at appropriate market interest rates. The fair values of our Level 3 notes receivable were estimated using risk-adjusted discount rates.
- (d) Debt does not include the impact of interest rate swaps. The net difference between the fair value of our fixed rate debt and its carrying value was due to the market interest rates in existence at November 30, 2014 and 2013 being lower than the fixed interest rates on these debt obligations, including the impact of any changes in our credit ratings. At November 30, 2014 and 2013, the net difference between the fair value of our floating rate debt and its carrying value was due to the market interest rates in existence at November 30, 2014 and 2013 being slightly higher and slightly lower, respectively, than the floating interest rates on these debt obligations, including the impact of any changes in our credit ratings. The fair values of our publicly-traded notes were based on their unadjusted quoted market prices in markets that are not sufficiently active to be Level 1 and, accordingly, are considered Level 2. The fair values of our other debt were estimated based on appropriate market interest rates being applied to this debt.

***Financial Instruments that are Measured at Fair Value on a Recurring Basis***

The estimated fair value and basis of valuation of our financial instrument assets and liabilities that are measured at fair value on a recurring basis were as follows (in millions):

	November 30, 2014			November 30, 2013		
	Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
<b>Assets</b>						
Cash equivalents (a) . . . . .	\$ 91	\$ -	\$ -	\$113	\$ -	\$ -
Restricted cash (b) . . . . .	19	-	-	28	-	-
Marketable securities held in rabbi trusts (c) . . . . .	113	9	-	113	10	-
Derivative financial instruments (d) . . . . .	-	14	-	-	60	-
Long-term other asset (e) . . . . .	-	-	20	-	-	17
Total . . . . .	<u>\$223</u>	<u>\$ 23</u>	<u>\$20</u>	<u>\$254</u>	<u>\$70</u>	<u>\$17</u>
<b>Liabilities</b>						
Derivative financial instruments (d) . . . . .	<u>\$ -</u>	<u>\$278</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$31</u>	<u>\$ -</u>
Total . . . . .	<u>\$ -</u>	<u>\$278</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$31</u>	<u>\$ -</u>

- (a) Cash equivalents are comprised of money market funds.
- (b) The majority of restricted cash is comprised of money market funds.
- (c) At November 30, 2014 and 2013, marketable securities held in rabbi trusts were comprised of Level 1 bonds, frequently-priced mutual funds invested in common stocks, money market funds and Level 2 other investments. Their use is restricted to funding certain deferred compensation and non-qualified U.S. pension plans.
- (d) See “Derivative Instruments and Hedging Activities” section below for detailed information regarding our derivative financial instruments.
- (e) Long-term other asset is comprised of an auction-rate security. The fair value was based on a broker quote in an inactive market, which is considered a Level 3 input. During 2014, there were no purchases or sales pertaining to this auction-rate security and, accordingly, the change in its fair value was based solely on the strengthening of the underlying credit.

We measure our derivatives using valuations that are calibrated to the initial trade prices. Subsequent valuations are based on observable inputs and other variables included in the valuation models such as interest rate, yield and commodity price curves, forward currency exchange rates, credit spreads, maturity dates, volatilities and netting arrangements. We use the income approach to value derivatives for foreign currency options and forwards, interest rate swaps and fuel derivatives using observable market data for all significant inputs and standard valuation techniques to convert future amounts to a single present value amount, assuming that participants are motivated, but not compelled to transact. We also corroborate our fair value estimates using valuations provided by our counterparties.

***Nonfinancial Instruments that are Measured at Fair Value on a Nonrecurring Basis***

**Sales and Impairments of Ships**

In November 2014, we sold the 672-passenger capacity *Ocean Princess* for a total gain of \$24 million, of which \$14 million was recognized in the fourth quarter of 2014 as a reduction in other ship operating expenses. We provided \$66 million of financing to the buyer, which is due in semi-annual installments through November 2019. Prior to the ship’s delivery in March 2016, we will continue to operate it under a bareboat charter agreement. As a result of the sale-leaseback accounting for this transaction, the remaining gain of \$10 million will be recognized as a reduction in other ship operating expenses over the term of the bareboat charter agreement through March 2016.

In November 2014, we entered into a bareboat charter/sale agreement under which the 1,440-passenger capacity *Grand Holiday* was chartered to an unrelated entity in January 2015 through March 2025. Under this agreement, ownership of *Grand Holiday* will be transferred to the buyer in March 2025. This transaction did not meet the criteria to qualify as a sales-type lease and, accordingly, it will be accounted for as an operating lease whereby we will recognize the charter revenue over the term of the agreement. As a result of this transaction, we performed a ship impairment review and recognized a \$31 million impairment charge in other ship operating expenses during the fourth quarter of 2014. The estimated fair value of the ship was substantially all determined based on the expected collectability of the bareboat charter payments, which is considered a Level 3 input.

Due to the expected absorption of Ibero Cruises' ("Ibero") operations into Costa in November 2014, and certain ship specific facts and circumstances, such as size, age, condition, viable alternative itineraries and historical operating cash flows, we performed an undiscounted future cash flow analysis of Ibero's *Grand Celebration* as of May 31, 2014 to determine if the ship was impaired. The principal assumptions used in our undiscounted cash flow analysis consisted of forecasted future operating results, including net revenue yields and net cruise costs including fuel prices, and the estimated residual value, which are all considered Level 3 inputs, and the then expected transfer of *Grand Celebration* into Costa in November 2014. Based on its undiscounted cash flow analysis, we determined that the net carrying value for *Grand Celebration* exceeded its estimated undiscounted future cash flows. Accordingly, we then estimated the May 31, 2014 fair value of this ship based on its discounted future cash flows and compared the estimated fair value to its net carrying value. As a result, we recognized a \$22 million ship impairment charge in other ship operating expenses during the second quarter of 2014.

In December 2014, we entered into a bareboat charter/sale agreement under which the 1,492-passenger capacity *Costa Celebration* (formerly *Grand Celebration*) was chartered to an unrelated entity in December 2014 through December 2024. Under this agreement, ownership of *Costa Celebration* will be transferred to the buyer in December 2024. This transaction did not meet the criteria to qualify as a sales-type lease and, accordingly, it will be accounted for as an operating lease whereby we will recognize the charter revenue over the term of the agreement.

During the third quarter of 2013, we recognized \$73 million and \$103 million of impairment charges related to *Costa Voyager* and *Costa Classica*, respectively. In November 2013, *Costa Voyager* was taken out-of-service, and during the second quarter of 2014 *Costa Voyager* was sold and we recognized a \$37 million gain as a reduction in other ship operating expenses. The estimated fair values of these ships at the time of impairment were based on their undiscounted cash flow analyses, which included principal assumptions similar to most of those discussed above for *Grand Celebration*.

During 2012, *Costa Allegra* suffered damage and, accordingly, we decided to withdraw this ship from operations resulting in a \$34 million impairment charge, which is included in other ship operating expenses. In addition, during 2012, we incurred \$17 million for *Costa Allegra* incident-related expenses, which are principally included in other ship operating expenses. In October 2012, we sold *Costa Allegra*. Furthermore, during 2012, we recognized \$23 million of ship impairment charges related to *Seabourn Legend* and *Seabourn Pride* in other ship operating expenses. The estimated fair value for all three of these ships was determined based on their sales value, which is considered a Level 3 input.

In 2014, 2013 and 2012, we recognized \$53 million, \$176 million and \$57 million, respectively, of ship impairment charges in other ship operating expenses.

## Valuation of Goodwill and Other Intangibles

The reconciliation of the changes in the carrying amounts of our goodwill, which goodwill has been allocated to our North America and EAA cruise brands, was as follows (in millions):

	<u>North America Cruise Brands</u>	<u>EAA Cruise Brands</u>	<u>Total</u>
Balance at November 30, 2012 . . . . .	\$1,898	\$1,276	\$3,174
Foreign currency translation adjustment . . . . .	-	36	36
Balance at November 30, 2013 . . . . .	1,898	1,312	3,210
Foreign currency translation adjustment . . . . .	-	(83)	(83)
Balance at November 30, 2014 . . . . .	<u>\$1,898</u>	<u>\$1,229</u>	<u>\$3,127</u>

At July 31, 2014, all of our cruise brands carried goodwill, except for Ibero and Seabourn. As of that date, we performed our annual goodwill impairment reviews, which included performing a qualitative assessment for all cruise brands that carried goodwill, except for Carnival Cruise Line, Cunard and P&O Cruises (UK). Qualitative factors such as industry and market conditions, macroeconomic conditions, changes to the weighted-average cost of capital (“WACC”), overall financial performance, changes in fuel prices and capital expenditures were considered in the qualitative assessment to determine how changes in these factors would affect each of these cruise brands’ estimated fair values. Based on our qualitative assessments, we determined it was more-likely-than-not that each of these cruise brands’ estimated fair values exceeded their carrying values and, therefore, we did not proceed to the two-step quantitative goodwill impairment reviews.

As of July 31, 2014, we also performed our annual goodwill impairment reviews of Carnival Cruise Line’s, Cunard’s and P&O Cruises (UK)’s goodwill. We did not perform a qualitative assessment but instead proceeded directly to step one of the two-step quantitative goodwill impairment review and compared each of Carnival Cruise Line’s, Cunard’s and P&O Cruises (UK)’s estimated fair value to the carrying value of their allocated net assets. Their estimated cruise brand fair value was based on a discounted future cash flow analysis. The principal assumptions used in our cash flow analyses consisted of forecasted future operating results, including net revenue yields and net cruise costs including fuel prices; capacity changes, including the expected rotation of vessels into, or out of, Carnival Cruise Line, Cunard and P&O Cruises (UK); capital expenditures; WACC of market participants, adjusted for the risk attributable to the geographic regions in which Carnival Cruise Line, Cunard and P&O Cruises (UK) operate and terminal values, which are all considered Level 3 inputs. Based on the discounted cash flow analyses, we determined that each of Carnival Cruise Line’s, Cunard’s and P&O Cruises (UK)’s estimated fair value significantly exceeded their carrying value and, therefore, we did not proceed to step two of the impairment reviews.

At November 30, 2014, accumulated goodwill impairment charges were \$153 million, which are all related to Ibero and were recognized in 2012.

The reconciliation of the changes in the carrying amounts of our intangible assets not subject to amortization, which represent trademarks that have been allocated to our North America and EAA cruise brands, was as follows (in millions):

	<u>North America Cruise Brands</u>	<u>EAA Cruise Brands</u>	<u>Total</u>
Balance at November 30, 2012 . . . . .	\$927	\$372	\$1,299
Ibero trademarks impairment charge (a) . . . . .	-	(13)	(13)
Balance at November 30, 2013 . . . . .	927	359	1,286
Foreign currency translation adjustment . . . . .	-	(21)	(21)
Balance at November 30, 2014 . . . . .	<u>\$927</u>	<u>\$338</u>	<u>\$1,265</u>

(a) In 2013, we recognized a \$13 million impairment charge to fully write-off Ibero’s trademarks’ carrying value.

At July 31, 2014, our cruise brands that have significant trademarks recorded include AIDA, P&O Cruises (Australia), P&O Cruises (UK) and Princess. As of that date, we performed our annual trademark impairment reviews for these cruise brands, which included performing a qualitative assessment for AIDA, P&O Cruises (Australia) and Princess. Qualitative factors such as industry and market conditions, macroeconomic conditions, changes to the WACC, changes in royalty rates and overall financial performance were considered in the qualitative assessment to determine how changes in these factors would affect the estimated fair values for each of these cruise brands' recorded trademarks. Based on our qualitative assessments, we determined it was more likely-than-not that the estimated fair value for AIDA's, P&O Cruises (Australia)'s and Princess' recorded trademarks exceeded their carrying value and, therefore, none of these trademarks were impaired.

As of July 31, 2014, we also performed our annual trademark impairment review of P&O Cruises (UK). We did not perform a qualitative assessment but instead proceeded directly to the quantitative trademark impairment review. Our quantitative assessment included estimating P&O Cruises (UK)'s trademarks fair value based upon a discounted future cash flow analysis, which estimated the amount of royalties that we are relieved from having to pay for use of the associated trademarks, based upon forecasted cruise revenues and a market participant's royalty rate. The royalty rate was estimated primarily using comparable royalty agreements for similar industries. Based on our quantitative assessment, we determined that the estimated fair value for P&O Cruises (UK)'s trademarks significantly exceeded their carrying values and, therefore, none of these trademarks were impaired.

In 2013, we recognized a \$14 million impairment charge related to an investment, leaving an insignificant carrying value at November 30, 2014 and 2013. In 2012, we recognized a \$20 million impairment charge to write-off a portion of Ibero's trademarks' carrying value.

At November 30, 2014 and 2013, our intangible assets subject to amortization are not significant to our consolidated financial statements.

The determination of our cruise brand, cruise ship and trademark fair values includes numerous assumptions that are subject to various risks and uncertainties. We believe that we have made reasonable estimates and judgments in determining whether our goodwill, cruise ships and trademarks have been impaired. However, if there is a change in assumptions used or if there is a change in the conditions or circumstances influencing fair values in the future, then we may need to recognize an impairment charge.

### **Derivative Instruments and Hedging Activities**

We utilize derivative and nonderivative financial instruments, such as foreign currency forwards, options and swaps, foreign currency debt obligations and foreign currency cash balances, to manage our exposure to fluctuations in certain foreign currency exchange rates, and interest rate swaps to manage our interest rate exposure in order to achieve a desired proportion of fixed and floating rate debt. In addition, we utilize our fuel derivatives program to mitigate a portion of the risk to our future cash flows attributable to potential fuel price increases, which we define as our "economic risk." Our policy is to not use any financial instruments for trading or other speculative purposes.

All derivatives are recorded at fair value. The changes in fair value are recognized currently in earnings if the derivatives do not qualify as effective hedges, or if we do not seek to qualify for hedge accounting treatment, such as for our fuel derivatives. If a derivative is designated as a fair value hedge, then changes in the fair value of the derivative are offset against the changes in the fair value of the underlying hedged item. If a derivative is designated as a cash flow hedge, then the effective portion of the changes in the fair value of the derivative is recognized as a component of AOCI until the underlying hedged item is recognized in earnings or the forecasted transaction is no longer probable. If a derivative or a nonderivative financial instrument is designated as a hedge of our net investment in a foreign operation, then changes in the fair value of the financial instrument are recognized as a component of AOCI to offset a portion of the change in the translated value of the net investment being hedged, until the investment is sold or substantially liquidated. We formally document hedging relationships for all derivative and nonderivative hedges and the underlying hedged items, as well as our risk management objectives and strategies for undertaking the hedge transactions.

We classify the fair values of all our derivative contracts as either current or long-term, depending on whether the maturity date of the derivative contract is within or beyond one year from the balance sheet date. The cash flows from derivatives treated as hedges are classified in our Consolidated Statements of Cash Flows in the same category as the item being hedged. Our cash flows related to fuel derivatives are classified within investing activities.

The estimated fair values of our derivative financial instruments and their location in the Consolidated Balance Sheets were as follows (in millions):

	<u>Balance Sheet Location</u>	<u>November 30,</u>	
		<u>2014</u>	<u>2013</u>
<b>Derivative assets</b>			
Derivatives designated as hedging instruments			
Net investment hedges (a) . . . . .	Prepaid expenses and other	\$ 6	\$ -
	Other assets – long-term	6	2
Foreign currency zero cost collars (b) . . . . .	Other assets – long-term	-	8
Interest rate swaps (c) . . . . .	Prepaid expenses and other	1	1
	Other assets – long-term	1	5
		<u>14</u>	<u>16</u>
Derivatives not designated as hedging instruments			
Fuel (d) . . . . .	Prepaid expenses and other	-	14
	Other assets – long-term	-	30
		<u>-</u>	<u>44</u>
Total derivative assets . . . . .		<u>\$ 14</u>	<u>\$60</u>
<b>Derivative liabilities</b>			
Derivatives designated as hedging instruments			
Net investment hedges (a) . . . . .	Accrued liabilities and other	\$ -	\$ 4
Foreign currency zero cost collars (b) . . . . .	Accrued liabilities and other	1	-
Interest rate swaps (c) . . . . .	Accrued liabilities and other	13	13
	Other long-term liabilities	35	13
		<u>49</u>	<u>30</u>
Derivatives not designated as hedging instruments			
Fuel (d) . . . . .	Accrued liabilities and other	90	-
	Other long-term liabilities	139	1
		<u>229</u>	<u>1</u>
Total derivative liabilities . . . . .		<u>\$278</u>	<u>\$31</u>

(a) At November 30, 2014 and 2013, we had foreign currency forwards totaling \$403 million and \$578 million, respectively, that are designated as hedges of our net investments in foreign operations, which have a euro-denominated functional currency. At November 30, 2014, these foreign currency forwards settle through July 2017.

(b) At November 30, 2014 and 2013, we had foreign currency derivatives consisting of foreign currency zero cost collars that are designated as foreign currency cash flow hedges for a portion of our euro-denominated shipbuilding payments. See “Newbuild Currency Risks” below for additional information regarding these derivatives.

(c) We have euro interest rate swaps designated as cash flow hedges whereby we receive floating interest rate payments in exchange for making fixed interest rate payments. At November 30, 2014 and 2013, these interest rate swap agreements effectively changed \$750 million and \$909 million, respectively, of

EURIBOR-based floating rate euro debt to fixed rate euro debt. These interest rate swaps settle through March 2025. In addition, at November 30, 2014 and 2013 we had U.S. dollar interest rate swaps designated as fair value hedges whereby we receive fixed interest rate payments in exchange for making floating interest rate payments. At November 30, 2014 and 2013, these interest rate swap agreements effectively changed \$500 million of fixed rate debt to U.S. dollar LIBOR-based floating rate debt. These interest rate swaps settle through February 2016.

- (d) At November 30, 2014 and 2013, we had fuel derivatives consisting of zero cost collars on Brent crude oil (“Brent”) to cover a portion of our estimated fuel consumption through 2018 and through 2017, respectively. See “Fuel Price Risks” below for additional information regarding these fuel derivatives.

Our derivative contracts include rights of offset with our counterparties. We have elected to net certain of our derivative assets and liabilities within counterparties. The amounts recognized within assets and liabilities were as follows (in millions):

November 30, 2014					
	Gross Amounts	Gross Amounts Offset in the Balance Sheet	Total Net Amounts Presented in the Balance Sheet	Gross Amounts not Offset in the Balance Sheet	Net Amounts
Assets .....	\$ 78	\$(64)	\$ 14	\$(14)	\$ -
Liabilities .....	\$342	\$(64)	\$278	\$(14)	\$264

November 30, 2013					
	Gross Amounts	Gross Amounts Offset in the Balance Sheet	Total Net Amounts Presented in the Balance Sheet	Gross Amounts not Offset in the Balance Sheet	Net Amounts
Assets .....	\$137	\$(77)	\$ 60	\$ (7)	\$ 53
Liabilities .....	\$108	\$(77)	\$ 31	\$ (7)	\$ 24

The effective portions of our derivatives qualifying and designated as hedging instruments recognized in other comprehensive (loss) income were as follows (in millions):

	November 30,		
	2014	2013	2012
Net investment hedges .....	\$ 25	\$(11)	\$ 48
Foreign currency zero cost collars – cash flow hedges .....	\$(10)	\$ (1)	\$ 16
Interest rate swaps – cash flow hedges .....	\$(28)	\$ 2	\$(11)

There are no credit risk related contingent features in our derivative agreements, except for bilateral credit provisions within our fuel derivative counterparty agreements. These provisions require interest-bearing, non-restricted cash to be posted or received as collateral to the extent the fuel derivative fair value payable to or receivable from an individual counterparty, respectively, exceeds \$100 million. At November 30, 2014 and 2013, no collateral was required to be posted to or received from our fuel derivative counterparties.

The amount of estimated cash flow hedges’ unrealized gains and losses that are expected to be reclassified to earnings in the next twelve months is not significant. We have not provided additional disclosures of the impact that derivative instruments and hedging activities have on our consolidated financial statements as of November 30, 2014 and 2013 and for the years ended November 30, 2014, 2013 and 2012 where such impacts were not significant.

### Fuel Price Risks

Our exposure to market risk for changes in fuel prices substantially all relates to the consumption of fuel on our ships. We use our fuel derivatives program to mitigate a portion of our economic risk attributable to potential

fuel price increases. We designed our fuel derivatives program to maximize operational flexibility by utilizing derivative markets with significant trading liquidity and our program currently consists of zero cost collars on Brent.

All of our derivatives are based on Brent prices whereas the actual fuel used on our ships is marine fuel. Changes in the Brent prices may not show a high degree of correlation with changes in our underlying marine fuel prices. We will not realize any economic gain or loss upon the monthly maturities of our zero cost collars unless the average monthly price of Brent is above the ceiling price or below the floor price. We believe that these derivatives will act as economic hedges; however, hedge accounting is not applied. As part of our fuel derivatives program, we will continue to evaluate various derivative products and strategies. In 2014, 2013 and 2012, our unrealized (losses) gains, net on fuel derivatives were \$(268) million, \$36 million and \$6 million, respectively, and in 2014 and 2012, our realized losses, net were \$(3) million and \$(13) million, respectively. There were no realized gains or losses in 2013.

At November 30, 2014, our outstanding fuel derivatives consisted of zero cost collars on Brent to cover a portion of our estimated fuel consumption as follows:

<u>Maturities (a)</u>	<u>Transaction Dates</u>	<u>Barrels (in thousands)</u>	<u>Weighted-Average Floor Prices</u>	<u>Weighted-Average Ceiling Prices</u>	<u>Percent of Estimated Fuel Consumption Covered</u>
Fiscal 2015	November 2011 . . .	2,160	\$80	\$114	
	February 2012 . . . .	2,160	\$80	\$125	
	June 2012 . . . . .	1,236	\$74	\$110	
	April 2013 . . . . .	1,044	\$80	\$111	
	May 2013 . . . . .	1,884	\$80	\$110	
	October 2014 . . . . .	1,920	\$79	\$110	
		<u>10,404</u>			51%
Fiscal 2016	June 2012 . . . . .	3,564	\$75	\$108	
	February 2013 . . . .	2,160	\$80	\$120	
	April 2013 . . . . .	3,000	\$75	\$115	
		<u>8,724</u>			42%
Fiscal 2017	February 2013 . . . .	3,276	\$80	\$115	
	April 2013 . . . . .	2,028	\$75	\$110	
	January 2014 . . . . .	1,800	\$75	\$114	
	October 2014 . . . . .	1,020	\$80	\$113	
		<u>8,124</u>			39%
Fiscal 2018	January 2014 . . . . .	2,700	\$75	\$110	
	October 2014 . . . . .	3,000	\$80	\$114	
		<u>5,700</u>			28%

(a) Fuel derivatives mature evenly over each month within the above fiscal periods.

## **Foreign Currency Exchange Rate Risks**

### **Overall Strategy**

We manage our exposure to fluctuations in foreign currency exchange rates through our normal operating and financing activities, including netting certain exposures to take advantage of any natural offsets and, when considered appropriate, through the use of derivative and nonderivative financial instruments. Our primary focus is to manage the economic foreign currency exchange risks faced by our operations, which are the ultimate foreign currency exchange risks that would be realized by us if we exchanged one currency for another, and not accounting risks. While we will continue to monitor our exposure to these economic risks, we do not currently hedge our foreign currency exchange risks with derivative or nonderivative financial instruments, with the exception of certain of our ship commitments and net investments in foreign operations. The financial impacts of the hedging instruments we do employ generally offset the changes in the underlying exposures being hedged.

### **Operational Currency Risks**

Our European and Australian cruise brands generate significant revenues and incur significant expenses in their euro, sterling or Australian dollar functional currency, which subjects us to “foreign currency translational” risk related to these currencies. Accordingly, exchange rate fluctuations of the euro, sterling and Australian dollar against the U.S. dollar will affect our reported financial results since the reporting currency for our consolidated financial statements is the U.S. dollar. Any strengthening of the U.S. dollar against these foreign currencies has the financial statement effect of decreasing the U.S. dollar values reported for these cruise brands’ revenues and expenses. Any weakening of the U.S. dollar has the opposite effect.

Most of our brands also have non-functional currency risk related to their international sales operations, which has become an increasingly larger part of most of their businesses over time, and principally includes the euro, sterling and Australian and U.S. dollars. In addition, all of our brands have non-functional currency expenses for a portion of their operating expenses. Accordingly, we also have “foreign currency transactional” risks related to changes in the exchange rates for our brands’ revenues and expenses that are in a currency other than their functional currency. However, these brands’ revenues and expenses in non-functional currencies create some degree of natural offset from these currency exchange movements. In addition, we monitor this foreign currency transactional risk in order to measure its impact on our results of operations.

### **Investment Currency Risks**

We consider our investments in foreign operations to be denominated in relatively stable currencies and of a long-term nature. We partially mitigate our net investment currency exposures by denominating a portion of our foreign currency intercompany payables in our foreign operations’ functional currencies, substantially all sterling. As of November 30, 2014 and 2013, we have designated \$2.4 billion and \$2.2 billion, respectively, of our foreign currency intercompany payables as nonderivative hedges of our net investments in foreign operations. Accordingly, we have included \$359 million and \$234 million of cumulative foreign currency transaction nonderivative gains in the cumulative translation adjustment component of AOCI at November 30, 2014 and 2013, respectively, which offsets a portion of the losses recorded in AOCI upon translating our foreign operations’ net assets into U.S. dollars. During 2014, 2013 and 2012, we recognized foreign currency nonderivative transaction gains (losses) of \$125 million, \$(9) million and \$39 million, respectively, in the cumulative translation adjustment component of AOCI.

### **Newbuild Currency Risks**

Our shipbuilding contracts are typically denominated in euros. Our decisions regarding whether or not to hedge a non-functional currency ship commitment for our cruise brands are made on a case-by-case basis, taking into consideration the amount and duration of the exposure, market volatility, economic trends, our overall expected net cash flows by currency and other offsetting risks. We use foreign currency derivative contracts and have used nonderivative financial instruments to manage foreign currency exchange rate risk for some of our ship construction payments.

In July 2012, we entered into foreign currency zero cost collars that are designated as cash flow hedges for a portion of P&O Cruises (UK) *Britannia*'s euro-denominated shipyard payments. These collars mature in February 2015 at a weighted-average ceiling of \$287 million and a weighted-average floor of \$266 million. In June 2014, we entered into additional foreign currency zero cost collars that are also designated as cash flow hedges for the remaining portion of *Britannia*'s euro-denominated shipyard payments. These collars also mature in February 2015 at a weighted-average ceiling of \$281 million and a weighted-average floor of \$274 million. If the spot rate is between the weighted-average ceiling and floor rates on the date of maturity, then we would not owe or receive any payments under these collars.

On January 22, 2015, we entered into foreign currency zero cost collars that are designated as cash flow hedges for a portion of a Princess and Seabourn newbuilds' euro-denominated shipyard payments. The Princess newbuild's collars mature in March 2017 at a weighted-average ceiling of \$590 million and a weighted-average floor of \$504 million. The Seabourn newbuild's collars mature in November 2016 at a weighted-average ceiling of \$221 million and a weighted-average floor of \$185 million. If the spot rate is between the weighted-average ceiling and floor rates on the date of maturity, then we would not owe or receive any payments under these collars.

At January 22, 2015, substantially all of our remaining newbuild currency exchange rate risk relates to euro-denominated newbuild construction payments for a Carnival Cruise Line, Holland America Line and Seabourn newbuild, which represent a total unhedged commitment of \$1.7 billion.

The cost of shipbuilding orders that we may place in the future that is denominated in a different currency than our cruise brands' or the shipyards' functional currency is expected to be affected by foreign currency exchange rate fluctuations. These foreign currency exchange rate fluctuations may affect our desire to order new cruise ships.

### **Interest Rate Risks**

We manage our exposure to fluctuations in interest rates through our debt portfolio management and investment strategies. We evaluate our debt portfolio to determine whether to make periodic adjustments to the mix of fixed and floating rate debt through the use of interest rate swaps and the issuance of new debt or the early retirement of existing debt. At November 30, 2014, 52% and 48% (59% and 41% at November 30, 2013) of our debt bore fixed and floating interest rates, respectively, including the effect of interest rate swaps. In addition, to the extent that we have excess cash available for investment, we purchase high quality short-term investments with floating interest rates, which offset a portion of the impact of interest rate fluctuations arising from our floating interest rate debt portfolio.

### **Concentrations of Credit Risk**

As part of our ongoing control procedures, we monitor concentrations of credit risk associated with financial and other institutions with which we conduct significant business. Our maximum exposure under foreign currency and fuel derivative contracts and interest rate swap agreements that are in-the-money, which were not material at November 30, 2014, is the replacement cost, net of any collateral received or contractually allowed offset, in the event of nonperformance by the counterparties to the contracts, all of which are currently our lending banks. We seek to minimize credit risk exposure, including counterparty nonperformance primarily associated with our cash equivalents, investments, committed financing facilities, contingent obligations, derivative instruments, insurance contracts and new ship progress payment guarantees, by normally conducting business with large, well-established financial institutions, insurance companies and export credit agencies, and by diversifying our counterparties. In addition, we have guidelines regarding credit ratings and investment maturities that we follow to help safeguard liquidity and minimize risk. We normally do require collateral and/or guarantees to support notes receivable on significant asset sales, long-term ship charters and new ship progress payments to shipyards. We currently believe the risk of nonperformance by any of our significant counterparties is remote.

We also monitor the creditworthiness of travel agencies and tour operators in Asia, Australia and Europe and credit and debit card providers to which we extend credit in the normal course of our business, which includes charter-hire agreements in Asia prior to sailing. Our credit exposure also includes contingent obligations related to cash payments received directly by travel agents and tour operators for cash collected by them on cruise sales in Australia and most of Europe where we are obligated to honor our guests' cruise payments made by them to their travel agents and tour operators regardless of whether we have received these payments. Concentrations of credit risk associated with these receivables, charter-hire agreements and contingent obligations are not considered to be material, primarily due to the large number of unrelated accounts within our customer base, the amount of these contingent obligations and their short maturities. We have experienced only minimal credit losses on our trade receivables and related contingent obligations. We do not normally require collateral or other security to support normal credit sales.

**NOTE 11 – Segment Information**

We have three reportable cruise segments that are comprised of our (1) North America cruise brands, (2) EAA cruise brands and (3) Cruise Support. In addition, we have a Tour and Other segment. Our segments are reported on the same basis as the internally reported information that is provided to our chief operating decision maker (“CODM”), who is the President and Chief Executive Officer of Carnival Corporation and Carnival plc. Decisions to allocate resources and assess performance for Carnival Corporation & plc are made by the CODM upon review of the segment results across all of our cruise brands and other segments.

Our North America cruise segment includes Carnival Cruise Line, Holland America Line, Princess and Seabourn. Our EAA cruise segment includes AIDA, Costa, Cunard, P&O Cruises (Australia), P&O Cruises (UK) and prior to November 2014, Ibero. These individual cruise brand operating segments have been aggregated into two reportable segments based on the similarity of their economic and other characteristics, including types of customers, regulatory environment, ship maintenance requirements, supporting systems and processes and products and services they provide. Our Cruise Support segment represents certain of our port and related facilities and other services that are provided for the benefit of our cruise brands. Our Tour and Other segment represents the hotel and transportation operations of Holland America Princess Alaska Tours. In 2012, our Tour and Other segment also included two ships that we chartered to an unaffiliated entity. In April 2013, we sold one of these two ships and recognized a \$15 million gain as a reduction of Tour and Other operating expenses. Accordingly, subsequent to this 2013 sale and through November 30, 2014, our Tour and Other segment included only one ship. The significant accounting policies of our segments are the same as those described in Note 2 – “Summary of Significant Accounting Policies.”

Selected information for our segments as of and for the years ended November 30 was as follows (in millions):

	Revenues	Operating expenses	Selling and administrative	Depreciation and amortization	Operating income (loss)	Capital expenditures	Total assets
<b>2014</b>							
North America Cruise Brands (a) . . .	\$ 9,559	\$ 6,418	\$1,121	\$ 959	\$1,061	\$1,315	\$22,765
EAA Cruise Brands . . . . .	6,148	3,914	725	616	893	1,054	15,228
Cruise Support . . . . .	90	39	200	25	(174)	156	1,023
Tour and Other (a) . . . . .	215	160	8	35	12	58	516 (c)
Intersegment elimination (a) . . . . .	(128)	(128)	-	-	-	-	-
	<u>\$15,884</u>	<u>\$10,403</u>	<u>\$2,054</u>	<u>\$1,635</u>	<u>\$1,792</u>	<u>\$2,583</u>	<u>\$39,532</u>
<b>2013</b>							
North America Cruise Brands (a) . . .	\$ 9,370	\$ 6,439	\$1,048	\$ 927	\$ 956	\$1,350	\$22,448
EAA Cruise Brands . . . . .	5,906	4,137	686	599	471(b)	642	16,126
Cruise Support . . . . .	96	31	136	26	(97)	108	1,016
Tour and Other (a) . . . . .	210	143	9	36	22	49	514 (c)
Intersegment elimination (a) . . . . .	(126)	(126)	-	-	-	-	-
	<u>\$15,456</u>	<u>\$10,624</u>	<u>\$1,879</u>	<u>\$1,588</u>	<u>\$1,352</u>	<u>\$2,149</u>	<u>\$40,104</u>
<b>2012</b>							
North America Cruise Brands (a) . . .	\$ 9,364	\$ 6,240	\$ 949	\$ 898	\$1,277	\$ 990	\$21,893
EAA Cruise Brands . . . . .	5,827	4,010	650	561	433(b)	1,291	15,894
Cruise Support . . . . .	86	22	114	28	(78)	33	888
Tour and Other (a) . . . . .	211	154	7	40	10	18	486 (c)
Intersegment elimination (a) . . . . .	(106)	(106)	-	-	-	-	-
	<u>\$15,382</u>	<u>\$10,320</u>	<u>\$1,720</u>	<u>\$1,527</u>	<u>\$1,642</u>	<u>\$2,332</u>	<u>\$39,161</u>

(a) A portion of the North America cruise brands' segment revenues includes revenues for the tour portion of a cruise when a land tour package is sold along with a cruise by either Holland America Line or Princess. These intersegment tour revenues, which are included in our Tour and Other segment, are eliminated directly against the North America cruise brands' segment revenues and operating expenses in the line "Intersegment elimination."

(b) Includes \$13 million in 2013 and \$173 million in 2012 of impairment charges related to Ibero's goodwill and trademarks.

(c) Tour and Other segment assets primarily include hotels and lodges in the state of Alaska and the Canadian Yukon, motorcoaches used for sightseeing and charters, glass-domed railcars, which run on the Alaska Railroad, and our owned ships that we leased out under long-term charters to an unaffiliated entity.

Non-U.S. revenues for our cruise brands represent sales generated from outside the U.S. principally by non-U.S. travel agents and tour operators. Substantially all of our long-lived assets are located outside of the U.S. and consist of our ships and ships under construction.

Revenues by geographic areas, which are based on where our guests are sourced and not the cruise brands on which they sailed, were as follows (in millions):

	Years Ended November 30,		
	2014	2013	2012
North America . . . . .	\$ 7,762	\$ 7,738	\$ 7,952
Europe . . . . .	5,676	5,426	5,367
Australia and Asia . . . . .	2,097	1,772	1,506
Other . . . . .	349	520	557
	<u>\$15,884</u>	<u>\$15,456</u>	<u>\$15,382</u>

## **NOTE 12 – Compensation Plans**

### **Equity Plans**

We issue our share-based compensation awards under the Carnival Corporation and Carnival plc stock plans, which have an aggregate of 18.6 million shares available for future grant at November 30, 2014. These plans allow us to issue time-based share (“TBS”) awards, which include restricted stock awards (“RSAs”) and restricted stock units (“RSUs”), performance-based share (“PBS”) awards, market-based share (“MBS”) awards and stock options (collectively “equity awards”). Equity awards are principally granted to management level employees and members of our Boards of Directors. The plans are administered by a committee of our independent directors (the “Committee”) that determines which employees are eligible to participate, the monetary value or number of shares for which equity awards are to be granted and the amounts that may be exercised or sold within a specified term. These plans allow us to fulfill our equity award obligations using shares purchased in the open market or with unissued or treasury shares. Certain equity awards provide for accelerated vesting if we have a change in control, as defined.

Our total share-based compensation expense was \$52 million, \$42 million and \$39 million in 2014, 2013 and 2012, respectively, of which \$48 million, \$39 million and \$36 million has been included in selling and administrative expenses in 2014, 2013 and 2012, respectively, and \$4 million in 2014 and \$3 million in both 2013 and 2012 in cruise payroll and related expenses.

### **TBS, PBS and MBS Awards**

RSAs generally have the same rights as Carnival Corporation common stock, except for transfer restrictions and forfeiture provisions. RSAs have been granted to certain officers and non-executive board members and vest at the end of three years, except for shares released from restriction to satisfy retirement eligible tax obligations (“tax release shares”). In addition, Carnival Corporation and Carnival plc grant RSUs, which also vest at the end of three years, except for tax release shares, and accrue forfeitable dividend equivalents on each outstanding RSU, in the form of additional RSUs, based on dividends declared. The share-based compensation expense for TBS awards is based on the quoted market price of the Carnival Corporation or Carnival plc shares on the date of grant.

In 2014 and 2013, the Committee approved PBS awards to be granted to certain key Carnival Corporation & plc executives. The share-based compensation expense for these PBS awards is based on the quoted market price of the Carnival Corporation or Carnival plc shares and expected total shareholder return rank relative to certain peer companies on the date of grant and the probability of our annual earnings target for each year over a three-year period being achieved. Our 2014 PBS awards also have a return on invested capital (“ROIC”) target. The PBS awards granted in 2014 and 2013 provide an opportunity to earn from zero to 200% and zero to 187.5%, respectively, of the number of target shares underlying the award achieved for each year over a three-year period.

In 2012, the Committee approved PBS awards to be granted to certain key Carnival Corporation & plc executives. The share-based compensation expense for these PBS awards is based on the quoted market price of the Carnival Corporation or Carnival plc shares on the date of grant and the probability of our earnings per share growth over a three-year period being achieved. These PBS awards provide an opportunity to earn from zero to 200% of the number of target shares underlying the award achieved at the end of the third year. All PBS awards will accrue forfeitable dividend equivalents based on dividends declared.

In 2014 and 2013, the Committee approved MBS awards to be granted to certain senior executives. The MBS awards granted in 2014 and 2013 were valued at \$13 million and \$4 million, respectively, as of the date of grant. The share-based compensation expense for all of the MBS awards were based on the quoted market prices of the Carnival Corporation common stock or the Carnival plc ordinary shares on the date of grant and the probability of certain market conditions being achieved. One-half of all of the MBS awards are expensed evenly over a three-year period and the remaining half are expensed evenly over a four-year period.

During the year ended November 30, 2014, TBS, PBS and MBS award activity was as follows:

	TBS Awards		PBS Awards		MBS Awards	
	Shares	Weighted-Average Grant Date Fair Value	Shares	Weighted-Average Grant Date Fair Value	Shares	Weighted-Average Grant Date Fair Value
Outstanding at November 30, 2013	3,026,701	\$37.01	510,839	\$35.91	93,457	\$47.03
Granted	1,184,099	\$41.89	228,506	\$36.63	176,763	\$73.14
Vested	(862,232)	\$45.97	(31,698)	\$33.29	-	\$ -
Forfeited	(138,518)	\$39.27	(134,860)	\$42.40	-	\$ -
Outstanding at November 30, 2014	<u>3,210,050</u>	\$36.30	<u>572,787</u>	\$34.82	<u>270,220</u>	\$64.11

The total grant date fair value of TBS, PBS and MBS awards vested was \$41 million, \$42 million and \$52 million in 2014, 2013 and 2012, respectively. As of November 30, 2014, there was \$55 million of total unrecognized compensation cost related to TBS, PBS and MBS awards. As of November 30, 2014, the total unrecognized compensation costs are expected to be recognized over a weighted-average period of 0.9 years for both TBS and PBS awards and 1.5 years for MBS awards.

### Stock Option Plans

In 2007 and 2008, the Committee decided to cease granting stock options to our employees and non-executive board members, respectively, and to instead grant them TBS awards. A combined summary of Carnival Corporation and Carnival plc stock option activity during the year ended November 30, 2014 related to stock options previously granted was as follows:

	Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term (in years)	Aggregate Intrinsic Value (a) (in millions)
Outstanding at November 30, 2013	3,922,172	\$48.42		
Exercised	(17,889)	\$39.87		
Forfeited or expired	(2,845,027)	\$46.88		
Outstanding and exercisable at November 30, 2014	<u>1,059,256</u>	\$51.36	<u>0.4</u>	<u>\$ -</u>

(a) The aggregate intrinsic value represents the amount by which the fair value of underlying stock exceeds the option exercise price at November 30, 2014.

As of the dates of exercise, there was a nominal intrinsic value of options exercised in 2014 and a total of \$3 million and \$7 million in 2013 and 2012, respectively. As of November 30, 2014, there is no unrecognized compensation cost as there were no unvested stock options. Our stock options will expire through 2016.

### Defined Benefit Pension Plans

We have several single-employer defined benefit pension plans, which cover some of our shipboard and shoreside employees. The U.S. and UK shoreside employee plans are closed to new membership and are funded at or above the level required by U.S. or UK regulations. Substantially all of the remaining defined benefit plans are unfunded. In determining all of our plans' benefit obligations at November 30, 2014 and 2013, we assumed weighted-average discount rates of 3.5% and 4.0%, respectively. The net asset or net liability positions under these single-employer defined benefit pension plans are not material.

In addition, we participate in two multiemployer defined benefit pension plans in the UK, the British Merchant Navy Officers Pension Fund (registration number 10005645) (“MNOPF”), and the British Merchant Navy Ratings Pension Fund (registration number 10005646) (“MNRPF”), which are referred to as “the multiemployer plans.” The MNOPF is divided into two sections, the “New Section” and the “Old Section.” The multiemployer plans are maintained for the benefit of the employees of the participating employers who make contributions to the plans. However, contributions made by employers, including us, may be used to provide benefits to employees of other participating employers, and if any of the participating employers withdraw from the multiemployer plans or fail to make their required contributions, any unfunded obligations would be the responsibility of the remaining participating employers. We are contractually obligated to make all required contributions as determined by the plans’ trustees. All of our multiemployer plans are closed to new membership, and the MNOPF Old Section is also closed to further benefit accrual and is fully funded. Based on the most recent actuarial reviews of the MNOPF New Section and the MNRPF at March 31, 2014 and March 31, 2013, respectively, it was determined that these plans were 87% and 74% funded, respectively. The multiemployer plans have implemented recovery plans, as appropriate, whereby their estimated funding deficits are to be recovered through funding contributions from participating employers.

We expense our portion of the MNOPF deficit as amounts are invoiced by, and become due and payable to, the trustees. In 2014 and 2012, our contributions to the MNOPF fund were not material and did not exceed 5% of total contributions to the fund. In 2013, we received and paid in full a special assessment invoice from the MNOPF trustee for our additional share of the MNOPF New Section deficit. Accordingly, we expensed the invoice of \$15 million in cruise payroll and related expense in 2013, which exceeded 5% of total contributions to the fund. In addition, we accrue and expense our portion of the MNRPF deficit based on our estimated probable obligation from the most recent actuarial review. In 2014, we expensed \$18 million of our estimated probable obligation relating to our allocated share of the MNRPF deficit in cruise payroll and related expenses. As of November 30, 2014, our remaining estimated obligation of the MNRPF deficit was \$13 million after contributing \$24 million in 2014. In 2014, our contributions to the MNRPF are expected to exceed 5% of total contributions to the fund. In 2013 and 2012, our contributions to the MNRPF were not material and did not exceed 5% of total contributions to the fund. It is possible that we will be required to fund and expense additional amounts for the multiemployer plans in the future, however, such amounts are not expected to be material to our consolidated financial statements.

Total expense for all defined benefit pension plans, including the multiemployer plans, was \$69 million, \$62 million and \$45 million in 2014, 2013 and 2012, respectively.

### **Defined Contribution Plans**

We have several defined contribution plans available to most of our employees. We contribute to these plans based on employee contributions, salary levels and length of service. Total expense for these plans was \$25 million in both 2014 and 2013 and \$22 million in 2012.

**NOTE 13 – Earnings Per Share**

Our basic and diluted earnings per share were computed as follows (in millions, except per share data):

	<b>Years Ended November 30,</b>		
	<b>2014</b>	<b>2013</b>	<b>2012</b>
Net income for basic and diluted earnings per share . . . . .	<u>\$1,236</u>	<u>\$1,078</u>	<u>\$1,298</u>
Weighted-average common and ordinary shares outstanding . . . . .	<u>776</u>	<u>775</u>	<u>778</u>
Dilutive effect of equity plans . . . . .	<u>2</u>	<u>2</u>	<u>1</u>
Diluted weighted-average shares outstanding . . . . .	<u>778</u>	<u>777</u>	<u>779</u>
Basic and diluted earnings per share . . . . .	<u>\$ 1.59</u>	<u>\$ 1.39</u>	<u>\$ 1.67</u>
Anti-dilutive equity awards excluded from diluted earnings per share computations . . .	<u>1</u>	<u>4</u>	<u>8</u>

**NOTE 14 – Supplemental Cash Flow Information**

Cash paid for interest, net of capitalized interest, was \$297 million, \$301 million and \$347 million in 2014, 2013 and 2012, respectively. In addition, cash paid for income taxes, net of recoveries, was \$5 million in 2014 and \$4 million in both 2013 and 2012.

## MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in the Securities Exchange Act of 1934 Rule 13a-15(f). Under the supervision and with the participation of our management, including our President and Chief Executive Officer and our Chief Financial Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the 1992 Internal Control – Integrated Framework, issued by the Committee of Sponsoring Organizations of the Treadway Commission (“COSO Framework”). Based on our evaluation under the COSO Framework, our management concluded that our internal control over financial reporting was effective as of November 30, 2014.

PricewaterhouseCoopers LLP, the independent registered certified public accounting firm that audited our consolidated financial statements, has also audited the effectiveness of our internal control over financial reporting as of November 30, 2014 as stated in their report, which is included in this 2014 Annual Report.



Arnold W. Donald  
President and  
Chief Executive Officer  
January 29, 2015



David Bernstein  
Chief Financial Officer  
January 29, 2015

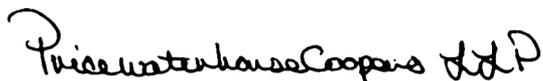
## REPORT OF INDEPENDENT REGISTERED CERTIFIED PUBLIC ACCOUNTING FIRM

To the Boards of Directors and Shareholders of Carnival Corporation and Carnival plc:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, comprehensive income, cash flows and shareholders' equity present fairly, in all material respects, the financial position of Carnival Corporation & plc (comprising Carnival Corporation and Carnival plc and their respective subsidiaries, the "Company") at November 30, 2014 and November 30, 2013, and the results of their operations and their cash flows for each of the three years in the period ended November 30, 2014 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of November 30, 2014, based on criteria established in the 1992 Internal Control – Integrated Framework, issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO Framework"). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.



Miami, Florida  
January 29, 2015

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Cautionary Note Concerning Factors That May Affect Future Results

Some of the statements, estimates or projections contained in this 2014 Annual Report are "forward-looking statements" that involve risks, uncertainties and assumptions with respect to us, including some statements concerning future results, outlooks, plans, goals and other events which have not yet occurred. These statements are intended to qualify for the safe harbors from liability provided by Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical facts are statements that could be deemed forward-looking. These statements are based on current expectations, estimates, forecasts and projections about our business and the industry in which we operate and the beliefs and assumptions of our management. We have tried, whenever possible, to identify these statements by using words like "will," "may," "could," "should," "would," "believe," "depends," "expect," "goal," "anticipate," "forecast," "project," "future," "intend," "plan," "estimate," "target," "indicate" and similar expressions of future intent or the negative of such terms.

Forward-looking statements include those statements that may impact, among other things, the forecasting of our non-GAAP earnings per share; net revenue yields; booking levels; pricing; occupancy; operating, financing and tax costs, including fuel expenses; net cruise costs per available lower berth day; estimates of ship depreciable lives and residual values; liquidity; goodwill, ship and trademark fair values and outlook. Because forward-looking statements involve risks and uncertainties, there are many factors that could cause our actual results, performance or achievements to differ materially from those expressed or implied in this 2014 Annual Report. This note contains important cautionary statements of the known factors that we consider could materially affect the accuracy of our forward-looking statements and adversely affect our business, results of operations and financial position. It is not possible to predict or identify all such risks. There may be additional risks that we consider immaterial or which are unknown. These factors include, but are not limited to, the following:

- general economic and business conditions;
- increases in fuel prices;
- incidents, the spread of contagious diseases and threats thereof, adverse weather conditions or other natural disasters and other incidents affecting the health, safety, security and satisfaction of guests and crew;
- the international political climate, armed conflicts, terrorist and pirate attacks, vessel seizures, and threats thereof, and other world events affecting the safety and security of travel;
- negative publicity concerning the cruise industry in general or us in particular, including any adverse environmental impacts of cruising;
- geographic regions in which we try to expand our business may be slow to develop and ultimately not develop how we expect;
- economic, market and political factors that are beyond our control, which could increase our operating, financing and other costs;
- changes in and compliance with laws and regulations relating to the protection of persons with disabilities, employment, environment, health, safety, security, tax and other regulations under which we operate;
- our inability to implement our shipbuilding programs and ship repairs, maintenance and refurbishments on terms that are favorable or consistent with our expectations;
- increases to our repairs and maintenance expenses and refurbishment costs as our fleet ages;
- lack of continuing availability of attractive, convenient and safe port destinations on terms that are favorable or consistent with our expectations;
- continuing financial viability of our travel agent distribution system, air service providers and other key vendors in our supply chain and reductions in the availability of, and increases in the prices for, the services and products provided by these vendors;
- disruptions and other damages to our information technology and other networks and operations, and breaches in data security;
- failure to keep pace with developments in technology;
- competition from and overcapacity in the cruise ship and land-based vacation industry;

- loss of key personnel or our ability to recruit or retain qualified personnel;
- union disputes and other employee relationship issues;
- disruptions in the global financial markets or other events that may negatively affect the ability of our counterparties and others to perform their obligations to us;
- the continued strength of our cruise brands and our ability to implement our strategies;
- additional risks to our international operations not generally applicable to our U.S. operations;
- our decisions to self-insure against various risks or our inability to obtain insurance for certain risks at reasonable rates;
- litigation, enforcement actions, fines or penalties;
- fluctuations in foreign currency exchange rates;
- whether our future operating cash flow will be sufficient to fund future obligations and whether we will be able to obtain financing, if necessary, in sufficient amounts and on terms that are favorable or consistent with our expectations;
- risks associated with our DLC arrangement;
- uncertainties of a foreign legal system as Carnival Corporation and Carnival plc are not U.S. corporations and
- the ability of a small group of shareholders to effectively control the outcome of shareholder voting.

Forward-looking statements should not be relied upon as a prediction of actual results. Subject to any continuing obligations under applicable law or any relevant stock exchange rules, we expressly disclaim any obligation to disseminate, after the date of this 2014 Annual Report, any updates or revisions to any such forward-looking statements to reflect any change in expectations or events, conditions or circumstances on which any such statements are based.

## 2014 Executive Overview

Overall, 2014 was a strong year as we turned the corner with improved earnings and positive net revenue yields, despite the loss of attractive itineraries due to geopolitical factors and large cruise industry capacity increases in the Caribbean. We continued to gain momentum and achieved about a 1 percentage point increase in ROIC, as we move towards our goal of double digit ROIC in the next three to four years, while maintaining a strong balance sheet. (We define ROIC as the twelve-month non-GAAP earnings before interest divided by the monthly average of debt plus equity minus construction-in-progress.)

Non-GAAP net income for 2014 increased 24% to \$1.5 billion (\$1.2 billion U.S. GAAP). We saw strong profit improvement at both our Carnival Cruise Line and Costa brands and enjoyed several early wins from our cross-brand collaboration efforts that contributed to our improved 2014 results, particularly in the area of onboard revenues. The increase in our non-GAAP net income was driven by slightly higher net revenue yields (constant dollar), an increase in capacity and lower fuel prices and fuel consumption per ALBD (“available lower berth day”), partially offset by slightly higher net cruise costs excluding fuel per ALBD (constant dollar).

Our slightly higher net revenue yield (constant dollar) was due to a more than 3% increase in net onboard and other revenue yields, partially offset by slightly lower net passenger ticket revenue yields. The growth in net onboard and other revenue yields was driven by increases in primarily all the net onboard revenue categories on both sides of the Atlantic. The slight decrease in net passenger ticket revenue yields was driven by our North America brands’ facing a promotional pricing environment in the Caribbean resulting from the large increase in cruise industry capacity, partially offset by improvements at our continental European brands.

Our moderate capacity growth was driven by our new ship deliveries, partially offset by our ship sales. During 2014, we introduced Princess Cruises’ 3,560-passenger *Regal Princess* and Costa Cruises’ 3,692-passenger *Costa Diadema*. We are building new, innovative, purpose-built ships that are larger and more efficient and have a wider range of onboard amenities and features, which enable us to better compete for consumers’ vacation spend. These larger ships enable us to obtain greater economies of scale. In addition, we continue to make

substantial investments in our existing ship enhancement programs to improve our onboard product offerings and enrich our guests' vacation experiences. Furthermore, in 2014 we sold four of our smaller, less efficient vessels: *Costa Celebration*, *Costa Voyager*, *Grand Holiday* and *Ocean Princess*.

We benefited from a reduction in fuel prices, which resulted in \$126 million of savings. In addition, we had an almost 5% reduction in fuel consumption per ALBD thus saving another \$107 million of fuel expense compared to 2013, which continued our multiple-year cumulative unit fuel consumption savings trend that has reached 25% since 2007. We achieved our stated goal of delivering a 20% reduction (per unit) in the intensity of carbon dioxide emissions from our shipboard operations one year prior to our target date and are currently developing new goals aimed at protecting the environment and further reducing our fuel consumption. We are installing new exhaust gas cleaning systems on our ships to achieve environmental objectives and mitigate the financial impact of the new 2015 low sulfur regulatory requirements. We are also implementing a series of new energy saving technology initiatives across our fleet in areas such as propulsion, air conditioning and waste heat recovery systems as well as more efficient lighting in order to help reduce our carbon footprint and costs.

Our ability to generate significant operating cash flows allows us to internally fund our capital investments. We generated \$3.4 billion of cash from operations, 21% higher than last year, and used \$2.5 billion to fund investing activities, leaving us with almost \$1.0 billion, most of which was returned to shareholders through our regular quarterly dividend. Our goal is to return "excess free cash flows" (defined as cash flows from operations less investing activities and regularly scheduled quarterly dividends) to our shareholders in the form of additional dividends and/or share buybacks.

We identified new strategies and tactics to strengthen our cruise ticket revenue management processes and systems across our portfolio of brands, such as optimizing our pricing methodologies, improving our pricing models and increasing our brands' coordination of our global fleet deployments. Our objectives are to drive greater penetration, more effective capacity management and improve revenue yields. In addition, we have started to implement various demand creating initiatives as we strive to create additional demand for our brands that far outpaces supply, ultimately leading to higher revenue yields.

Our goal is to consistently exceed our guests' expectations while providing them with a wide variety of exceptional vacation experiences. To this end, we are conducting psychographic segmentation studies to gain a more insightful and impactful understanding of our guests' needs, wants and expectations. We will then target our advertising and promotions toward these specific guest segments in order to drive demand for our offerings and better guide our guests to the cruise brand experience that best matches their tastes. These studies should enable us to better differentiate each brand in the minds of vacationers and consumers-at-large and adjust the product and service offerings of our brands.

Strong relationships with our travel agents are also vital to our success. In 2014, we continued to strengthen our relationship with the travel agent community by increasing our communication and outreach, implementing changes based on travel agent feedback, increasing our trade marketing presence and improving our educational programs to assist agents in stimulating cruise demand.

In 2014, our operating income in China significantly increased due to a combination of capacity growth and revenue yield improvement. We believe that we have significant opportunities to continue to grow our presence in China due to its large and growing middle-class population and expansion of their international tourism. Due to the high strategic importance we place on the China cruise market, in 2014 we relocated our Chief Operations Officer to China to more closely oversee our brands' strategic initiatives, coordinate our growth strategy in China and the surrounding markets and liaise with Chinese government officials. With the introduction of *Costa Serena* in 2015, we will have four ships home ported in China, which will represent a 140% increase in guest capacity over a two-year period and will offer our Chinese guests diversified cruise products with two brands targeting two different segments of travelers. As part of our China cruise strategy, we are exploring opportunities aimed at the development of a domestic cruise company and the formation of a domestic cruise shipbuilding company, as well as port development, talent development and training, enhanced relationships with our distribution partners and sharing of supply chain and logistics expertise.

With 100 ships and 10.6 million guests in 2014, we have the scale to optimize our structure by utilizing our combined purchasing volumes and common technologies and implementing cross-brand initiatives aimed at cost containment. In 2014, we continued working on expanding cross-brand contracting for food and beverages and began working on cross-brand contracting for air travel to further utilize the scale of our combined purchases.

Our uncompromising commitment to the safety and comfort of our guests and crew is paramount to the success of our business. We are developing a company-wide safety management system that standardizes our maritime related policies, procedures and processes and are increasing the amount of maritime safety, ship command and engine room management training for our shipboard officers at our expanding global training facility in the Netherlands. We are also updating our processes, systems and training surrounding fire prevention, detection and suppression. Furthermore, we continue to make investments in our ships' maritime systems to improve their safety and reliability, which also allows us to operate them more efficiently and sustainably.

We employ an average of 81,200 crew members, including officers, onboard the 100 ships we currently operate, which exclude crew who are on a leave. We also have an average of 10,100 full-time shoreside employees and 2,800 part-time/seasonal employees. Our goal is to select, train and retain the finest shipboard and shoreside employees because having a team of highly motivated and engaged employees is key to delivering vacation experiences that exceed our guests' expectations. We have structured our work processes and incentive compensation plans to reflect a culture that enables our brands to better align their individual performance with our primary financial goals. Our management teams are aligned by geographic region to further optimize our operations, utilize our scale and better manage our performance. In 2014, we accelerated our cross-brand collaboration and streamlined our non-guest facing operations within the Holland America Line, Princess and Seabourn group.

While we are well underway with certain initiatives discussed above and are already beginning to see their positive results, some of our initiatives will take longer to realize their full benefits due to our size and the nature of the cruise industry. Our strategic initiatives demonstrate the benefits of communicating, coordinating and collaborating across our brands and will help us fulfill our vision to deliver unmatched joyful vacation experiences and breakthrough total shareholder returns by exceeding guests' expectations and achieving the full benefits inherent in our scale.

As of January 22, 2015, we have ten cruise ships scheduled to be delivered between February 2015 and November 2018, some of which will replace existing capacity as older, smaller and less efficient ships exit our fleet. We strategically time the introduction of additional ships into our brands to allow ample time for those lines to further grow their guest base and absorb the new capacity. We have removed 16 ships from our fleet since 2006 and have agreements in place to remove three more ships by March 2016. Based on our current ship orders and announced ship withdrawals, our net capacity growth rate is expected to be 2.0% in 2015 and 2.8% compounded annually through 2018. We are committed to measured capacity growth so that we achieve an optimal balance of supply and demand to maximize our profitability in established cruise regions, such as North America and Western Europe. We believe the increasing deployment of ships into the emerging Asia market may further moderate the level of supply in North America and Western Europe.

### **Outlook for the 2015 First Quarter and Full Year**

On December 19, 2014, we said that we expected our non-GAAP diluted earnings per share for the 2015 first quarter and full year to be in the ranges of \$0.07 to \$0.11 and \$2.30 to \$2.60, respectively (see "Key Performance Non-GAAP Financial Indicators"). Our guidance was based on fuel prices of \$421 per metric ton and \$436 per metric ton for the 2015 first quarter and full year, respectively. In addition, our guidance was based on 2015 first quarter and full year currency rates of \$1.23 to the euro, \$1.57 to sterling and \$0.83 to the Australian dollar. The fuel and currency assumptions used in our guidance change daily and, accordingly, our forecasts change daily based on the changes in these assumptions.

The above forward-looking statements involve risks, uncertainties and assumptions with respect to us. There are many factors that could cause our actual results to differ materially from those expressed above including, but not limited to, general economic and business conditions, increases in fuel prices, incidents, spread of contagious diseases, adverse weather conditions, geopolitical events, negative publicity and other factors that could adversely impact our revenues, costs and expenses. You should read the above forward-looking statements together with the discussion of these and other risks under “Cautionary Note Concerning Factors That May Affect Future Results.”

### **Critical Accounting Estimates**

Our critical accounting estimates are those that we believe require our most significant judgments about the effect of matters that are inherently uncertain. A discussion of our critical accounting estimates, the underlying judgments and uncertainties used to make them and the likelihood that materially different estimates would be reported under different conditions or using different assumptions is as follows:

#### **Ship Accounting**

Our most significant assets are our ships, including ship improvements and ships under construction, which represent 80% of our total assets at November 30, 2014. We make several critical accounting estimates with respect to our ship accounting. First, in order to compute our ships’ depreciation expense, which represented 11% of our cruise costs and expenses in 2014, we have to estimate the useful life of each of our ships as well as their residual values. Secondly, we account for ship improvement costs by capitalizing those costs that we believe add value to our ships and have a useful life greater than one year, and depreciate those improvements over the shorter of their or the ships’ estimated remaining useful life, while the costs of repairs and maintenance, including minor improvement costs and dry-dock expenses, are charged to expense as incurred. Finally, when we record the retirement of a ship component that is included within the ship’s cost basis, we may have to estimate the net book value of the asset being retired in order to remove it from the ship’s cost basis.

We determine the useful life of our ships and ship improvements based on our estimates of the period over which the assets will be of economic benefit to us, including the impact of long-term vacation market conditions, marketing and technical obsolescence, competition, physical deterioration, historical useful lives of similarly-built ships, regulatory constraints and maintenance requirements. In addition, we consider estimates of the weighted-average useful lives of the ships’ major component systems, such as the hull, cabins, main electric, superstructure and engines. Taking all this into consideration, we have estimated our new ships’ useful lives at 30 years.

We determine the residual value of our ships based on our long-term estimates of their resale value at the end of their useful life to us but before the end of their physical and economic lives to others, historical resale values of our and other cruise ships and viability of the secondary cruise ship market. We have estimated our residual values at 15% of our original ship cost.

Given the large size and complexity of our ships, ship accounting estimates require considerable judgment and are inherently uncertain. We do not have cost segregation studies performed to specifically componentize our ships. In addition, since we do not separately componentize our ships, we do not identify and track depreciation of original ship components. Therefore, we typically have to estimate the net book value of components that are retired, based primarily upon their replacement cost, their age and their original estimated useful lives.

If materially different conditions existed, or if we materially changed our assumptions of ship useful lives and residual values, our depreciation expense, loss on retirement of ship components and net book value of our ships would be materially different. In addition, if we change our assumptions in making our determinations as to whether improvements to a ship add value, the amounts we expense each year as repair and maintenance expense could increase, which would be partially offset by a decrease in depreciation expense, resulting from a reduction in capitalized costs. Our 2014 ship depreciation expense would have increased by approximately \$50 million

assuming we had reduced our estimated 30-year ship useful life estimate by one year at the time we took delivery or acquired each of our ships. In addition, our 2014 ship depreciation expense would have increased by approximately \$205 million assuming we had estimated our ships to have no residual value at the time of their delivery or acquisition.

We believe that the estimates we made for ship accounting purposes are reasonable and our methods are consistently applied in all material respects and, accordingly, result in depreciation expense that is based on a rational and systematic method to equitably allocate the costs of our ships to the periods during which we use them. In addition, we believe that the estimates we made are reasonable and our methods consistently applied in all material respects in determining (1) the useful life and residual values of our ships, including ship improvements; (2) which improvement costs add value to our ships and (3) the net book value of ship component assets being retired. Finally, we believe our critical ship accounting estimates are generally comparable with those of other major cruise companies.

### **Asset Impairments**

Impairment reviews of our cruise ships, goodwill and trademarks require us to make significant estimates to determine the fair values of these assets and cruise brands.

For our cruise ships, we perform our impairment reviews, if required, at the individual cruise ship level, which is the lowest level for which we maintain identifiable cash flows that are independent of the cash flows of other assets and liabilities. See Note 10 – “Fair Value Measurements, Derivative Instruments and Hedging Activities” in the consolidated financial statements for a discussion of ship impairment charges recorded in 2014, 2013 and 2012.

We believe it is more-likely-than-not (“MLTN”) that each of our cruise brands’ estimated fair value that carry goodwill at November 30, 2014 exceeded their carrying value. We also believe that it is MLTN that the estimated fair value of each of our cruise brands’ trademarks recorded at November 30, 2014 exceeded their carrying values. See Note 10 – “Fair Value Measurements, Derivative Instruments and Hedging Activities” in the consolidated financial statements for additional discussion of our goodwill and trademark impairment reviews.

The determination of fair value includes numerous assumptions that are subject to various risks and uncertainties, unless a comparable, viable actively-traded market exists, which is usually not the case for cruise ships, cruise brands and trademarks. Our ships’ fair values are typically estimated based either on ship sales price negotiations or discounted future cash flows. The principal assumptions used to calculate our discounted future cash flows include forecasted future operating results over the expected period we believe the ships will have economic benefit to us and their estimated residual values.

In performing qualitative assessments of our cruise brands that carry goodwill, qualitative factors that we consider to determine their effect on each of the cruise brand’s estimated fair values include industry and market conditions, macroeconomic conditions, changes to WACC, overall financial performance, changes in fuel prices and capital expenditures. In determining the estimated fair values of cruise brands utilizing discounted future cash flow analysis for our quantitative goodwill impairment tests, significant judgments are made related to forecasting future operating results, including net revenue yields and net cruise costs including fuel prices; capacity changes, including the expected rotation of vessels into, or out of, the cruise brand; capital expenditures; WACC of market participants, adjusted for the risk attributable to the geographic region in which the cruise brand operates and terminal values. In addition, third-party appraisers are sometimes used to help determine fair values of cruise brands and trademarks, and their valuation methodologies are also typically subject to uncertainties similar to those discussed above.

In addition, in performing our qualitative assessments of our cruise brands’ significant trademarks, qualitative factors that we consider to determine their effect on each of the cruise brand’s recorded trademarks’ estimated fair values include industry and market conditions, macroeconomic conditions, changes to the WACC, changes

in royalty rates and overall financial performance. In determining our trademark estimated fair values for our quantitative impairment tests, we also use discounted future cash flow analysis, which requires some of the same significant judgments discussed above. Specifically, determining the estimated amount of royalties that we are relieved from having to pay for the use of the associated trademarks is based upon forecasted cruise revenues and a market participant's royalty rate. The royalty rates are estimated primarily using comparable royalty agreements for similar industries.

We believe that we have made reasonable estimates and judgments in determining whether our cruise ships, goodwill and trademarks have been impaired. However, if there is a change in assumptions used or if there is a change in the conditions or circumstances influencing fair values in the future, then we may need to recognize an impairment charge.

### **Contingencies**

We periodically assess the potential liabilities related to any lawsuits or claims brought against us, as well as for other known unasserted claims, including environmental, legal, regulatory, guest and crew and tax matters. In addition, we periodically assess the recoverability of our trade and other receivables, charter-hire agreements and other counterparty credit exposures, such as contractual nonperformance by financial and other institutions with which we conduct significant business. Our credit exposure includes contingent obligations related to cash payments received directly by travel agents and tour operators for cash collected by them on cruise sales in Australia and most of Europe where we are obligated to honor our guests' cruise payments made by them to their travel agents and tour operators regardless of whether we have received these payments. While it is typically very difficult to determine the timing and ultimate outcome of these matters, we use our best judgment to determine if it is probable, or MLTN for income tax matters, that we will incur an expense related to the settlement or final adjudication of such matters and whether a reasonable estimation of such probable or MLTN loss, if any, can be made. In assessing probable losses, we make estimates of the amount of probable insurance recoveries, if any, which are recorded as assets. We accrue a liability and establish a reserve when we believe a loss is probable or MLTN for income tax matters, and the amount of the loss can be reasonably estimated in accordance with U.S. generally accepted accounting principles ("U.S. GAAP"). Such accruals and reserves are typically based on developments to date, management's estimates of the outcomes of these matters, our experience in contesting, litigating and settling other similar non-income tax matters, historical claims experience, actuarially determined estimates of liabilities and any related insurance coverages. See Note 7 – "Contingencies," Note 8 – "Taxation" and Note 10 – "Fair Value Measurements, Derivative Instruments and Hedging Activities" in the consolidated financial statements for additional information concerning our contingencies.

Given the inherent uncertainty related to the eventual outcome of these matters and potential insurance recoveries, it is possible that all or some of these matters may be resolved for amounts materially different from any provisions or disclosures that we may have made with respect to their resolution. In addition, as new information becomes available, we may need to reassess the amount of asset or liability that needs to be accrued related to our contingencies. All such revisions in our estimates could materially impact our results of operations and financial position.

### **Results of Operations**

We earn substantially all of our cruise revenues from the following:

- sales of passenger cruise tickets and, in some cases, the sale of air and other transportation to and from airports near our ships' home ports and cancellation fees. The cruise ticket price typically includes accommodations, most meals, some non-alcoholic beverages and most onboard entertainment. We also collect fees, taxes and other charges from our guests, and
- sales of goods and services primarily onboard our ships not included in the cruise ticket price including substantially all liquor and some non-alcoholic beverage sales, casino gaming, shore excursions, gift shop sales, photo sales, communication services, full service spas, specialty themed restaurants, cruise vacation

protection programs and pre- and post-cruise land packages. These goods and services are provided either directly by us or by independent concessionaires, from which we receive either a percentage of their revenues or a fee.

We incur cruise operating costs and expenses for the following:

- the costs of passenger cruise bookings, which represent costs that are directly associated with passenger cruise ticket revenues, and include travel agent commissions, air and other transportation related costs, fees, taxes and other charges that vary with guest head counts and related credit and debit card or direct debit fees,
- onboard and other cruise costs, which represent costs that are directly associated with onboard and other revenues, and include the costs of liquor and some non-alcoholic beverages, costs of tangible goods sold by us in our gift shops and from our photo sales, communication costs, costs of cruise vacation protection programs, costs of pre- and post-cruise land packages and related credit and debit card or direct debit fees. Concession revenues do not have significant associated expenses because the costs and services incurred for concession revenues are borne by our concessionaires,
- fuel costs, which include fuel delivery costs,
- payroll and related costs, which represent all costs related to our shipboard personnel, including deck and engine crew, including officers, and hotel and administrative employees, while costs associated with our shoreside personnel are included in selling and administrative expenses,
- food costs, which include both our guest and crew food costs and
- other ship operating expenses, which include port costs that do not vary with guest head counts, repairs and maintenance, including minor improvements and dry-dock expenses, hotel costs, entertainment, gains and losses on ship sales, ship impairments, freight and logistics, insurance premiums and all other ship operating expenses.

For segment information related to our North America and EAA cruise brands’ revenues, expenses, operating income and other financial information, see Note 11 – “Segment Information” in the consolidated financial statements.

## Statistical Information

	Years Ended November 30,		
	2014	2013	2012
ALBDs (in thousands) (a)(b) . . . . .	76,000	74,033	71,976
Occupancy percentage (c) . . . . .	104.1%	105.1%	105.5%
Passengers carried (in thousands) . . . . .	10,566	10,061	9,829
Fuel consumption in metric tons (in thousands) . . . . .	3,194	3,266	3,354
Fuel consumption in metric tons per ALBD . . . . .	0.042	0.044	0.047
Fuel cost per metric ton consumed . . . . .	\$ 636	\$ 676	\$ 710
Currencies			
U.S. dollar to €1 . . . . .	\$ 1.34	\$ 1.32	\$ 1.28
U.S. dollar to £1 . . . . .	\$ 1.66	\$ 1.56	\$ 1.58
U.S. dollar to Australian dollar . . . . .	\$ 0.91	\$ 0.98	\$ 1.03

(a) ALBD is a standard measure of passenger capacity for the period that we use to approximate rate and capacity variances, based on consistently applied formulas, that we use to perform analyses to determine the main non-capacity driven factors that cause our cruise revenues and expenses to vary. ALBDs assume that each cabin we offer for sale accommodates two passengers and is computed by multiplying passenger capacity by revenue-producing ship operating days in the period.

(b) In 2014, we had a 2.7% capacity increase in ALBDs compared to 2013 comprised of a 4.3% capacity increase in our North America brands and a minor capacity increase in our EAA brands.

Our North America brands' capacity increase was caused by:

- the full year impact from one Princess 3,560-passenger capacity ship delivered in 2013;
- the partial year impact from one Princess 3,560-passenger capacity ship delivered in 2014 and
- fewer ship dry-dock days in 2014 compared to 2013.

In 2013, we had a 2.9% capacity increase in ALBDs compared to 2012 comprised of a 3.4% and 2.5% capacity increase in our EAA brands and North America brands, respectively.

Our EAA brands' capacity increase was caused by:

- the full year impact from one AIDA 2,194-passenger capacity ship and one Costa 2,984-passenger capacity ship both delivered in 2012;
- the partial year impact from one AIDA 2,194-passenger capacity ship delivered in 2013 and
- fewer ship dry-dock days in 2013 compared to 2012.

These increases were partially offset by the full year impact from the removal of two Costa ships and the sale of one P&O Cruises (Australia) 1,462-passenger capacity ship all in 2012.

Our North America brands' capacity increase was caused by:

- the full year impact from one Carnival Cruise Line 3,690-passenger capacity ship delivered in 2012 and
- the partial year impact from one Princess 3,560-passenger capacity ship delivered in 2013.

These increases were partially offset by more ship dry-dock days in 2013 compared to 2012.

- (c) In accordance with cruise industry practice, occupancy is calculated using a denominator of ALBDs, which assumes two passengers per cabin even though some cabins can accommodate three or more passengers. Percentages in excess of 100% indicate that on average more than two passengers occupied some cabins.

## **2014 Compared to 2013**

### **Revenues**

#### **Consolidated**

Cruise passenger ticket revenues made up 75% of our 2014 total revenues. Cruise passenger ticket revenues increased by \$241 million, or 2.1%, to \$11.9 billion in 2014 from \$11.6 billion in 2013.

This increase was caused by:

- \$309 million – 2.7% capacity increase in ALBDs and
- \$102 million – foreign currency translational impact from a weaker U.S. dollar against the euro and sterling, net of a stronger U.S. dollar against the Australian dollar (“2014 net currency impact”).

These increases were partially offset by:

- \$114 million – 1.0 percentage point decrease in occupancy and
- \$37 million – decrease in cruise ticket pricing.

The remaining 25% of 2014 total revenues were substantially all comprised of onboard and other cruise revenues, which increased by \$182 million, or 5.1%, to \$3.8 billion in 2014 from \$3.6 billion in 2013. This increase was principally due to our 2.7% capacity increase in ALBDs, which accounted for \$96 million, and higher onboard spending by our guests, which accounted for \$92 million, partially offset by a 1.0 percentage point decrease in occupancy, which accounted for \$36 million. Onboard and other revenues included concession revenues of \$1.1 billion in both 2014 and 2013.

## North America Brands

Cruise passenger ticket revenues made up 73% of our 2014 total revenues. Cruise passenger ticket revenues increased slightly by \$19 million to \$6.9 billion in 2014 from \$6.8 billion in 2013.

This increase was caused by:

- \$294 million – 4.3% capacity increase in ALBDs.

This increase was partially offset by:

- \$130 million – 2.0 percentage point decrease in occupancy;
- \$75 million – decrease in cruise ticket pricing and
- \$58 million – decrease in air transportation revenues from guests who purchased their tickets from us.

Our cruise ticket pricing decrease was driven by the promotional pricing environment in the Caribbean resulting from the large increase in cruise industry capacity.

The remaining 27% of 2014 total revenues were comprised of onboard and other cruise revenues, which increased by \$168 million, or 7.0%, to \$2.6 billion in 2014 from \$2.4 billion in 2013.

This increase was caused by:

- \$103 million – 4.3% capacity increase in ALBDs;
- \$78 million – higher onboard spending by our guests and
- \$20 million – higher other third-party revenues.

These increases were partially offset by:

- \$46 million – 2.0 percentage point decrease in occupancy.

Onboard and other revenues included concession revenues of \$735 million in 2014 and \$727 million in 2013.

## EAA Brands

Cruise passenger ticket revenues made up 82% of our 2014 total revenues. Cruise passenger ticket revenues increased by \$223 million, or 4.6%, to \$5.0 billion in 2014 from \$4.8 billion in 2013.

This increase was substantially due to:

- \$102 million – 2014 net currency impact;
- \$49 million – increase in air transportation revenues from guests who purchased their tickets from us;
- \$39 million – increase in cruise ticket pricing and
- \$23 million – slight increase in occupancy.

The remaining 18% of 2014 total revenues were comprised of onboard and other cruise revenues, which increased by \$19 million, or 1.7%, and remained at \$1.1 billion in both 2014 and 2013. Onboard and other revenues included concession revenues of \$367 million in 2014 and \$370 million in 2013.

## Costs and Expenses

### Consolidated

Operating costs and expenses decreased by \$221 million, or 2.1%, to \$10.4 billion in 2014 from \$10.6 billion in 2013.

This decrease was caused by:

- \$176 million – nonrecurrence in 2014 of impairment charges related to *Costa Classica* and *Costa Voyager*;
- \$126 million – lower fuel prices;
- \$107 million – lower fuel consumption per ALBD;

- \$64 million – decreases in commissions, transportation and other related expenses primarily due to a decrease in air transportation costs related to guests who purchased their tickets from us;
- \$56 million – nonrecurrence in 2014 of additional costs and expenses related to the 2013 voyage disruptions, net of third-party insurance recoverables of \$20 million;
- \$51 million – gains from the sales of *Costa Voyager* and *Ocean Princess*;
- \$40 million – lower dry-dock and other ship repair and maintenance expenses and
- \$38 million – 1.0 percentage point decrease in occupancy.

These decreases were partially offset by:

- \$278 million – 2.7% capacity increase in ALBDs;
- \$59 million – 2014 net currency impact;
- \$53 million – impairment charges related to *Costa Celebration* and *Grand Holiday* and
- \$47 million – various other operating expenses, net.

Selling and administrative expenses increased by \$175 million, or 9.3%, to \$2.1 billion in 2014 from \$1.9 billion in 2013.

Depreciation and amortization expenses increased by \$47 million, or 3.0%, and remained at \$1.6 billion in both 2014 and 2013.

Our total costs and expenses as a percentage of revenues decreased to 89% in 2014 from 91% in 2013.

### **North America Brands**

Operating costs and expenses decreased slightly by \$22 million and remained at \$6.3 billion in both 2014 and 2013.

This decrease was caused by:

- \$103 million – decreases in commissions, transportation and other related expenses primarily due to a decrease in air transportation costs related to guests who purchased their tickets from us;
- \$87 million – lower fuel prices;
- \$58 million – lower fuel consumption per ALBD;
- \$56 million – nonrecurrence in 2014 of additional costs and expenses related to the 2013 voyage disruptions, net of third-party insurance recoverables of \$20 million;
- \$43 million – 2.0 percentage point decrease in occupancy;
- \$43 million – lower dry-dock and other ship repair and maintenance expenses and
- \$14 million – gain from the sale of *Ocean Princess*.

These decreases were partially offset by:

- \$271 million – 4.3% capacity increase in ALBDs;
- \$39 million – nonrecurrence in 2014 of an intersegment transaction, which was fully offset in our Cruise Support segment and
- \$72 million – various other operating expenses, net.

Our total costs and expenses as a percentage of revenues decreased to 89% in 2014 from 90% in 2013.

### **EAA Brands**

Operating costs and expenses decreased by \$223 million, or 5.4%, to \$3.9 billion in 2014 from \$4.1 billion in 2013.

This decrease was caused by:

- \$176 million – nonrecurrence in 2014 of impairment charges related to *Costa Classica* and *Costa Voyager*;
- \$51 million – lower fuel consumption per ALBD;

- \$41 million – lower fuel prices;
- \$39 million – lower dry-dock and other ship repair and maintenance expenses;
- \$37 million – gain from the sale of *Costa Voyager* and
- \$37 million – various other operating expenses, net.

These decreases were partially offset by:

- \$59 million – 2014 net currency impact;
- \$53 million – impairment charges related to *Costa Celebration* and *Grand Holiday* and
- \$46 million – increases in commissions, transportation and other related expenses principally due to an increase in air transportation costs related to guests who purchased their tickets from us.

Our total costs and expenses as a percentage of revenues decreased to 86% in 2014 from 92% in 2013.

### **Operating Income**

Our consolidated operating income increased by \$440 million, or 33%, to \$1.8 billion in 2014 from \$1.4 billion in 2013. Our North America brands' operating income increased by \$105 million, or 11%, to \$1.1 billion in 2014 from \$956 million in 2013, and our EAA brands' operating income increased by \$422 million, or 90%, to \$893 million in 2014 from \$471 million in 2013. These changes were primarily due to the reasons discussed above.

### **Nonoperating Expense**

Net interest expense decreased by \$31 million, or 9.7%, to \$288 million in 2014 from \$319 million in 2013. In 2014, losses on fuel derivatives, net of \$271 million were substantially all comprised of unrealized losses, net, and in 2013 gains on fuel derivatives, net of \$36 million were all comprised of unrealized gains, net.

### **Key Performance Non-GAAP Financial Indicators**

We use net cruise revenues per ALBD (“net revenue yields”), net cruise costs per ALBD and net cruise costs excluding fuel per ALBD as significant non-GAAP financial measures of our cruise segments' financial performance. These measures enable us to separate the impact of predictable capacity changes from the more unpredictable rate changes that affect our business; gains and losses on ship sales and ship impairments, net; and restructuring expenses that are not part of our core operating business. We believe these non-GAAP measures provide useful information to investors and expanded insight to measure our revenue and cost performance as a supplement to our U.S. GAAP consolidated financial statements.

Net revenue yields are commonly used in the cruise industry to measure a company's cruise segment revenue performance and for revenue management purposes. We use “net cruise revenues” rather than “gross cruise revenues” to calculate net revenue yields. We believe that net cruise revenues is a more meaningful measure in determining revenue yield than gross cruise revenues because it reflects the cruise revenues earned net of our most significant variable costs, which are travel agent commissions, cost of air and other transportation, certain other costs that are directly associated with onboard and other revenues and credit and debit card fees. Substantially all of our remaining cruise costs are largely fixed, except for the impact of changing prices and food expenses, once our ship capacity levels have been determined.

Net passenger ticket revenues reflect gross passenger ticket revenues, net of commissions, transportation and other costs. Net onboard and other revenues reflect gross onboard and other revenues, net of onboard and other cruise costs. Net passenger ticket revenue yields and net onboard and other revenue yields are computed by dividing net passenger ticket revenues and net onboard and other revenues by ALBDs.

Net cruise costs per ALBD and net cruise costs excluding fuel per ALBD are the most significant measures we use to monitor our ability to control our cruise segments' costs rather than gross cruise costs per ALBD. We exclude the same variable costs that are included in the calculation of net cruise revenues to calculate net cruise

costs with and without fuel to avoid duplicating these variable costs in our non-GAAP financial measures. In addition, we exclude gains and losses on ship sales and ship impairments, net and restructuring expenses from our calculation of net cruise costs with and without fuel as they are not considered part of our core operating business and, therefore, are not an indication of our future earnings performance. As such, we also believe it is more meaningful for gains and losses on ship sales and ship impairments, net and restructuring expenses to be excluded from our net income and earnings per share and, accordingly, we present non-GAAP net income and non-GAAP earnings per share excluding these items.

In addition, because our EAA cruise brands utilize the euro, sterling and Australian dollar to measure their results and financial condition, the translation of those operations to our U.S. dollar reporting currency results in decreases in reported U.S. dollar revenues and expenses if the U.S. dollar strengthens against these foreign currencies and increases in reported U.S. dollar revenues and expenses if the U.S. dollar weakens against these foreign currencies. Accordingly, we also monitor and report these non-GAAP financial measures assuming the 2014 and 2013 periods' currency exchange rates have remained constant with the 2013 and 2012 periods' rates, respectively, or on a "constant dollar basis," in order to remove the impact of changes in exchange rates on the translation of our EAA brands. We believe that this is a useful measure since it facilitates a comparative view of the changes in our business in a fluctuating currency exchange rate environment.

Although our constant dollar basis measure removes the foreign currency translational impact as discussed above, it does not remove the foreign currency transactional impact from changes in exchange rates on our brands' revenues and expenses that are denominated in a currency other than their functional currency. Historically, the foreign currency transactional impact has not been significant when measuring the periodic changes in our results of operations. However, given the continuing expansion of our global business and the heightened volatility in foreign currency exchange rates, we believe the foreign currency transactional impact will be more significant in measuring our 2015 results compared to 2014 than in previous years. See "Quantitative and Qualitative Disclosures About Market Risk" for a further discussion of the 2015 impact of foreign currency exchange rate changes.

We believe that the goodwill, trademark and other impairment charges and restructuring expenses recognized in 2014, 2013 and 2012 are special charges and, therefore, are also not an indication of our future earnings performance. As such, we believe it is more meaningful for these impairment charges and restructuring expenses to be excluded from our net income and earnings per share and, accordingly, we present non-GAAP net income and non-GAAP earnings per share excluding these charges.

Under U.S. GAAP, the realized and unrealized gains and losses on fuel derivatives not qualifying as fuel hedges are recognized currently in earnings. We believe that unrealized gains and losses on fuel derivatives are not an indication of our earnings performance since they relate to future periods and may not ultimately be realized in our future earnings. Therefore, we believe it is more meaningful for the unrealized gains and losses on fuel derivatives to be excluded from our net income and earnings per share and, accordingly, we present non-GAAP net income and non-GAAP earnings per share excluding these unrealized gains and losses.

We have not included in our earnings guidance the impact of unrealized gains and losses on fuel derivatives because these unrealized amounts involve a significant amount of uncertainty, and we do not believe they are an indication of our future earnings performance. Accordingly, our earnings guidance is presented on a non-GAAP basis only. As a result, we did not present a reconciliation between forecasted non-GAAP diluted earnings per share guidance and forecasted U.S. GAAP diluted earnings per share guidance, since we do not believe that the reconciliation information would be meaningful. However, we do forecast realized gains and losses on fuel derivatives by applying current Brent prices to the derivatives that settle in the forecast period.

Our consolidated financial statements are prepared in accordance with U.S. GAAP. The presentation of our non-GAAP financial information is not intended to be considered in isolation from, as substitute for, or superior to the financial information prepared in accordance with U.S. GAAP. There are no specific rules for determining our

non-GAAP current and constant dollar financial measures and, accordingly, they are susceptible to varying calculations, and it is possible that they may not be exactly comparable to the like-kind information presented by other companies, which is a potential risk associated with using these measures to compare us to other companies.

Consolidated gross and net revenue yields were computed by dividing the gross and net cruise revenues by ALBDs as follows (dollars in millions, except yields):

	Years Ended November 30,				
	2014	2014 Constant Dollar	2013	2013 Constant Dollar	2012
Passenger ticket revenues . . . . .	\$ 11,889	\$ 11,787	\$ 11,648	\$ 11,581	\$ 11,658
Onboard and other revenues . . . . .	3,780	3,765	3,598	3,588	3,513
<b>Gross cruise revenues</b> . . . . .	<u>15,669</u>	<u>15,552</u>	<u>15,246</u>	<u>15,169</u>	<u>15,171</u>
Less cruise costs					
Commissions, transportation and other . .	(2,299)	(2,277)	(2,303)	(2,285)	(2,292)
Onboard and other . . . . .	(519)	(516)	(539)	(538)	(558)
	<u>(2,818)</u>	<u>(2,793)</u>	<u>(2,842)</u>	<u>(2,823)</u>	<u>(2,850)</u>
Net passenger ticket revenues . . . . .	9,590	9,510	9,345	9,296	9,366
Net onboard and other revenues . . . . .	3,261	3,249	3,059	3,050	2,955
<b>Net cruise revenues</b> . . . . .	<u>\$ 12,851</u>	<u>\$ 12,759</u>	<u>\$ 12,404</u>	<u>\$ 12,346</u>	<u>\$ 12,321</u>
<b>ALBDs</b> . . . . .	<u>75,999,952</u>	<u>75,999,952</u>	<u>74,032,939</u>	<u>74,032,939</u>	<u>71,975,652</u>
<b>Gross revenue yields</b> . . . . .	\$ 206.17	\$ 204.63	\$ 205.94	\$ 204.89	\$ 210.78
% increase (decrease) vs. prior year . . . . .	0.1%	(0.6)%	(2.3)%	(2.8)%	
<b>Net revenue yields</b> . . . . .	\$ 169.09	\$ 167.88	\$ 167.56	\$ 166.76	\$ 171.18
% increase (decrease) vs. prior year . . . . .	0.9%	0.2%	(2.1)%	(2.6)%	
<b>Net passenger ticket revenue yields</b> . . . . .	\$ 126.18	\$ 125.14	\$ 126.23	\$ 125.57	\$ 130.13
% decrease vs. prior year . . . . .	0.0%	(0.9)%	(3.0)%	(3.5)%	
<b>Net onboard and other revenue yields</b> . . . . .	\$ 42.90	\$ 42.75	\$ 41.33	\$ 41.19	\$ 41.05
% increase vs. prior year . . . . .	3.8%	3.4%	0.7%	0.4%	

Consolidated gross and net cruise costs and net cruise costs excluding fuel per ALBD were computed by dividing the gross and net cruise costs and net cruise costs excluding fuel by ALBDs as follows (dollars in millions, except costs per ALBD):

	Years Ended November 30,				
	2014	2014 Constant Dollar	2013	2013 Constant Dollar	2012
Cruise operating expenses . . . . .	\$ 10,243	\$ 10,184	\$ 10,481	\$ 10,434	\$ 10,166
Cruise selling and administrative expenses . . .	2,046	2,035	1,871	1,864	1,713
<b>Gross cruise costs</b> . . . . .	<b>12,289</b>	<b>12,219</b>	<b>12,352</b>	<b>12,298</b>	<b>11,879</b>
Less cruise costs included above					
Commissions, transportation and other . . . .	(2,299)	(2,277)	(2,303)	(2,285)	(2,292)
Onboard and other . . . . .	(519)	(516)	(539)	(538)	(558)
Losses on ship sales and ship impairments, net . . . . .	(2)	(5)	(178)	(167)	(49)
Restructuring expenses . . . . .	(18)	(18)	-	-	-
<b>Net cruise costs</b> . . . . .	<b>9,451</b>	<b>9,403</b>	<b>9,332</b>	<b>9,308</b>	<b>8,980</b>
Less fuel . . . . .	(2,033)	(2,033)	(2,208)	(2,208)	(2,381)
<b>Net cruise costs excluding fuel</b> . . . . .	<b>\$ 7,418</b>	<b>\$ 7,370</b>	<b>\$ 7,124</b>	<b>\$ 7,100</b>	<b>\$ 6,599</b>
<b>ALBDs</b> . . . . .	<b>75,999,952</b>	<b>75,999,952</b>	<b>74,032,939</b>	<b>74,032,939</b>	<b>71,975,652</b>
<b>Gross cruise costs per ALBD</b> . . . . .	<b>\$ 161.69</b>	<b>\$ 160.77</b>	<b>\$ 166.83</b>	<b>\$ 166.12</b>	<b>\$ 165.04</b>
% (decrease) increase vs. prior year . . . . .	(3.1)%	(3.6)%	1.1%	0.6%	
<b>Net cruise costs per ALBD</b> . . . . .	<b>\$ 124.35</b>	<b>\$ 123.70</b>	<b>\$ 126.05</b>	<b>\$ 125.74</b>	<b>\$ 124.77</b>
% (decrease) increase vs. prior year . . . . .	(1.3)%	(1.9)%	1.0%	0.8%	
<b>Net cruise costs excluding fuel per ALBD</b> . . .	<b>\$ 97.60</b>	<b>\$ 96.95</b>	<b>\$ 96.23</b>	<b>\$ 95.91</b>	<b>\$ 91.69</b>
% increase vs. prior year . . . . .	1.4%	0.8%	4.9%	4.6%	

Non-GAAP diluted earnings per share was computed as follows (in millions, except per share data):

	Years Ended November 30,		
	2014	2013	2012
<b>Net income – diluted</b>			
<b>U.S. GAAP net income</b> . . . . .	\$1,236	\$1,078	\$1,298
Losses on ship sales and ship impairments, net . . . . .	2 (a)	163 (b)	49 (c)
Goodwill, trademark and other impairment charges . . . . .	-	27 (d)	173 (e)
Restructuring expenses . . . . .	18	-	-
Unrealized losses (gains) on fuel derivatives, net . . . . .	268	(36)	(6)
<b>Non-GAAP net income</b> . . . . .	<b>\$1,524</b>	<b>\$1,232</b>	<b>\$1,514</b>
<b>Weighted-average shares outstanding – diluted</b> . . . . .	<b>778</b>	<b>777</b>	<b>779</b>
<b>Earnings per share – diluted</b>			
<b>U.S. GAAP earnings per share</b> . . . . .	\$ 1.59	\$ 1.39	\$ 1.67
Losses on ship sales and ship impairments, net . . . . .	- (a)	0.21 (b)	0.06 (c)
Goodwill, trademark and other impairment charges . . . . .	-	0.03 (d)	0.22 (e)
Restructuring expenses . . . . .	0.02	-	-
Unrealized losses (gains) on fuel derivatives, net . . . . .	0.35	(0.05)	(0.01)
<b>Non-GAAP earnings per share</b> . . . . .	<b>\$ 1.96</b>	<b>\$ 1.58</b>	<b>\$ 1.94</b>

(See next page for footnotes.)

- (a) Represents impairment charges of \$22 million for *Grand Celebration* and \$31 million for *Grand Holiday*, partially offset by gains of \$37 million from the sale of *Costa Voyager* and \$14 million from the sale of *Ocean Princess*.
- (b) Substantially due to \$176 million of impairment charges related to *Costa Classica* and *Costa Voyager*, partially offset by a \$15 million gain in our Tour and Other segment from the sale of a former Holland America Line ship, which was on charter to an unaffiliated entity.
- (c) Represents impairment charges of \$34 million for *Costa Allegra* and \$23 million for two Seabourn ships, partially offset by an \$8 million gain on the sale of *Pacific Sun*.
- (d) Represents impairment charges of \$14 million for an investment and \$13 million for Ibero's remaining trademarks' carrying value.
- (e) Represents impairment charges for Ibero's goodwill and trademarks.

Net cruise revenues increased by \$447 million, or 3.6%, to \$12.9 billion in 2014 from \$12.4 billion in 2013. This increase was caused by our 2.7% capacity increase in ALBDs, which accounted for \$330 million, the 2014 net currency impact, which accounted for \$92 million, and a slight increase in constant dollar net revenue yields, which accounted for \$24 million. The increase in net revenue yields on a constant dollar basis was caused by a 3.4% increase in net onboard and other revenue yields, partially offset by a slight decrease in net passenger ticket revenue yields. The 3.4% increase in net onboard and other revenue yields resulted from a 3.7% increase from our North America brands and a 2.8% increase from our EAA brands, which included increases in primarily all the net onboard revenue categories. The slight decrease in net passenger ticket revenue yields was driven by our North America brands' promotional pricing environment in the Caribbean resulting from the large increase in cruise industry capacity, partially offset by improvements at our continental European brands. Gross cruise revenues increased by \$423 million, or 2.8%, to \$15.7 billion in 2014 from \$15.2 billion in 2013 for largely the same reasons as discussed above.

Net cruise costs excluding fuel increased by \$294 million, or 4.1%, to \$7.4 billion in 2014 from \$7.1 billion in 2013. The increase was caused by our 2.7% capacity increase in ALBDs, which accounted for \$190 million, a slight increase in constant dollar net cruise costs excluding fuel per ALBD, which accounted for \$55 million, and the 2014 net currency impact, which accounted for \$49 million.

Fuel costs decreased by \$175 million, or 7.9%, to \$2.0 billion in 2014 from \$2.2 billion in 2013. This was caused by lower fuel prices, which accounted for \$126 million, and lower fuel consumption per ALBD, which accounted for \$107 million, partially offset by our 2.7% capacity increase in ALBDs, which accounted for \$59 million.

Gross cruise costs decreased slightly by \$63 million to \$12.3 billion in 2014 from \$12.4 billion in 2013 for principally the same reasons as discussed above.

## **2013 Compared to 2012**

### **Revenues**

#### **Consolidated**

Cruise passenger ticket revenues made up 75% of our 2013 total revenues. Cruise passenger ticket revenues decreased slightly by \$10 million to \$11.6 billion in 2013 from \$11.7 billion in 2012.

This decrease was caused by:

- \$358 million – decrease in cruise ticket pricing and
- \$42 million – decrease in occupancy.

These decreases were offset by:

- \$333 million – 2.9% capacity increase in ALBDs and

- \$67 million – foreign currency translational impact from a weaker U.S. dollar against the euro, net of a stronger U.S. dollar against the sterling and Australian dollar (“2013 net currency impact”).

The remaining 25% of 2013 total revenues were substantially all comprised of onboard and other cruise revenues, which increased by \$85 million, or 2.4%, to \$3.6 billion in 2013 from \$3.5 billion in 2012. This increase was caused by our 2.9% capacity increase in ALBDs, which accounted for \$100 million, partially offset by lower other revenues, which accounted for \$23 million. Onboard and other revenues included concession revenues of \$1.1 billion in 2013, which were flat compared to 2012.

### **North America Brands**

Cruise passenger ticket revenues made up 74% of our 2013 total revenues. Cruise passenger ticket revenues decreased slightly by \$40 million to \$6.8 billion in 2013 from \$6.9 billion in 2012.

This decrease was caused by:

- \$168 million – decrease in cruise ticket pricing and
- \$79 million – slight decrease in occupancy.

These decreases were partially offset by:

- \$173 million – 2.5% capacity increase in ALBDs and
- \$37 million – increase in air transportation revenues from guests who purchased their tickets from us.

Our cruise ticket pricing decline was driven by promotional pricing at Carnival Cruise Line.

The remaining 26% of 2013 total revenues were comprised of onboard and other cruise revenues, which increased slightly by \$27 million and remained at \$2.4 billion in both 2013 and 2012. This increase was caused by our 2.5% capacity increase in ALBDs, which accounted for \$60 million, partially offset by a slight decrease in occupancy, which accounted for \$27 million. Onboard and other revenues included concession revenues of \$727 million in both 2013 and 2012.

### **EAA Brands**

Cruise passenger ticket revenues made up 81% of our 2013 total revenues. Cruise passenger ticket revenues increased slightly by \$33 million and remained at \$4.8 billion in both 2013 and 2012.

This increase was caused by:

- \$163 million – 3.4% capacity increase in ALBDs;
- \$67 million – 2013 net currency impact and
- \$47 million – slight increase in occupancy.

These increases were partially offset by:

- \$191 million – decrease in cruise ticket pricing and
- \$44 million – decrease in air transportation revenues from guests who purchased their tickets from us.

Our cruise ticket pricing decline, which was affected by the ongoing challenging economic environment in Europe, was caused by our European brands.

The remaining 19% of 2013 total revenues were comprised of onboard and other cruise revenues, which increased by \$45 million, or 4.3% to \$1.1 billion in 2013 from \$1.0 billion in 2012. This increase was principally due to our 3.4% capacity increase in ALBDs, which accounted for \$36 million. Onboard and other revenues included concession revenues of \$370 million in 2013 and \$356 million in 2012.

## Costs and Expenses

### Consolidated

Operating costs and expenses increased by \$304 million, or 2.9%, to \$10.6 billion in 2013 from \$10.3 billion in 2012.

This increase was caused by:

- \$291 million – 2.9% capacity increase in ALBDs;
- \$176 million – impairment charges related to *Costa Classica* and *Costa Voyager*;
- \$56 million – additional costs and expenses related to the 2013 voyage disruptions, net of third-party insurance recoverables of \$20 million;
- \$46 million – 2013 net currency impact;
- \$46 million – higher dry-dock and other ship repair and maintenance expenses;
- \$34 million – nonrecurrence in 2013 of Costa’s insurance proceeds for a ship in excess of its net book value (“Costa’s excess insurance proceeds”) and Cunard’s litigation settlement;
- \$20 million – higher insurance premiums;
- \$15 million – MNOFP special expense assessment and
- \$14 million – new market development initiative costs.

These increases were partially offset by:

- \$131 million – lower fuel consumption per ALBD;
- \$111 million – lower fuel prices;
- \$65 million – decreases in commissions, transportation and other related expenses driven by lower cruise ticket pricing, partially offset by increases in air transportation costs related to guests who purchased their tickets from us;
- \$34 million – nonrecurrence in 2013 of the 2012 *Costa Allegra* ship impairment charge;
- \$29 million – nonrecurrence in 2013 of the January 2012 ship incident-related expenses and
- \$24 million – various other operating expenses, net.

Selling and administrative expenses increased by \$159 million, or 9.2%, to \$1.9 billion in 2013 from \$1.7 billion in 2012.

Depreciation and amortization expenses increased by \$61 million, or 4.0%, to \$1.6 billion in 2013 from \$1.5 billion in 2012.

In 2013, a \$13 million impairment charge was recorded for Ibero’s trademarks. In 2012, \$173 million of impairment charges were recorded for Ibero’s goodwill and trademarks. See Note 10 – “Fair Value Measurements, Derivative Instruments and Hedging Activities” in the consolidated financial statements for additional discussion of these impairment charges.

Our total costs and expenses as a percentage of revenues increased to 91% in 2013 from 89% in 2012.

### North America Brands

Operating costs and expenses increased by \$179 million, or 2.9%, to \$6.3 billion in 2013 from \$6.1 billion in 2012.

This increase was caused by:

- \$154 million – 2.5% capacity increase in ALBDs;
- \$63 million – higher dry-dock and other ship repair and maintenance expenses;
- \$56 million – additional costs and expenses related to the 2013 voyage disruptions, net of third-party insurance recoverables of \$20 million;

- \$23 million – increases in commissions, transportation and other related expenses driven by increases in air transportation costs related to guests who purchased their tickets from us, partially offset by the impact of lower cruise ticket pricing;
- \$14 million – new market development initiative costs and
- \$45 million – various other operating expenses, net.

These increases were partially offset by:

- \$58 million – lower fuel consumption per ALBD;
- \$53 million – lower fuel prices;
- \$39 million – intersegment transaction, which was fully offset in our Cruise Support segment and
- \$26 million – slight decrease in occupancy.

Selling and administrative expenses increased by \$99 million, or 10%, to \$1.0 billion in 2013 from \$949 million in 2012. The increase was caused by higher advertising spend, which accounted for \$57 million, new market development initiative costs, which accounted for \$26 million, and our 2.5% capacity increase in ALBDs, which accounted for \$24 million.

Our total costs and expenses as a percentage of revenues increased to 90% in 2013 from 86% in 2012.

### **EAA Brands**

Operating costs and expenses increased by \$127 million, or 3.2%, \$4.1 billion in 2013 from \$4.0 billion in 2012.

This increase was caused by:

- \$176 million – impairment charges related to *Costa Classica* and *Costa Voyager*;
- \$136 million – 3.4% capacity increase in ALBDs;
- \$46 million – 2013 net currency impact;
- \$34 million – nonrecurrence in 2013 of Costa’s excess insurance proceeds and Cunard’s litigation settlement and
- \$9 million – MNOPF special expense assessment.

These increases were partially offset by:

- \$100 million – decreases in commissions, transportation and other related expenses driven by lower cruise ticket pricing and a decrease in air transportation costs related to guests who purchased their tickets from us;
- \$72 million – lower fuel consumption per ALBD;
- \$58 million – lower fuel prices;
- \$34 million – nonrecurrence in 2013 of the 2012 *Costa Allegra* impairment charge and
- \$29 million – nonrecurrence in 2013 of the January 2012 ship incident-related expenses.

In 2013, a \$13 million impairment charge was recorded for Ibero’s trademarks. In 2012, \$173 million of impairment charges were recorded for Ibero’s goodwill and trademarks.

Our total costs and expenses as a percentage of revenues decreased to 92% in 2013 from 93% in 2012.

### **Operating Income**

Our consolidated operating income decreased by \$290 million, or 18%, to \$1.4 billion in 2013 from \$1.6 billion in 2012. Our North America brands’ operating income decreased by \$321 million, or 25%, to \$956 million in 2013 from \$1.3 billion in 2012, and our EAA brands’ operating income increased by \$38 million, or 8.8%, to \$471 million in 2013 from \$433 million in 2012. These changes were primarily due to the reasons discussed above.

## Key Performance Non-GAAP Financial Indicators

Net cruise revenues increased slightly by \$83 million to \$12.4 billion in 2013 from \$12.3 billion in 2012. This was caused by our 2.9% capacity increase in ALBDs, which accounted for \$352 million, and the 2013 net currency impact, which accounted for \$58 million, partially offset by a 2.6% decrease in constant dollar net revenue yields, which accounted for \$327 million. The 2.6% decrease in net revenue yields on a constant dollar basis was caused by a 3.5% decrease in net passenger ticket revenue yields, partially offset by a slight increase in net onboard and other revenue yields. The 3.5% decrease in net passenger ticket revenue yields was driven by our North America brands' 3.8% net yield decrease, which was driven by promotional pricing at Carnival Cruise Line. In addition, our EAA brands' net passenger ticket revenue yields decreased 2.8%, which was affected by the ongoing challenging economic environment in Europe. Although Costa's net passenger ticket revenue yields increased, they were more than offset by decreases at our other European brands. Gross cruise revenues increased slightly by \$75 million and remained at \$15.2 billion in both 2013 and 2012 for largely the same reasons as discussed above.

Net cruise costs excluding fuel increased by \$525 million, or 8.0%, to \$7.1 billion in 2013 from \$6.6 billion in 2012. The increase was caused by a 4.6% increase in constant dollar net cruise costs excluding fuel per ALBD, which accounted for \$313 million, our 2.9% capacity increase in ALBDs, which accounted for \$189 million, and the 2013 net currency impact, which accounted for \$23 million.

The 4.6% increase in constant dollar net cruise costs excluding fuel per ALBD was caused by:

- \$56 million – additional costs and expenses related to the 2013 voyage disruptions, net of third-party insurance recoverables of \$20 million;
- \$46 million – higher dry-dock and other ship repair and maintenance expenses;
- \$44 million – higher advertising spend;
- \$40 million – new market development initiative costs;
- \$34 million – nonrecurrence in 2013 of Costa's excess insurance proceeds and Cunard's litigation settlement;
- \$20 million – higher insurance premiums;
- \$15 million – MNOF special expense assessment and
- \$87 million – various other operating expenses, net.

These increases were partially offset by:

- \$29 million – nonrecurrence in 2013 of the January 2012 ship incident-related expenses.

Fuel costs decreased by \$173 million, or 7.3%, to \$2.2 billion in 2013 from \$2.4 billion in 2012. This was caused by a 5.3% decrease in fuel consumption per ALBD, which accounted for \$131 million, and lower fuel prices, which accounted for \$111 million, partially offset by our 2.9% capacity increase in ALBDs, which accounted for \$68 million.

Gross cruise costs increased by \$473 million, or 4.0% to \$12.4 billion in 2013 from \$11.9 billion in 2012 for principally the same reasons as discussed above.

## Liquidity, Financial Condition and Capital Resources

Our primary financial goals are to profitably grow our cruise business and increase our return on invested capital, reaching double digit returns in the next three to four years, while maintaining a strong balance sheet. Our ability to generate significant operating cash flows allows us to internally fund our capital investments. Our goal is to return excess free cash flows to our shareholders in the form of additional dividends and/or share buybacks. In addition, we are committed to maintaining our strong investment grade credit ratings, which are among the highest in the leisure travel industry. Other objectives of our capital structure policy are to maintain a sufficient level of liquidity with our available cash and cash equivalents and committed financings for immediate and future liquidity needs, and a reasonable debt maturity profile that is spread out over a number of years.

Based on our historical results, projections and financial condition, we believe that our future operating cash flows and liquidity will be sufficient to fund all of our expected capital projects including shipbuilding commitments, ship improvements, debt service requirements, working capital needs and other firm commitments over the next several years. We believe that our ability to generate significant operating cash flows and our strong balance sheet as evidenced by our investment grade credit ratings provide us with the ability in most financial credit market environments to obtain debt financing, as needed. Our future operating cash flows and our ability to issue debt can be adversely impacted by numerous factors outside our control including, but not limited to, those noted under “Cautionary Note Concerning Factors That May Affect Future Results.” If our long-term senior unsecured credit ratings were to be downgraded or assigned a negative outlook, our access to and cost of debt financing may be negatively impacted.

At November 30, 2014, we had a working capital deficit of \$5.4 billion. This deficit included \$3.0 billion of current customer deposits, which represent the passenger revenues already collected for cruises departing over the next twelve months and, accordingly, are substantially more like deferred revenue balances rather than actual current cash liabilities. Our November 30, 2014 working capital deficit also included \$1.7 billion of current debt obligations. We continue to generate significant cash from operations and have a strong balance sheet. This strong balance sheet provides us with the ability to refinance our current debt obligations before, or as they become due, in most financial credit market environments. We also have our revolving credit facilities available to provide long-term rollover financing should the need arise, or if we choose to do so. After excluding current customer deposits and current debt obligations from our November 30, 2014 working capital deficit balance, our non-GAAP adjusted working capital deficit was \$661 million. Our business model, along with our strong balance sheet and unsecured revolving credit facilities, allows us to operate with a working capital deficit and still meet our operating, investing and financing needs. We believe we will continue to have working capital deficits for the foreseeable future.

At November 30, 2013, the U.S. dollar was \$1.63 to sterling, \$1.36 to the euro and \$0.91 to the Australian dollar. Had these November 30, 2013 currency exchange rates been used to translate our November 30, 2014 non-U.S. dollar functional currency operations’ assets and liabilities instead of the November 30, 2014 U.S. dollar exchange rates of \$1.56 to sterling, \$1.25 to the euro and \$0.85 to the Australian dollar, our total assets and liabilities would have been higher by \$1.2 billion and \$565 million, respectively.

### **Sources and Uses of Cash**

Our business provided \$3.4 billion of net cash from operations during 2014, an increase of \$596 million, or 21%, compared to \$2.8 billion in 2013. This increase was substantially due to more cash being provided from our operating results and an increase in customer deposits.

During 2014, our expenditures for capital projects were \$2.6 billion, of which \$1.5 billion was spent on our ongoing new shipbuilding program, substantially for *Regal Princess* and *Costa Diadema*. In addition to our new shipbuilding program, we had capital expenditures of \$754 million for ship improvements and replacements and \$305 million for information technology, buildings and improvements, and other assets. Furthermore, in 2014 we sold *Costa Voyager* and received \$42 million in cash proceeds.

During 2014, we borrowed a net \$617 million of short-term borrowings in connection with our availability of, and needs for, cash at various times throughout the year. In addition, during 2014 we repaid \$2.5 billion of long-term debt, including early repayments of \$839 million of three bank loans and \$590 million of two export credit facilities. Furthermore, during 2014 we borrowed \$1.6 billion of new long-term debt under two export credit facilities and three bank loans. Finally, during 2014 we paid cash dividends of \$776 million.

## Future Commitments and Funding Sources

At November 30, 2014, our contractual cash obligations, including ship construction contracts entered into through January 22, 2015, were as follows (in millions):

	Payments Due by					Thereafter	Total
	2015	2016	2017	2018	2019		
<b>Recorded Contractual Cash Obligations</b>							
Short-term borrowings . . . . .	\$ 666	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 666
Long-term debt (a) . . . . .	1,059	1,785	634	1,302	685	2,957	8,422
Other long-term liabilities reflected on the balance sheet (b) . . . . .	-	245	187	158	59	175	824
<b>Unrecorded Contractual Cash Obligations</b>							
Shipbuilding (c) . . . . .	1,560	1,881	815	1,371	-	-	5,627
Operating leases (c) . . . . .	56	45	30	25	24	147	327
Port facilities and other (c) . . . . .	231	188	141	110	70	600	1,340
Purchase obligations (d) . . . . .	903	71	30	22	14	4	1,044
Fixed rate interest payments (e) . . . . .	182	157	127	103	86	331	986
Floating rate interest payments (e) . . . . .	37	43	48	48	43	127	346
<b>Total Contractual Cash Obligations (f) . . . .</b>	<b>\$4,694</b>	<b>\$4,415</b>	<b>\$2,012</b>	<b>\$3,139</b>	<b>\$981</b>	<b>\$4,341</b>	<b>\$19,582</b>

- (a) Our long-term debt has a weighted-average maturity of 4.3 years. See Note 5 – “Unsecured Debt” in the consolidated financial statements for additional information regarding these debt obligations.
- (b) Represents cash outflows for certain of our long-term liabilities that could be reasonably estimated. The primary outflows are for estimates of our compensation plans’ obligations, crew and guest claims, uncertain income tax position liabilities and certain deferred income taxes. Customer deposits and certain other deferred income taxes have been excluded from the table because they do not require a cash settlement in the future.
- (c) Our shipbuilding contractual obligations are legal commitments and, accordingly, cannot be cancelled without cause by the shipyards or us, and such cancellation will subject the defaulting party to significant contractual liquidating damage payments. See Note 6 – “Commitments” in the consolidated financial statements for additional information regarding these contractual cash obligations.
- (d) Represents legally-binding commitments to purchase inventory and other goods and services made in the normal course of business to meet operational requirements. Many of our contracts contain clauses that allow us to terminate the contract with notice, either with or without a termination penalty. Termination penalties are generally an amount less than the original obligation. Historically, we have not had any significant defaults of our contractual obligations or incurred significant penalties for their termination.
- (e) Fixed rate interest payments represent cash outflows for fixed interest payments, including interest swapped from a floating rate to a fixed rate. Floating rate interest payments represent forecasted cash outflows for interest payments on floating rate debt, including interest swapped from a fixed rate to a floating rate, using the November 30, 2014 forward interest rates for the remaining terms of the loans.
- (f) Amounts payable in foreign currencies, which are principally the euro, sterling and Australian dollars, are based on the November 30, 2014 exchange rates.

As of November 30, 2014, as adjusted for our new ship orders through January 22, 2015, our total annual capital expenditures consist of ships under contract for construction, estimated improvements to existing ships and shoreside assets and for 2015, 2016, 2017 and 2018 are expected to be \$3.0 billion, \$3.3 billion, \$2.1 billion and \$2.5 billion, respectively.

The year-over-year percentage increase in our annual capacity is currently expected to be 2.0%, 4.4%, 2.8% and 1.9% for 2015, 2016, 2017 and 2018, respectively. These percentage increases are expected to result primarily

from contracted new ships entering service, partially offset by *Costa Celebration*, *Grand Holiday* and *Seabourn Pride* having left the fleet through January 22, 2015, and *Seabourn Legend*, *Seabourn Spirit* and *Ocean Princess* leaving the fleet by April 2015, May 2015 and March 2016, respectively.

Our Boards of Directors have authorized, subject to certain restrictions, the repurchase of up to an aggregate of \$1 billion of Carnival Corporation common stock and/or Carnival plc ordinary shares under the Repurchase Program. Since March 2013, the remaining availability under the Repurchase Program was \$975 million. See Note 9 – “Shareholders’ Equity” in the consolidated financial statements for a further discussion of the Repurchase Program.

In addition to the Repurchase Program, the Boards of Directors authorized, in October 2008, the repurchase of up to 19.2 million Carnival plc ordinary shares and, in January 2013, the repurchase of up to 32.8 million shares of Carnival Corporation common stock under the Stock Swap programs. Depending on market conditions and other factors, we may repurchase shares of Carnival Corporation common stock and/or Carnival plc ordinary shares under the Repurchase Program and the Stock Swap programs concurrently. We use the Stock Swap programs in situations where we can obtain an economic benefit because either Carnival Corporation common stock or Carnival plc ordinary shares are trading at a price that is at a premium or discount to the price of Carnival plc ordinary shares or Carnival Corporation common stock, as the case may be. Any realized economic benefit under the Stock Swap programs is used for general corporate purposes, which could include repurchasing additional stock under the Repurchase Program. Carnival plc ordinary share repurchases under both the Repurchase Program and the Stock Swap programs require annual shareholder approval. The existing shareholder approval is limited to a maximum of 21.5 million ordinary shares and is valid until the earlier of the conclusion of the Carnival plc 2015 annual general meeting or October 16, 2015. Finally, under the Stock Swap programs, any sales of the Carnival Corporation common stock and Carnival plc ordinary shares have been or will be registered under the Securities Act of 1933.

At January 22, 2015, the remaining availability under the Stock Swap programs was 18.1 million Carnival plc ordinary shares and 32.0 million shares of Carnival Corporation common stock. See Note 9 – “Shareholders’ Equity” in the consolidated financial statements for a further discussion of the Stock Swap programs.

At November 30, 2014, we had liquidity of \$4.9 billion. Our liquidity consisted of \$92 million of cash and cash equivalents, which excludes \$239 million of cash used for current operations, \$2.3 billion available for borrowing under our revolving credit facilities, net of our commercial paper borrowings, and \$2.5 billion under our committed future financings, which are comprised of ship export credit facilities. Of this \$2.5 billion, \$0.9 billion and \$1.6 billion are scheduled to be funded in 2015 and 2016, respectively. At November 30, 2014, substantially all of our revolving credit facilities are scheduled to mature in 2019, except for \$300 million that matures in 2020. These commitments are from numerous large and well-established banks and export credit agencies, which we believe will honor their contractual agreements with us.

Substantially all of our debt agreements contain financial covenants as described in Note 5 – “Unsecured Debt” in the consolidated financial statements. At November 30, 2014, we believe we were in compliance with our debt covenants. In addition, based on, among other things, our forecasted operating results, financial condition and cash flows, we expect to be in compliance with our debt covenants for the foreseeable future. Generally, if an event of default under any debt agreement occurs, then pursuant to cross default acceleration clauses, substantially all of our outstanding debt and derivative contract payables could become due, and all debt and derivative contracts could be terminated.

### **Off-Balance Sheet Arrangements**

We are not a party to any off-balance sheet arrangements, including guarantee contracts, retained or contingent interests, certain derivative instruments and variable interest entities that either have, or are reasonably likely to have, a current or future material effect on our consolidated financial statements.

## Quantitative and Qualitative Disclosures About Market Risk

For a discussion of our hedging strategies and market risks, see the discussion below and Note 10 – “Fair Value Measurements, Derivative Instruments and Hedging Activities” in the consolidated financial statements.

### Foreign Currency Exchange Rate Risks

#### Operational Currency Risks

We have foreign operations that have functional currencies other than the U.S. dollar, which result in foreign currency translational impacts. Our operations execute transactions in a number of currencies different than their functional currencies, principally the euro, sterling and Australian and U.S. dollars, which result in foreign currency transactional impacts. Based on a 10% hypothetical change in all currency exchange rates that were used in our December 19, 2014 guidance, we estimate that our 2015 first quarter and full year December 19, 2014 non-GAAP guidance would change by \$0.04 per share and \$0.30 per share, respectively, including both the foreign currency translational and transactional impacts.

#### Investment Currency Risks

We have \$403 million of foreign currency forwards that are designated as hedges of our net investments in foreign operations, which have a euro-denominated functional currency, thus partially offsetting this foreign currency exchange rate risk. Based on a 10% hypothetical change in the U.S. dollar to euro exchange rate as of November 30, 2014, we estimate that these foreign currency forwards' fair values would change by \$40 million, which would be offset by a corresponding change of \$40 million in the U.S. dollar value of our net investments.

#### Newbuild Currency Risks

In 2012, we entered into foreign currency zero cost collars that are designated as cash flow hedges for a portion of P&O Cruises (UK) *Britannia's* euro-denominated shipyard payments. These collars mature in February 2015 at a weighted-average ceiling of \$287 million and a weighted-average floor of \$266 million. In 2014, we entered into foreign currency zero cost collars that are also designated as cash flow hedges for the remaining unhedged portion of *Britannia's* euro-denominated shipyard payments. These collars also mature in February 2015 at a weighted-average ceiling of \$281 million and a weighted-average floor of \$274 million. If the spot rate is between the weighted average ceiling and floor rates on the date of maturity, then we would not owe or receive any payments under these collars. At November 30, 2014, the estimated fair value of these outstanding foreign currency zero cost collars was a nominal liability. Based on a 10% hypothetical increase or decrease in the November 30, 2014 sterling rates to euro exchange rates, we estimate the fair value of these collars would increase \$26 million or decrease \$27 million, respectively.

On January 22, 2015, we entered into foreign currency zero cost collars that are designated as cash flow hedges for a portion of a Princess and Seabourn newbuilds' euro-denominated shipyard payments. The Princess newbuild's collars mature in March 2017 at a weighted-average ceiling of \$590 million and a weighted-average floor of \$504 million. The Seabourn newbuild's collars mature in November 2016 at a weighted-average ceiling of \$221 million and a weighted-average floor of \$185 million. If the spot rate is between the weighted-average ceiling and floor rates on the date of maturity, then we would not owe or receive any payments under these collars.

At January 22, 2015, substantially all of our remaining newbuild currency exchange rate risk relates to euro-denominated newbuild construction payments for a Carnival Cruise Line, Holland America Line and Seabourn newbuild, which represent a total unhedged commitment of \$1.7 billion. The functional currency cost of each of these ships will increase or decrease based on changes in the exchange rates until the payments are made under the shipbuilding contract, or we enter into a foreign currency hedge. Based on a 10% hypothetical change in the U.S. dollar to euro exchange rates as of November 30, 2014, the unpaid cost of these ships would have a corresponding change of \$171 million.

### **Interest Rate Risks**

At November 30, 2014, we have interest rate swaps that have effectively changed \$500 million of fixed rate debt to U.S. dollar LIBOR-based floating rate debt and \$750 million of EURIBOR-based floating rate euro debt to fixed rate euro debt. Based on a 10% hypothetical change in the November 30, 2014 market interest rates, the fair value of all our debt and related interest rate swaps would change by \$96 million. In addition, based on a 10% hypothetical change in the November 30, 2014 market interest rates, our annual interest expense on floating rate debt, including the effect of our interest rate swaps, would change by an insignificant amount. Substantially all of our fixed rate debt can only be called or prepaid by incurring additional costs.

### **Fuel Price Risks**

Our exposure to market risk for changes in fuel prices substantially all relates to the consumption of fuel on our ships. We expect to consume approximately 3.2 million metric tons of fuel in 2015. Based on a 10% hypothetical change in our December 19, 2014 guidances' forecasted average fuel price, we estimate that our 2015 fuel expense, excluding the effect of zero cost collar fuel derivatives, would change by \$139 million.

We mitigate a portion of our economic risk attributable to potential fuel price increases through the use of Brent zero cost collars. The actual fuel we use on our ships is marine fuel. See Note 10 – “Fair Value Measurements, Derivative Instruments and Hedging Activities” in the consolidated financial statements for additional discussion of our fuel derivatives.

At November 30, 2014, our fuel derivatives cover a portion of our estimated fuel consumption through 2018. At November 30, 2014, the estimated fair value of our outstanding fuel derivative contracts was a net liability of \$229 million. Based on a 10% hypothetical increase or decrease in the November 30, 2014 Brent forward price curve, we estimate the fair value of our fuel derivatives would increase \$127 million or decrease \$152 million, respectively.

## SELECTED FINANCIAL DATA

The selected consolidated financial data presented below for 2010 through 2014 and as of the end of each such year, except for the statistical data, are derived from our audited consolidated financial statements and should be read in conjunction with those consolidated financial statements and the related notes.

	Years Ended November 30,				
	2014	2013	2012	2011	2010
	(dollars in millions, except per share, per ton and currency data)				
<b>Statements of Income Data</b>					
Revenues . . . . .	\$15,884	\$15,456	\$15,382	\$15,793	\$14,469
Operating income . . . . .	\$ 1,792	\$ 1,352	\$ 1,642	\$ 2,255	\$ 2,347
Net income (a) . . . . .	\$ 1,236	\$ 1,078	\$ 1,298	\$ 1,912	\$ 1,978
Earnings per share					
Basic . . . . .	\$ 1.59	\$ 1.39	\$ 1.67	\$ 2.43	\$ 2.51
Diluted . . . . .	\$ 1.59	\$ 1.39	\$ 1.67	\$ 2.42	\$ 2.47
Non-GAAP net income (a) . . . . .	\$ 1,524	\$ 1,232	\$ 1,514	\$ 1,939	\$ 1,934
Non-GAAP earnings per share – diluted (a) . . . . .	\$ 1.96	\$ 1.58	\$ 1.94	\$ 2.46	\$ 2.42
Dividends declared per share . . . . .	\$ 1.00	\$ 1.00	\$ 1.50(b)	\$ 1.00	\$ 0.40
<b>Statements of Cash Flow Data</b>					
Cash provided by operating activities . . . . .	\$ 3,430	\$ 2,834	\$ 2,999	\$ 3,766	\$ 3,818
Cash used in investing activities . . . . .	\$ 2,507	\$ 2,056	\$ 1,772(c)	\$ 2,646	\$ 3,501
Capital expenditures . . . . .	\$ 2,583	\$ 2,149	\$ 2,332	\$ 2,696	\$ 3,579
Cash used in financing activities . . . . .	\$ 1,028	\$ 780	\$ 1,190	\$ 1,093	\$ 404
Dividends paid . . . . .	\$ 776	\$ 1,164	\$ 779	\$ 671	\$ 237
<b>Statistical Data</b>					
ALBDs (in thousands) . . . . .	76,000	74,033	71,976	69,971	66,545
Occupancy percentage . . . . .	104.1%	105.1%	105.5%	106.2%	105.6%
Passengers carried (in thousands) . . . . .	10,566	10,061	9,829	9,559	9,147
Fuel consumption in metric tons (in thousands) . . . . .	3,194	3,266	3,354	3,395	3,319
Fuel consumption in metric tons per ALBD . . . . .	0.042	0.044	0.047	0.049	0.050
Fuel cost per metric ton consumed . . . . .	\$ 636	\$ 676	\$ 710	\$ 646	\$ 489
Currencies					
U.S. dollar to €1 . . . . .	\$ 1.34	\$ 1.32	\$ 1.28	\$ 1.40	\$ 1.33
U.S. dollar to £1 . . . . .	\$ 1.66	\$ 1.56	\$ 1.58	\$ 1.60	\$ 1.55
U.S. dollar to Australian dollar . . . . .	\$ 0.91	\$ 0.98	\$ 1.03	\$ 1.03	\$ 0.91

	As of November 30,				
	2014	2013	2012	2011	2010
	(dollars in millions)				
<b>Balance Sheet and Other Data</b>					
Total assets . . . . .	\$39,532	\$40,104	\$39,161	\$38,637	\$37,490
Total debt . . . . .	\$ 9,088	\$ 9,560	\$ 8,902	\$ 9,353	\$ 9,364
Total shareholders' equity . . . . .	\$24,288	\$24,556	\$23,929	\$23,832	\$23,031
Total debt to capital (d) . . . . .	27.2%	28.0%	27.1%	28.2%	28.9%

(See next page for footnotes.)

(a) Non-GAAP net income and fully diluted earnings per share were computed as follows:

	As of November 30,				
	2014	2013	2012	2011	2010
<b>Net income – diluted</b>					
U.S. GAAP net income . . . . .	\$1,236	\$1,078	\$1,298	\$1,912	\$1,978
Losses (gains) on ship sales and ship impairments, net (i) . . .	2	163	49	28(ii)	(44)(iii)
Goodwill, trademark and other impairment charges (i) . . . . .	-	27	173	-	-
Restructuring expenses (i) . . . . .	18	-	-	-	-
Unrealized losses (gains) on fuel derivatives, net . . . . .	268	(36)	(6)	(1)	-
<b>Non-GAAP net income</b> . . . . .	<u>\$1,524</u>	<u>\$1,232</u>	<u>\$1,514</u>	<u>\$1,939</u>	<u>\$1,934</u>
<b>Weighted-average shares outstanding – diluted</b> . . . . .	<u>778</u>	<u>777</u>	<u>779</u>	<u>789</u>	<u>805</u>
<b>Earnings per share – diluted</b>					
U.S. GAAP earnings per share . . . . .	\$ 1.59	\$ 1.39	\$ 1.67	\$ 2.42	\$ 2.47
Losses (gains) on ship sales and ship impairments, net (i) . . .	-	0.21	0.06	0.04(ii)	(0.05)(iii)
Goodwill, trademark and other impairment charges (i) . . . . .	-	0.03	0.22	-	-
Restructuring expenses (i) . . . . .	0.02	-	-	-	-
Unrealized losses (gains) on fuel derivatives, net . . . . .	0.35	(0.05)	(0.01)	-	-
<b>Non-GAAP earnings per share (i)</b> . . . . .	<u>\$ 1.96</u>	<u>\$ 1.58</u>	<u>\$ 1.94</u>	<u>\$ 2.46(ii)</u>	<u>\$ 2.42(iii)</u>

(i) See “Key Performance Non-GAAP Financial Indicators” for further discussion of the losses (gains) on ship sales and ship impairments, net; goodwill, trademark and other impairment charges and restructuring expenses for the years ended November 30, 2014, 2013, and 2012.

(ii) Represents impairment charges related to the sale of *Costa Marina* and *Pacific Sun*.

(iii) Represents the 2010 gain on the sale of P&O Cruises (UK)’s *Artemis*.

(b) Includes a special dividend of \$0.50 per share.

(c) Net of \$508 million of insurance proceeds received for the total loss of a ship.

(d) Percentage of total debt to the sum of total debt and shareholders’ equity.

## MARKET PRICE FOR COMMON STOCK AND ORDINARY SHARES

Carnival Corporation's common stock, together with paired trust shares of beneficial interest in the P&O Princess Special Voting Trust, which holds a Special Voting Share of Carnival plc, is traded on the NYSE under the symbol "CCL." Carnival plc's ordinary shares trade on the London Stock Exchange under the symbol "CCL." Carnival plc's American Depositary Shares ("ADSs"), each one of which represents one Carnival plc ordinary share, are traded on the NYSE under the symbol "CUK." The depository for the ADSs is JPMorgan Chase Bank. The daily high and low stock sales price for the periods indicated on their primary exchange was as follows:

	Carnival Corporation		Carnival plc			
	Per Share		Per Ordinary Share		Per ADS	
	High	Low	High	Low	High	Low
<b>2014</b>						
Fourth Quarter	\$44.44	\$33.11	£28.25	£20.93	\$44.24	\$33.47
Third Quarter	\$40.65	\$35.70	£24.86	£20.85	\$41.75	\$35.37
Second Quarter	\$40.41	\$35.79	£25.10	£21.84	\$41.03	\$36.35
First Quarter	\$41.89	\$34.82	£26.15	£21.11	\$42.77	\$35.04
<b>2013</b>						
Fourth Quarter	\$37.96	\$31.44	£24.86	£20.22	\$39.36	\$32.33
Third Quarter	\$38.04	\$32.06	£26.12	£21.08	\$39.74	\$32.91
Second Quarter	\$36.56	\$32.51	£25.65	£20.17	\$38.40	\$33.32
First Quarter	\$39.95	\$34.37	£26.38	£23.44	\$41.80	\$36.05

As of January 20, 2015, there were 3,476 holders of record of Carnival Corporation common stock and 33,508 holders of record of Carnival plc ordinary shares and 104 holders of record of Carnival plc ADSs. The past performance of our share prices cannot be relied on as a guide to their future performance.

All dividends for both Carnival Corporation and Carnival plc are declared in U.S. dollars. If declared, holders of Carnival Corporation common stock and Carnival plc ADSs receive a dividend payable in U.S. dollars. The dividends payable for Carnival plc ordinary shares are payable in sterling, unless the shareholders elect to receive the dividends in U.S. dollars. Dividends payable in sterling will be converted from U.S. dollars into sterling at the U.S. dollar to sterling exchange rate quoted by the Bank of England in London at 12:00 p.m. on the next combined U.S. and UK business day that follows the quarter end.

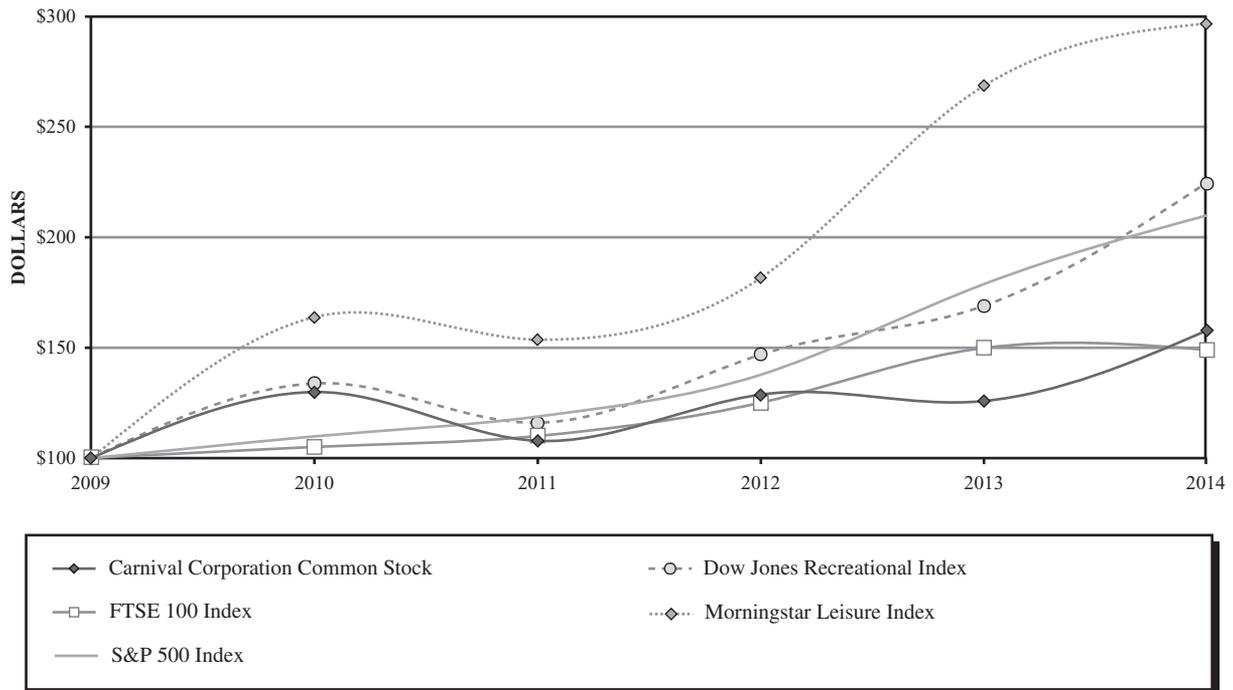
The payment and amount of any future dividend is within the discretion of the Boards of Directors. Our dividends were and will be based on a number of factors, including our earnings, liquidity position, financial condition, tone of business, capital requirements, credit ratings and the availability and cost of obtaining new debt. We cannot be certain that Carnival Corporation and Carnival plc will continue their dividend in the future, and if so, the amount and timing of such future dividends are not determinable and may be different than prior declarations.

## STOCK PERFORMANCE GRAPHS

### Carnival Corporation

The following graph compares the Price Performance of \$100 if invested in Carnival Corporation common stock with the Price Performance of \$100 if invested in each of the Dow Jones U.S. Recreational Services Index (the “Dow Jones Recreational Index”), the FTSE 100 Index, the Morningstar Leisure/Lodging/Resorts and Casinos Blended Index (the “Morningstar Leisure Index”) and the S&P 500 Index. The Price Performance, as used in the Performance Graph, is calculated by assuming \$100 is invested at the beginning of the period in Carnival Corporation common stock at a price equal to the market value. At the end of each year, the total value of the investment is computed by taking the number of shares owned, assuming Carnival Corporation dividends are reinvested, multiplied by the market price of the shares.

5 -YEAR CUMULATIVE TOTAL RETURNS

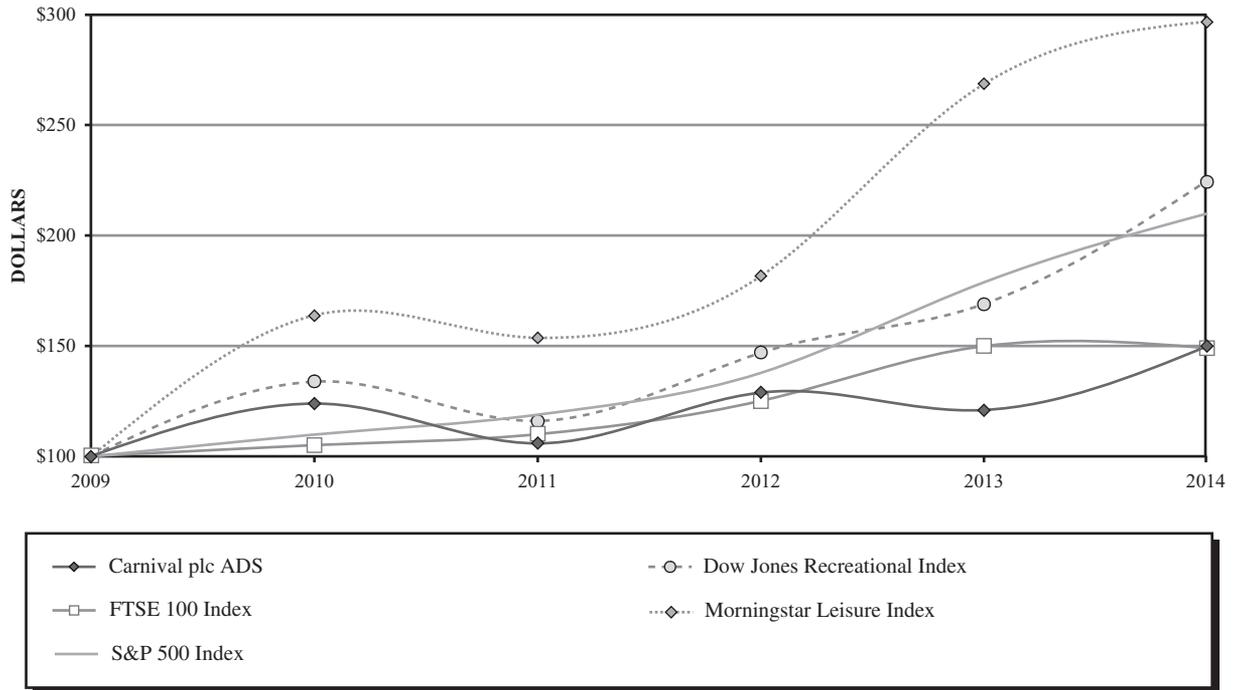


	Assumes \$100 Invested on November 30, 2009 Assumes Dividends Reinvested Years Ended November 30,					
	2009	2010	2011	2012	2013	2014
Carnival Corporation Common Stock .....	\$100	\$130	\$108	\$129	\$126	\$158
Dow Jones Recreational Index .....	\$100	\$134	\$116	\$147	\$169	\$225
FTSE 100 Index .....	\$100	\$105	\$110	\$125	\$150	\$149
Morningstar Leisure Index .....	\$100	\$164	\$154	\$182	\$269	\$297
S&P 500 Index .....	\$100	\$110	\$119	\$138	\$179	\$210

## Carnival plc

The following graph compares the Price Performance of \$100 invested in Carnival plc ADSs, each representing one ordinary share of Carnival plc, with the Price Performance of \$100 invested in each of the indexes noted below. The Price Performance is calculated in the same manner as previously discussed.

5 -YEAR CUMULATIVE TOTAL RETURNS



Assumes \$100 Invested on November 30, 2009  
Assumes Dividends Reinvested  
Years Ended November 30,

	2009	2010	2011	2012	2013	2014
Carnival plc ADS .....	\$100	\$124	\$106	\$129	\$121	\$150
Dow Jones Recreational Index .....	\$100	\$134	\$116	\$147	\$169	\$225
FTSE 100 Index .....	\$100	\$105	\$110	\$125	\$150	\$149
Morningstar Leisure Index .....	\$100	\$164	\$154	\$182	\$269	\$297
S&P 500 Index .....	\$100	\$110	\$119	\$138	\$179	\$210

## SELECTED QUARTERLY FINANCIAL DATA (UNAUDITED)

Our revenues from the sale of passenger tickets are seasonal. Historically, demand for cruises has been greatest during our third quarter, which includes the Northern Hemisphere summer months. This higher demand during the third quarter results in higher ticket prices and occupancy levels and, accordingly, the largest share of our operating income is earned during this period. The seasonality of our results also increases due to ships being taken out-of-service for maintenance, which we schedule during non-peak demand periods. In addition, substantially all of Holland America Princess Alaska Tours' revenue and net income is generated from May through September in conjunction with the Alaska cruise season.

Quarterly financial results for 2014 were as follows (in millions, except per share data):

	Quarters Ended			
	February 28	May 31	August 31	November 30
Revenues	\$3,585	\$3,633	\$4,947	\$3,718
Operating income	\$ 72	\$ 155	\$1,298	\$ 267
Net (loss) income (a)	\$ (15)	\$ 106	\$1,247	\$ (102)
(Loss) earnings per share				
Basic	\$ (0.02)	\$ 0.14	\$ 1.61	\$ (0.13)
Diluted (a)	\$ (0.02)	\$ 0.14	\$ 1.60	\$ (0.13)
Non-GAAP net income (a)	\$ 2	\$ 80	\$1,232	\$ 210
Non-GAAP earnings per share – diluted (a)	\$ 0.00	\$ 0.10	\$ 1.58	\$ 0.27
Dividends declared per share	\$ 0.25	\$ 0.25	\$ 0.25	\$ 0.25

(a) Non-GAAP net income and fully diluted earnings per share were computed as follows:

	Quarters Ended			
	February 28	May 31	August 31	November 30
<b>Net income – diluted</b>				
<b>U.S. GAAP net (loss) income</b>	\$ (15)	\$ 106	\$1,247	\$ (102)
(Gains) on ship sales and ship impairments, net	-	(15)	-	17
Restructuring expenses	-	-	-	18
Unrealized losses (gains) on fuel derivatives, net	17	(11)	(15)	277
<b>Non-GAAP net income</b>	<u>\$ 2</u>	<u>\$ 80</u>	<u>\$1,232</u>	<u>\$ 210</u>
<b>Weighted-average shares outstanding – diluted</b>	<u>776</u>	<u>778</u>	<u>778</u>	<u>776</u>
<b>Earnings per share – diluted</b>				
<b>U.S. GAAP (loss) earnings per share</b>	\$ (0.02)	\$ 0.14	\$ 1.60	\$ (0.13)
(Gains) on ship sales and ship impairments, net	-	(0.02)	-	0.02
Restructuring expenses	-	-	-	0.02
Unrealized losses (gains) on fuel derivatives, net	0.02	(0.02)	(0.02)	0.36
<b>Non-GAAP earnings per share</b>	<u>\$ 0.00</u>	<u>\$ 0.10</u>	<u>\$ 1.58</u>	<u>\$ 0.27</u>

Quarterly financial results for 2013 were as follows (in millions, except per share data):

	Quarters Ended			
	February 28	May 31	August 31	November 30
Revenues	\$3,593	\$3,479	\$4,726	\$3,659
Operating income	\$ 145	\$ 152	\$ 951	\$ 104
Net income (a)	\$ 37	\$ 41	\$ 934	\$ 66
Earnings per share				
Basic	\$ 0.05	\$ 0.05	\$ 1.20	\$ 0.09
Diluted (a)	\$ 0.05	\$ 0.05	\$ 1.20	\$ 0.08
Non-GAAP net income (a)	\$ 67	\$ 57	\$1,073	\$ 35
Non-GAAP earnings per share – diluted (a)	\$ 0.08	\$ 0.07	\$ 1.38	\$ 0.04
Dividends declared per share	\$ 0.25	\$ 0.25	\$ 0.25	\$ 0.25

(a) Non-GAAP net income and fully diluted earnings per share were computed as follows:

	Quarters Ended			
	February 28	May 31	August 31	November 30
<b>Net income – diluted</b>				
<b>U.S. GAAP net income</b>	\$ 37	\$ 41	\$ 934	\$ 66
Losses (gains) on ship sales and ship impairments, net	2	(15)	176	-
Trademark and other impairment charges	-	-	27	-
Unrealized losses (gains) on fuel derivatives, net	28	31	(64)	(31)
<b>Non-GAAP net income</b>	<u>\$ 67</u>	<u>\$ 57</u>	<u>\$1,073</u>	<u>\$ 35</u>
<b>Weighted-average shares outstanding – diluted</b>	<u>778</u>	<u>777</u>	<u>777</u>	<u>777</u>
<b>Earnings per share – diluted</b>				
<b>U.S. GAAP earnings per share</b>	\$0.05	\$ 0.05	\$ 1.20	\$ 0.08
Losses (gains) on ship sales and ship impairments, net	-	(0.02)	0.23	-
Trademark and other impairment charges	-	-	0.03	-
Unrealized losses (gains) on fuel derivatives, net	0.03	0.04	(0.08)	(0.04)
<b>Non-GAAP earnings per share</b>	<u>\$0.08</u>	<u>\$ 0.07</u>	<u>\$ 1.38</u>	<u>\$ 0.04</u>



## CORPORATE AND OTHER INFORMATION

### SENIOR OFFICERS

CARNIVAL CORPORATION & PLC

**Micky Arison**  
Chairman of the Board

**Arnold W. Donald**  
President and Chief Executive Officer

**David Bernstein**  
Chief Financial Officer

**Alan B. Buckelew**  
Chief Operations Officer

**Arnaldo Perez**  
General Counsel and Secretary

CARNIVAL UK

**David Dingle**  
Chairman

COSTA GROUP  
**Michael Thamm**  
Chief Executive Officer

HOLLAND AMERICA GROUP  
**Stein Kruse**  
Chief Executive Officer

### BOARD OF DIRECTORS

**Micky Arison**<sup>3</sup>  
Chairman of the Board  
Carnival Corporation & plc

**Sir Jonathon Band**<sup>4</sup>  
Former First Sea Lord and  
Chief of Naval Staff  
British Navy

**Arnold W. Donald**<sup>3</sup>  
President and Chief Executive Officer  
Carnival Corporation & plc

**Richard J. Glasier**<sup>1, 2, 5</sup>  
Former President and  
Chief Executive Officer  
Argosy Gaming Company

**Debra Kelly-Ennis**<sup>4</sup>  
Former President and Chief Executive Officer  
Diageo Canada, Inc.

**Sir John Parker**<sup>4, 5</sup>  
Chairman of Anglo American plc and  
Vice Chairman of DP World Limited

**Stuart Subotnick**<sup>1, 3, 5</sup>  
President and Chief Executive Officer  
Metromedia Company

**Laura Weil**<sup>1, 2</sup>  
Former Executive Vice President and  
Chief Operating Officer  
New York & Company, Inc.

**Randall J. Weisenburger**<sup>1, 2, 5</sup>  
Managing Member  
Mile26 Capital LLC

- 1 Audit Committee
- 2 Compensation Committee
- 3 Executive Committee
- 4 Health, Environmental, Safety & Security Committee
- 5 Nominating & Governance Committee

### DIRECTORS EMERITUS AND LIFE PRESIDENTS

**Ted Arison (1924-1999)**  
Chairman Emeritus, Carnival Corporation

**Maks Birnbach (1920-2007)**  
Director Emeritus, Carnival Corporation

**A. Kirk Lanterman**  
Chairman Emeritus  
Holland America Line Inc.

**Meshulam Zonis (1933-2009)**  
Director Emeritus, Carnival Corporation

**Uzi Zucker**  
Director Emeritus, Carnival Corporation & plc

**Horst Rahe**  
Life President of AIDA Cruises

**The Lord Sterling of  
Plaistow GCVO, CBE**  
Life President of P&O Cruises

### OTHER INFORMATION

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44 (0) 23 8065 5000

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Certified Public Accounting Firm**  
PricewaterhouseCoopers LLP  
1441 Brickell Avenue, Suite 1100  
Miami, Florida 33131-2330 U.S.A.

**Registrars, Stock Transfer Agents and  
Dividend Reinvestment Plan  
Administrators**  
Carnival Corporation  
Computershare Investor Services  
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781-575-2879 (Outside U.S.A., U.S.A  
Territories and Canada)

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0871 384 2665 (UK)  
44 121 415 7107 (Outside UK)

**Legal Counsel**  
Gibson, Dunn & Crutcher LLP  
1050 Connecticut Avenue, N.W.  
Washington D.C. 20036-5306 U.S.A.

**Other Shareholder Information**  
Copies of our joint Annual Report on  
Form 10-K, joint Quarterly Reports  
on Form 10-Q, joint Current Reports on  
Form 8-K, Carnival plc Annual Accounts and  
all amendments to those reports, press releases  
and other documents, as well as information  
on our cruise brands are available through our  
website at [www.carnivalcorp.com](http://www.carnivalcorp.com) or  
[www.carnivalplc.com](http://www.carnivalplc.com).



**CARNIVAL**  
CORPORATION & PLC

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